

## STRATEGIC PLAN

The elements of the district's strategic plan are:

- A. **Vision** – A concise vision statement will be drawn that describes the desired future state of the district.
- B. **Purpose** - A concise purpose statement shall be drawn that describes the basic purpose and direction of the district. The purpose statement is consistent with the district's vision and shall focus on a common purpose.
- C. **Environmental Scanning** – Internal and external environmental scanning is a continual process that identifies relevant internal and external information as factors that affect the district, and its strategic plan. The scanning process shall develop a common perception of the school district through honest and open dialogue among and between the Board, Staff, community leaders, parents and students.
- D. **Goals, Objectives and Action Plans** - The district shall develop goals, objectives, and action plans that may address various areas such as achievement, facilities, technology acquisition, safety, finances, and other relevant issues. Based on these statements, the district shall proceed to establish the other components of the strategic plan.

For each goal a series of specific objectives, and action plans shall be established that provide short, and long-range targets for completion of the goal. The action plans will be developed by designees of the superintendent and shall address the issues of how to accomplish the objectives, set deadlines, and identify responsible personnel and resources. Objectives are specific, measurable, time-related and achievable.

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**Wenatchee School District**  
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**Classification: Optional**