SchoolPointe Website/CMS Proposal

for

Spencer County School District
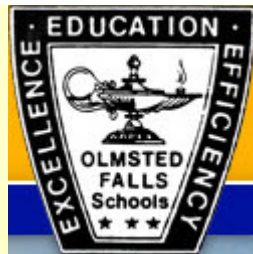
10-31-2014

Dear Gina ,

Digital School Network has prepared the following SchoolPointe website/cms proposal for the SPENCER COUNTY SCHOOLS. If selected, we'll provide you with a website solution enabling your users to quickly and easily manage content and engage visitors.

Your new SchoolPointe website will serve as an information portal for your community, parents, students and staff. Some of SchoolPointe's major features include:

- Content Hosting (User File Managers, and Video)
- Teacher Web Pages (Blogging, Student Online Assignments, and Calendars)
- e-Communications (Email/Text Notification to targeted groups, and newsletters)
- e-Survey (Community Wide or Staff Secured Surveys)

Digital School Network provides our clients with live training and unparalleled customer support. We have **over 10,000 school districts** across the US using either SchoolPointe or Digital Scout, our industry-leading athletics module. Here's what our customers have to say:

"The new Olmsted Falls City Schools website is receiving rave reviews for its clean design and clear navigation. The SchoolPointe team is a pleasure to work with -- quick to respond to questions and address requests. The capacity to tailor the new website to our District's unique needs greatly enhances our ability to communicate effectively with various publics. We recommend SchoolPointe from Digital School Network for all those seeking innovative website solutions."

- Kim Petrina, Public Information Office, Olmsted Falls City School

(See all our testimonials here: http://www.digitalschoolnetwork.com/portfolio)

We look forward to meeting and exceeding all of your website management needs.

Sincerely,

Josh Boyer
SchoolPointe
jboyer@digitalschoolnetwork.com

Twitter – @dsnrules
Facebook – Digital School Network
We Rule The School - http://www.digitalschoolnetwork.com

Featured SchoolPointe Modules:

Online Classroom

The Online Classroom makes it manageable to provide web access to your staff. Teachers can blog, post assignments, news and photos, links and downloads –without complicated training.

Cloud File Storage and Bandwidth

Our cloud storage solution means you'll enjoy unlimited bandwidth to accommodate your district's web site traffic and 10 GB of allocated server storage.

Document Management

You can store documents, images, videos, PowerPoint presentations, and more in our system. Once the content is uploaded, it can be accessed from any computer connected to the internet.

Streaming Video

Posting videos is a snap. Upload your videos with ease and even include them with article postings to enhance communication with parents and other community members.

eCommunications

Our Communications module allows Superintendents to send mass emails and text messages to students and parents in the event of an emergency or early closing.

Navigation Menu Control

Our navigation menu control allows you to manage all of your navigation links. You'll have complete and instant control over adding, deleting or editing pages on your website.

eSurvey

Our eSurvey module will help you keep the pulse of your school community. Build and conduct your own online surveys using PIN numbers.

Social Media – Blogging and RSS

Our blogging feature allows your district to post blogs anywhere throughout your site. You'll enjoy system controls that make it easy to manage users who will be permitted to post and maintain blogs. With RSS you'll enable visitors to receive an automated feed of all news, events, and blog postings.

Intranet

Our intranet module gives you secure login for your district's employees and the ability to post internal news, documents, forms and events. Our intranet module also provides you with a private calendar.
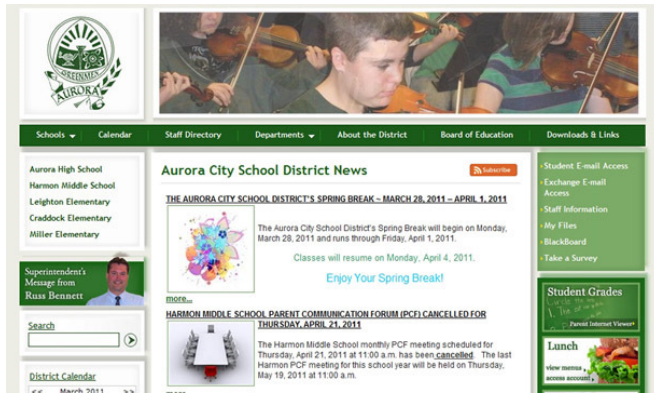
Athletics and Alumni

Your fans won't miss a touchdown, basket or goal with the Athletics module. Find your district's sports scores, schedules, coach and team information, news and photos. Alumni can also catch on your school district with alumni news, reunion postings, photo gallery and a searchable database.

Google Search and Analytics

We provide you with two of the most powerful tools from Google for your website. Google Search allows visitors to quickly find any information on your website. Google Analytics keeps you updated on your website's traffic. Get detailed reports for site traffic, length of visit, and most popular content pages.

(See all our features here: http://www.schoolpointe.com/features

Testimonials:

"A district's web site can be its most valuable communications tool. Aurora's site has filled this purpose for several years, but never with the effectiveness provided by SchoolPointe's product and services. SchoolPointe helped us design a clean and friendly site to meet all of our communications needs for less than the cost of the people-hours expended internally in the past. We plan to have a long relationship with SchoolPointe and Digital School Network."

- Andrew Sams, Technology Operations Coordinator, Aurora City School District

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"I have thoroughly enjoyed our partnership with School Pointe and Amelia for the redesign and management of the Lockland Schools website. What sets this company apart from the others that I have worked with is the customer service. When we have an issue or dilemma, I always receive a response from a person not a reference ticket! Most often, the issues have been resolved the same day. We feel as if we are their only client."

-David Bartoe, Technology Director, Lockland School District

(See all our testimonials here http://www.schoolpointe.com/testimonials)

Pricing:

SPENCER COUNTY SCHOOLS

Service Starts: 11-1-2014
Service Ends: 12-1-2015

Pricing Summary: Design / Website Implementation Fee	
Item	**Price**
Setup	$2,500
12 Month Term:	**$2,500**

Additional Year Bills	
Item	**Price**
Web Hosting (Base+Per/Student)	$4,000
2-5 Year Total:	**$4,000**

Implementation:

Timeline: We will launch your site as quickly as possible. We'll help you complete your design phase and launch your beta. After your site is in beta, all that's left is to add your district data (calendar items, images, text). As soon as you are satisfied with your beta website, we can launch your new, live website.

Design: We will provide your district with access to our Jump Start design gallery to help you select a beginning point for your design. You'll then work with one of our designers to personalize your new website design. You'll receive 5 design revisions to ensure you get your desired look and feel. You have requested a custom design and will work directly with one of our designers. You will receive 2 concept designs and then 3 revisions to the selected concept design.

Training: As a SchoolPointe customer, you'll receive unlimited video training for each and every user within your system. This training will cover all areas of our website and can be attended by as many participants via online training. Additional live video training or onsite training can also be purchased.

Ongoing Support: As a subscription customer, you'll receive all website upgrades. You'll also have access to customer support through phone, email support, and online issue tracking.