



FOR IMMEDIATE RELEASE

Major Gift to *The Campaign for Shrewsbury Athletic Fields* Announced

Shrewsbury, MA, May 10, 2017 - The Campaign for Shrewsbury Athletic Fields is pleased to announce that the Central One Federal Credit Union will make a sponsorship gift of \$750,000 towards the Shrewsbury High School synthetic turf field project. Naming rights will be conferred and upon completion of the project the stadium will be named ***Central One Federal Credit Union Stadium***. This transformational gift is the largest gift to the School Department in Shrewsbury to date. The synthetic turf field with Central One Federal Credit Union logo emblazoned will be the centerpiece of the improved sports complex.

“We are very excited about this gift which will spark our fundraising raising efforts as a catalyst for more donors to help this project become a reality in the very near future. This sponsorship fortifies an already strong model of public-private partnership between our organizations, and it will be an important milestone in significantly improving our athletic facilities for our students.”

—Joseph Sawyer Ed.D., Superintendent of Schools

In November 2016, the Shrewsbury School Committee approved a recommendation to replace the stadium field at Shrewsbury High School with a synthetic turf field, repave the surrounding track and make other general repairs to the field area. This work will benefit the entire community, including over 1,800 students and athletes at Shrewsbury High School and over 3,000 children who participate in community youth sports programs.

The total cost for this work on the stadium field area is just over \$2 million. The Town of Shrewsbury previously approved and appropriated \$285,000 to fund the resurfacing of the track. The remaining \$1.8M balance for the synthetic turf project will be raised through corporate sponsorships and private donations from individuals and companies.

Founded in 1952, Central One Federal Credit Union has grown into one of the largest federal credit unions in Central Massachusetts. As a not-for-profit financial institution, Central One reinvests its earnings into their membership and local communities.

Central One is a long-time supporter of the Shrewsbury Public Schools, providing significant financial support for Shrewsbury High School athletics, as well as other school programs and classroom projects. Central One's support for Shrewsbury goes beyond our schools, having recently donated \$25,000 to the *Shrewsbury Public Library Foundation's Building for the Future Capital Campaign*.

"The Central One team is extremely excited to support the Campaign for Shrewsbury Athletic Fields and to help student athletes better achieve their goals on and off the field. This gift is part of Central One's larger effort to support Shrewsbury students and their families. As part of our community commitment, every graduating student attends a multi-class financial literacy bootcamp to help them better prepare for life after school."

---Dave L'Ecuyer, President and CEO

Leading and coordinating *The Campaign for Shrewsbury Athletic Fields* is a group of committed Shrewsbury residents who have volunteered their time for this worthy project and the co-chairs offered the following reaction to this sponsorship gift.

"As longtime residents of Shrewsbury, we have always taken great pride in being a family of Colonials and being dedicated supporters of Shrewsbury Athletics. As co-chairs of the Fundraising Committee, we are thrilled that Central One Federal Credit Union has brought us one step closer to our dream of creating a state-of-the-art athletic complex for our community and a much-needed asset for our town."

---James and Paula Buonomo, Co-Chairs, The Campaign for Shrewsbury Athletic Fields

Central One Federal Credit Union is a not-for-profit financial institution headquartered in Shrewsbury, with branches in Westborough, Northborough, and Auburn as well as student-run school branches in both Shrewsbury and Westborough high schools.

For more information on Central One, visit www.centralfcu.com. For more information on how you can support *The Campaign for Shrewsbury Athletic Fields*, please visit Turf4Shrewsbury.org.

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