

8/12/19

Dear Parents:

Butler District 53 was recently notified by Pearson Clinical Assessments, AIMSweb 1.0 that limited District 53 student data was accessed in a data security incident. Butler District 53 previously contracted with Pearson Clinical Assessments AIMSweb 1.0 to monitor student academic progress. Butler District 53 is one of 13,000 school districts throughout the country impacted by this data breach. Letter from Pearson is attached below.

*Pearson notified the District that the data breach involved approximately 500 Butler District 53 students with birth years 2001-2008. According to Pearson, the compromised data was limited to student first and last name and, in about 250 incidents, the student's date of birth. **No academic performance data, student test scores, student identification numbers or other private, identifying student data was accessed as part of the data breach.***

Pearson reports that it initiated an investigation of this matter which has involved cyber security experts and local law enforcement. Pearson also notes that it has secured the AIMSweb 1.0 platform to prevent any additional data breaches. Pearson has assured the District that it is currently reviewing its data security measures and systems to determine what it can do to enhance the safety and security measures in place to safeguard to all Butler District 53 student data.

Although Pearson reports that it is confident that the data breach was limited as described above and that there is no evidence that any of the data included in the breach has been misused, it is offering complimentary credit monitoring services via a free one year membership in Experian's Identity Works. If you are interested, you must activate a membership for your impacted student by January 31, 2020 by accessing Experian's website at <https://www.experianidworks.com/credit> and entering the activation code 4GCYX5C69. If you have questions about this process, you may contact Experian's service team at 866.883.3309. You will be asked to provide the customer service representative with an engagement number which is DB12466.

Butler District 53 is committed to maintaining student data and confidentiality at the highest levels. When the District contracts with private contractors, such as Pearson Clinical Assessment, all contracts are carefully reviewed to ensure that systems are in place and appropriate assurances are provided to protect the safety and security of student information and data. We will continue to work with Pearson Clinical Data and any other private vendors to ensure that high quality data safety and security systems are in place. If you have any questions related to the Pearson AIMSweb 1.0 data breach, you may contact Pearson directly at [aimsweb1request@pearson.com](mailto:aimsweb1request@pearson.com).

Sincerely,  
Butler SD 53



**Pearson**

Pearson Clinical Assessment  
Aimsweb 1.0  
19500 Bulverde Rd, Suite 201  
San Antonio, TX 78259

July 19, 2019



**BUTLER SCHOOL DISTRICT 53**  
2801 YORK RD  
OAK BROOK, IL 60523-2334



We are contacting you because you are a former AIMSweb 1.0 customer and we have discovered that student and account administrator data stored in Pearson’s AIMSweb 1.0 platform was affected by a data security incident. The student data affected is limited to directory information, as defined by the Family Educational Rights and Privacy Act (FERPA), including first and last name, and in some instances, date of birth and email address. The account administrator data affected may include first and last name, job title, work email and work address. While we do not have any evidence that this information has been misused, we wanted to bring this to your attention as a precaution.

**WHAT HAPPENED:**

In mid-March of 2019, we became aware that an unauthorized third party gained access to a set of data related to the AIMSweb 1.0 platform. We immediately launched a review, which included outside cybersecurity experts, to determine the nature and extent of any data potentially affected. Pearson is also working with law enforcement. Through our review, we believe this incident occurred in or around November 2018.

**WHAT DATA WAS AFFECTED:**

The student data affected includes student first and last name, and in some instances, date of birth and email address. The account administrator data affected may include first and last name, job title, work email and work address stored in the AIMSweb 1.0 platform. No grade or assessment information was affected in this incident, and the AIMSweb 1.0 platform does not contain Social Security numbers, credit card data, or other financial information.

**WHAT WE ARE DOING:**

Pearson takes its obligation to safeguard personal information very seriously. After discovering this issue, we took prompt action to secure the AIMSweb 1.0 platform. We also have determined that no other Pearson systems were affected by this incident. As a result of the incident, we are undergoing a review to determine additional steps we can take to further enhance the safety and security of your students’ and account administrator’s personal information and our systems, to help prevent recurrences of incidents such as this one.

If you would like to receive further information about your data or for any other questions about this matter please call **866-883-3309**. We will ask that you specify a chosen authorized agent for us to securely share a list of impacted individuals with. Any further questions on data will be directed back to that authorized agent or your institution as part of this secure process.

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In addition, we are offering complimentary credit monitoring services from Experian for affected individuals. While we do not have any evidence that this information has been misused, we are providing this option for those who wish to enroll as a precautionary measure. If you are interested in learning more about this option, please call 866-883-3309 or email [aimswblrequest@pearson.com](mailto:aimswblrequest@pearson.com).

**FOR MORE INFORMATION:**

If you have any questions regarding this letter, please call 866-883-3309.

Sincerely,

A handwritten signature in cursive script that reads "Arthur Valentine".

Arthur Valentine  
Pearson Clinical Assessment  
Managing Director