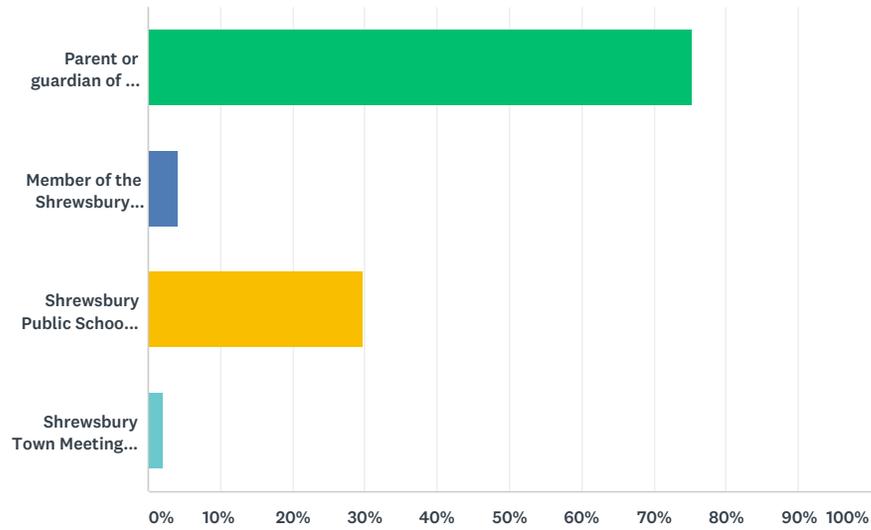


Q1 I am a... (Check all that apply)

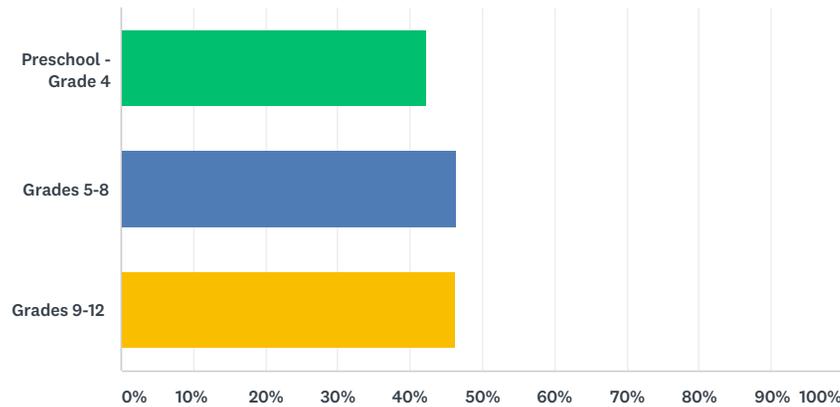
Answered: 675 Skipped: 0



ANSWER CHOICES	RESPONSES	
Parent or guardian of a current Shrewsbury Public Schools student or students	75.26%	508
Member of the Shrewsbury community (not a current SPS parent or staff member)	4.15%	28
Shrewsbury Public Schools staff member	29.63%	200
Shrewsbury Town Meeting member	2.07%	14
Total Respondents: 675		

Q2 If you are a current SPS parent, what grade span(s) are your children currently in? (Check all that apply)

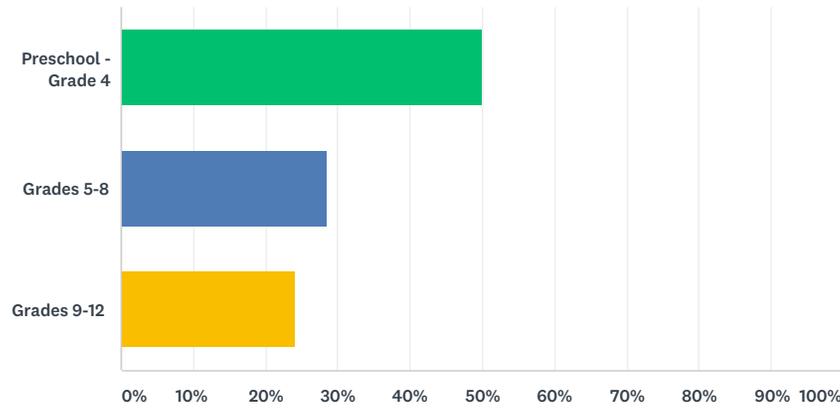
Answered: 510 Skipped: 165



ANSWER CHOICES	RESPONSES	
Preschool - Grade 4	42.16%	215
Grades 5-8	46.47%	237
Grades 9-12	46.27%	236
Total Respondents: 510		

Q3 If you are a current SPS staff member, what grade span do you primarily work in?

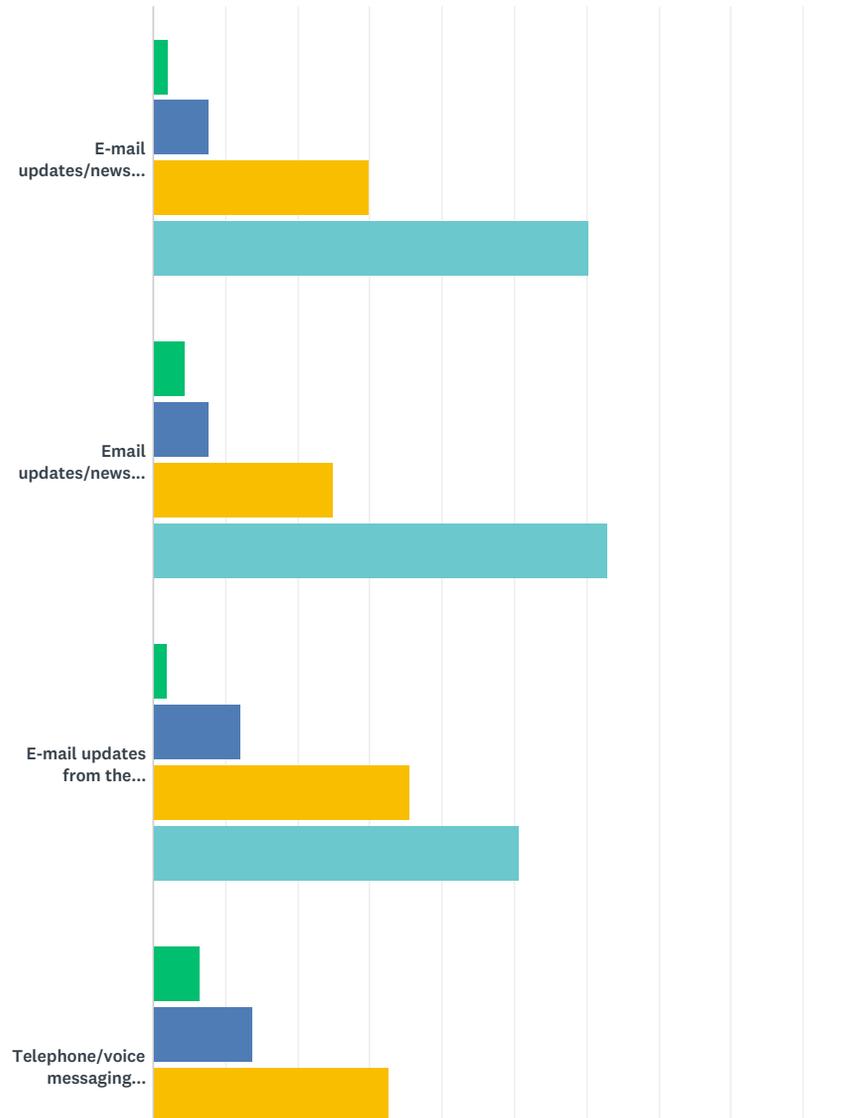
Answered: 200 Skipped: 475



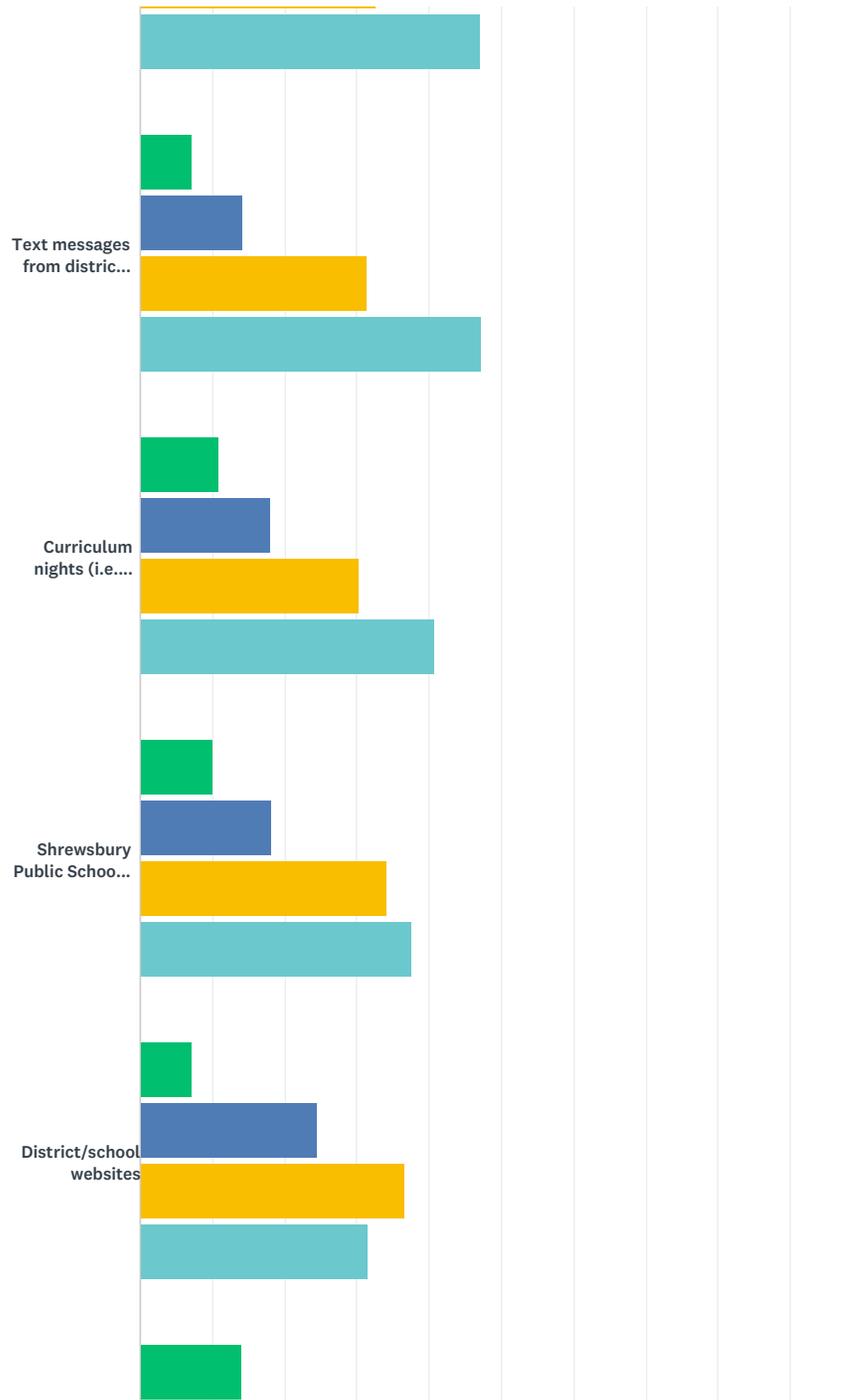
ANSWER CHOICES	RESPONSES
Preschool - Grade 4	50.00% 100
Grades 5-8	28.50% 57
Grades 9-12	24.00% 48
Total Respondents: 200	

Q4 Please rate each of following forms of communication from/about our school district and schools. Please separately rate each type of communication regarding how strongly you prefer it/find it helpful for communication, rather than comparing them to one another. (Please note that the choices will appear in random order.)

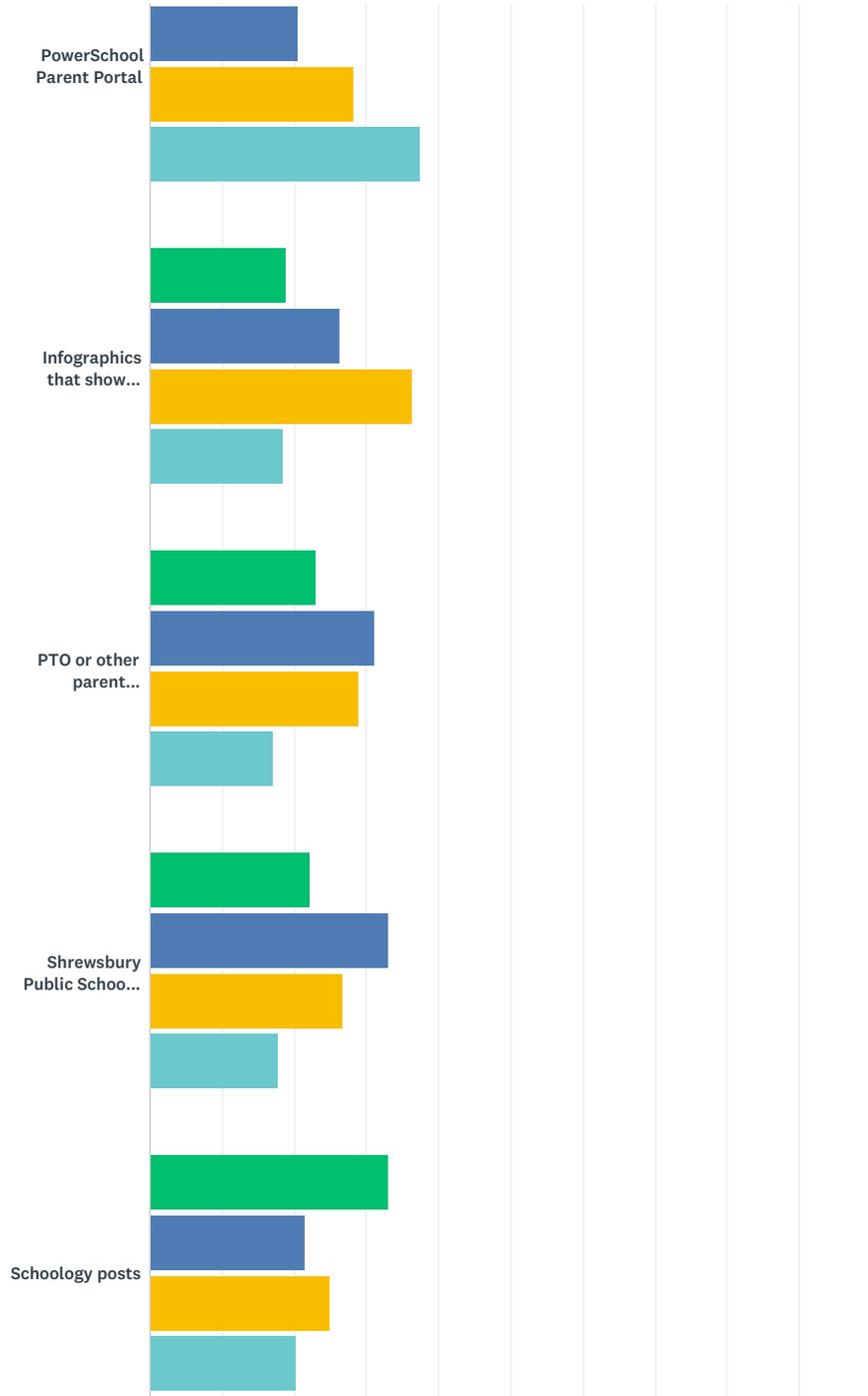
Answered: 675 Skipped: 0



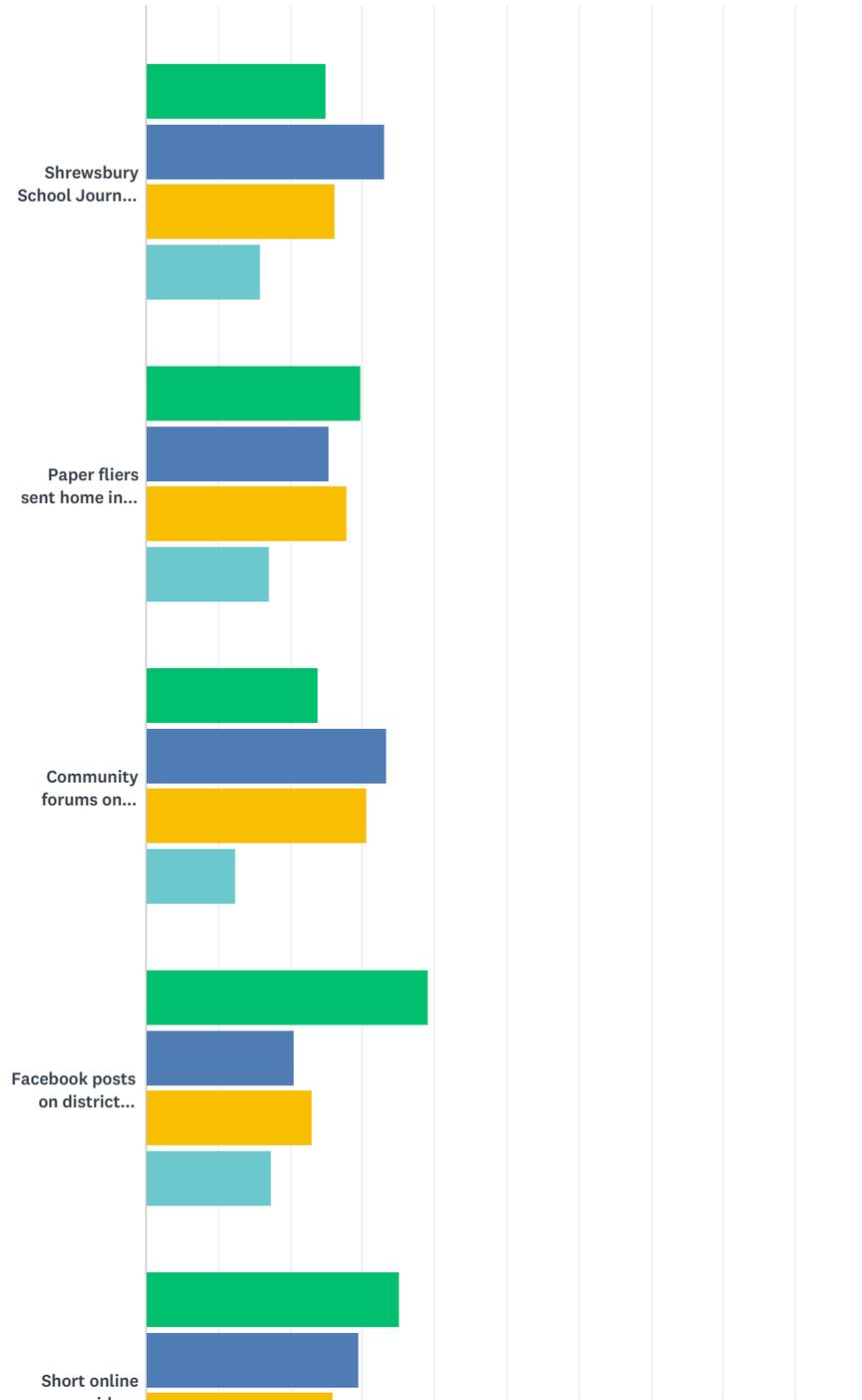
Shrewsbury Public Schools Communication Survey Fall 2019



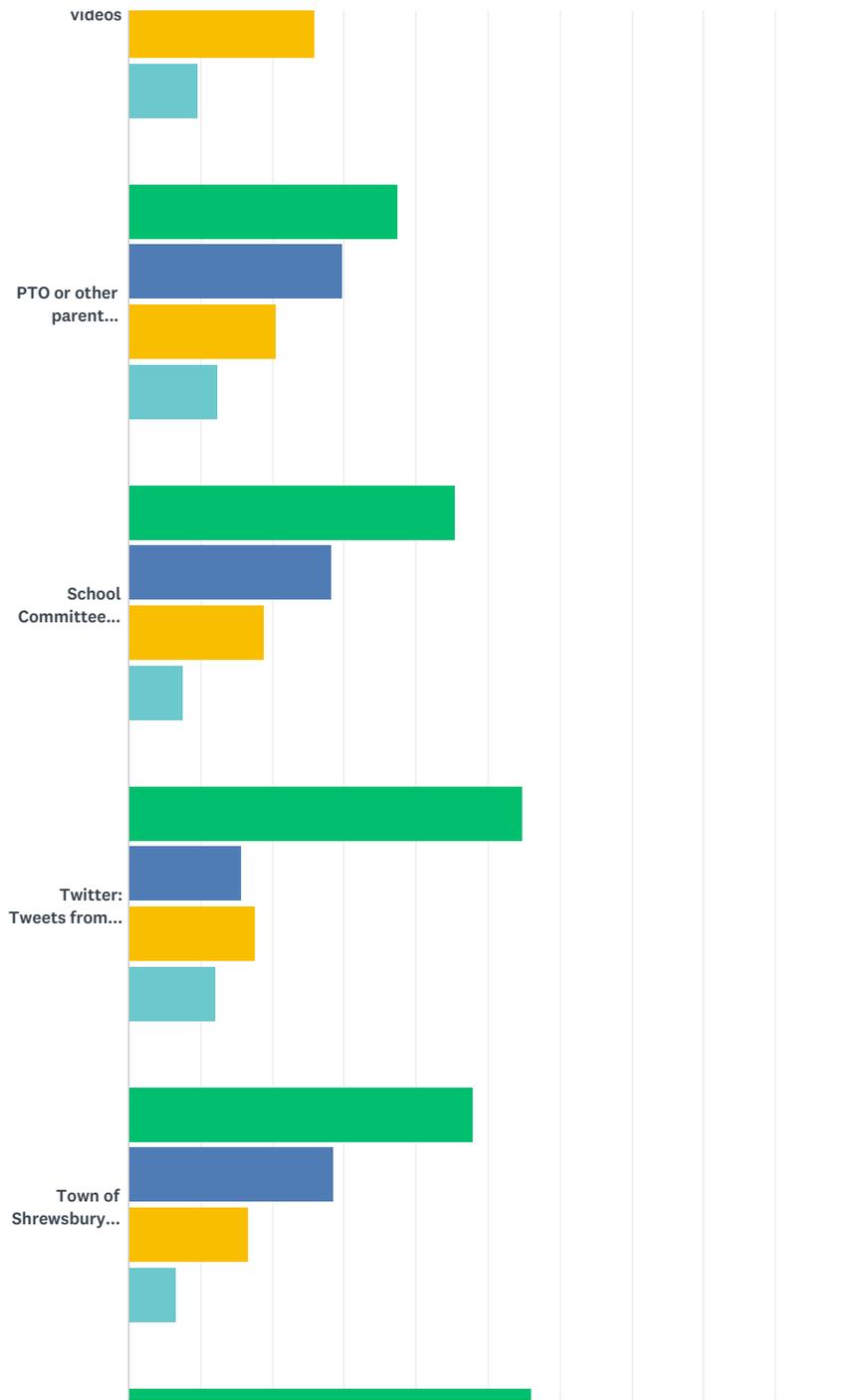
Shrewsbury Public Schools Communication Survey Fall 2019



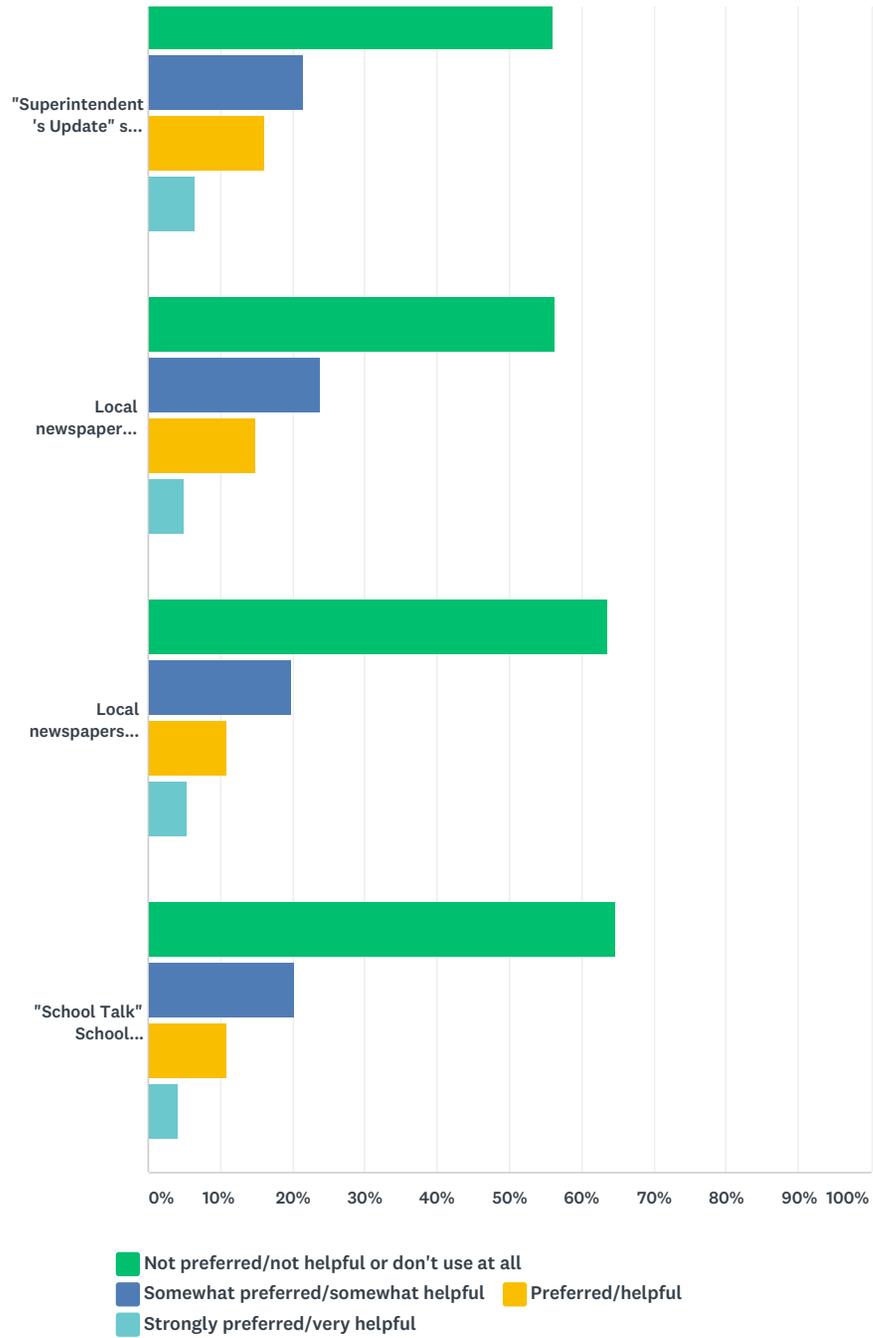
Shrewsbury Public Schools Communication Survey Fall 2019



Shrewsbury Public Schools Communication Survey Fall 2019



Shrewsbury Public Schools Communication Survey Fall 2019



Shrewsbury Public Schools Communication Survey Fall 2019

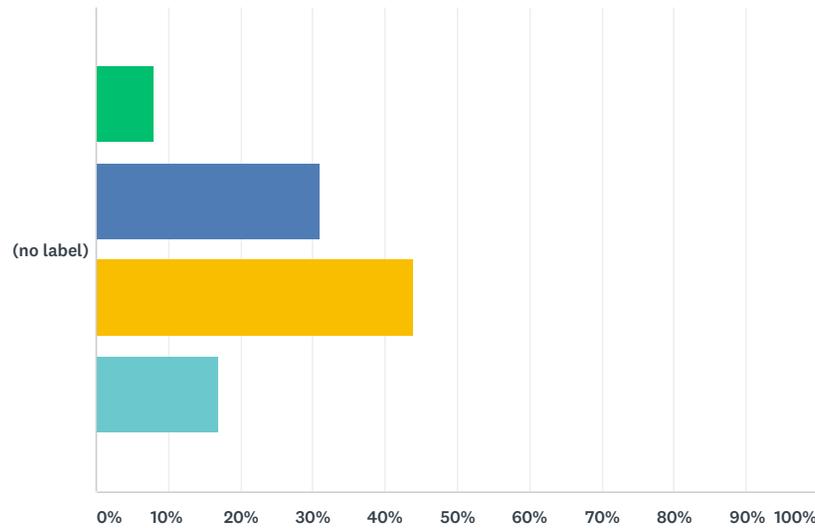
	NOT PREFERRED/NOT HELPFUL OR DON'T USE AT ALL	SOMEWHAT PREFERRED/SOMEWHAT HELPFUL	PREFERRED/HELPFUL	STRONGLY PREFERRED/VERY HELPFUL	TOTAL	WEIGHTED AVERAGE
E-mail updates/newsletters from the school principal	2.10% 14	7.80% 52	29.84% 199	60.27% 402	667	3.48
Email updates/newsletters from teachers or teacher teams	4.40% 29	7.74% 51	24.89% 164	62.97% 415	659	3.46
E-mail updates from the superintendent	1.80% 12	12.14% 81	35.53% 237	50.52% 337	667	3.35
Telephone/voice messaging system (automated calls)	6.59% 44	13.77% 92	32.63% 218	47.01% 314	668	3.20
Text messages from district or school	7.09% 47	14.33% 95	31.37% 208	47.21% 313	663	3.19
Curriculum nights (i.e., "back-to-school" nights)	10.79% 71	17.93% 118	30.40% 200	40.88% 269	658	3.01
Shrewsbury Public Schools Community Bulletin (weekly email with school, community, and youth sports news items)	9.97% 66	18.28% 121	34.14% 226	37.61% 249	662	2.99
District/school websites	7.12% 47	24.55% 162	36.67% 242	31.67% 209	660	2.93
PowerSchool Parent Portal	13.96% 91	20.40% 133	28.22% 184	37.42% 244	652	2.89
Infographics that show school district data	18.78% 123	26.41% 173	36.49% 239	18.32% 120	655	2.54
PTO or other parent organization emails	22.92% 149	31.23% 203	28.77% 187	17.08% 111	650	2.40
Shrewsbury Public Schools Annual Report (mailed to homes & on school district website)	22.24% 147	33.13% 219	26.78% 177	17.85% 118	661	2.40
Schoology posts	33.08% 216	21.59% 141	24.96% 163	20.37% 133	653	2.33
Shrewsbury School Journal (school district newspaper mailed to homes & on website)	25.00% 166	32.98% 219	26.20% 174	15.81% 105	664	2.33
Paper fliers sent home in student's backpack	29.71% 194	25.27% 165	27.87% 182	17.15% 112	653	2.32
Community forums on specific topics	23.90% 158	33.28% 220	30.56% 202	12.25% 81	661	2.31
Facebook posts on district and/or school Facebook page(s)	39.15% 258	20.49% 135	23.07% 152	17.30% 114	659	2.19
Short online videos	35.13% 228	29.43% 191	25.89% 168	9.55% 62	649	2.10
PTO or other parent organization meetings	37.37% 244	29.71% 194	20.52% 134	12.40% 81	653	2.08
School Committee meetings on cable TV or streamed online	45.33% 301	28.31% 188	18.83% 125	7.53% 50	664	1.89

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Twitter: Tweets from district, schools, superintendent, principals, and/or educators	54.82% 364	15.66% 104	17.47% 116	12.05% 80	664	1.87
Town of Shrewsbury Annual Town Report (book available at spring election & on town website)	47.90% 319	28.53% 190	16.82% 112	6.76% 45	666	1.82
"Superintendent's Update" show on cable TV or streamed online	56.04% 371	21.45% 142	16.01% 106	6.50% 43	662	1.73
Local newspaper websites	56.27% 368	23.85% 156	14.83% 97	5.05% 33	654	1.69
Local newspapers (physical paper)	63.68% 419	19.91% 131	10.94% 72	5.47% 36	658	1.58
"School Talk" School Committee show on cable TV or streamed online	64.59% 425	20.21% 133	10.94% 72	4.26% 28	658	1.55

Q5 Please provide your opinion on the effectiveness of communications related to the work of the Shrewsbury School Committee.

Answered: 661 Skipped: 14

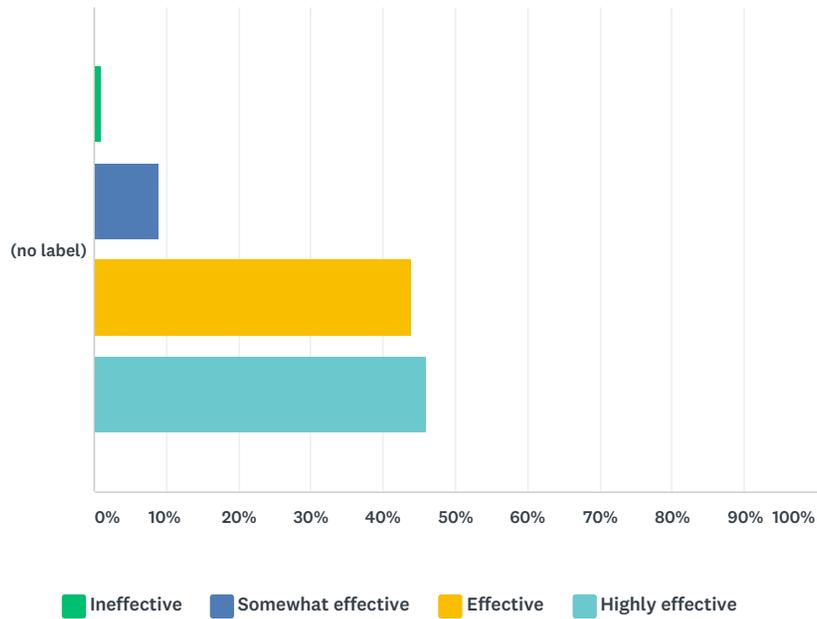


■ Ineffective
 ■ Somewhat effective
 ■ Effective
 ■ Highly effective

	INEFFECTIVE	SOMEWHAT EFFECTIVE	EFFECTIVE	HIGHLY EFFECTIVE	TOTAL	WEIGHTED AVERAGE
(no label)	8.02% 53	31.01% 205	44.02% 291	16.94% 112	661	2.70

Q6 Please provide your opinion on the effectiveness of communications from the superintendent.

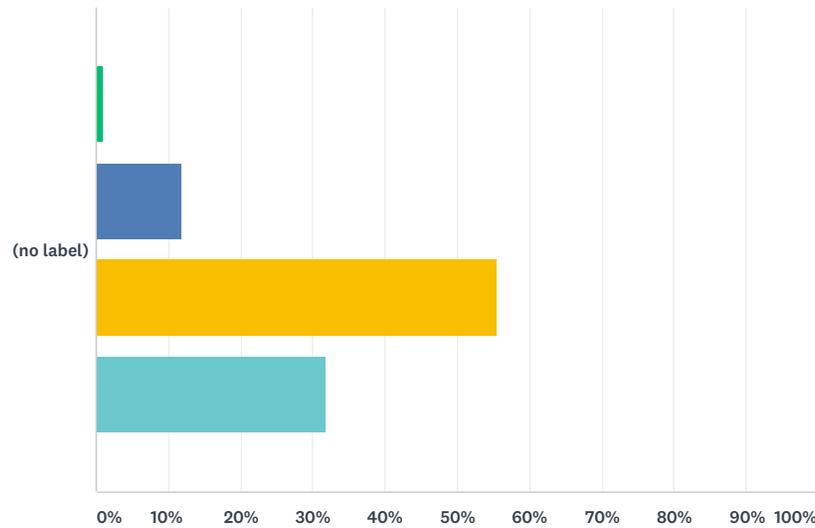
Answered: 671 Skipped: 4



	INEFFECTIVE	SOMEWHAT EFFECTIVE	EFFECTIVE	HIGHLY EFFECTIVE	TOTAL	WEIGHTED AVERAGE
(no label)	1.04%	8.94%	43.96%	46.05%	671	3.35
	7	60	295	309		

Q7 Please provide your opinion on the overall effectiveness of communications from the Shrewsbury Public Schools.

Answered: 668 Skipped: 7



■ Ineffective
 ■ Somewhat effective
 ■ Effective
 ■ Highly effective

	INEFFECTIVE	SOMEWHAT EFFECTIVE	EFFECTIVE	HIGHLY EFFECTIVE	TOTAL	WEIGHTED AVERAGE
(no label)	1.05% 7	11.83% 79	55.39% 370	31.74% 212	668	3.18

Q8 Please add any comments or suggestions you wish to share on the topic of communication from/about the Shrewsbury Public Schools. Please note that this information may be shared publicly.

Answered: 120 Skipped: 555

#	RESPONSES	DATE
1	Would be more happy to get info regarding on going academics in the classroom from teachers weekly for example what topics are being taught	11/13/2019 8:48 PM
2	Teachers should at least include with their name, what school they teach at and what class. I've gotten several without that info and they don't include my child's name- so at times I don't know which of my children the email relates to.	11/13/2019 12:12 PM
3	Post-graduation report of Shrewsbury High School; Data report of student learning outcomes K-12; Enrichment programs offered at schools; Any student and teacher engagement survey data?	11/13/2019 8:47 AM
4	I know there is also sad news in life, I know there are trends and concerns about drugs and mental health, maybe good to have a dashboard for that, delicately.	11/13/2019 7:59 AM
5	I'm all for using multiple communication streams but when SOME BUT NOT ALL homework is posted to Scoology it is difficult for students and impossible for parents to ensure homework is completed. Insta, whiteboards....are fine but checking 4 places to be sure you have it all is a bit much.	11/12/2019 3:45 PM
6	I believe that email communication is the most efficient and effective way to reach most parents. It may be helpful to have the School Committee start an email newsletter on a periodic basis to updated parents. I believe this would be more efficient and cost effective than the School Journal publication.	11/11/2019 7:33 PM
7	Most of these communications methods are fine in and of themselves, but the fact that you leverage ALL of them can be overwhelming as a parent. In my email alone, I get emails from the superintendent, the school system, 2 different principals, 2 different teachers, multiple specialty teachers (i.e., gym, orchestra, art, spanish), and the PTO. Then there are multiple apps, a portal, and social media to check. Some emails actually link to google drives or the smore website. It's a lot and it's easy to miss things, especially if you have a full-time job. It would be great to have one source of truth for all communications - maybe everything sits in the PowerSchool portal and then emails and texts drive you there. Another recommendation I would have it to see if we can start using Webex/GoToMeeting/Zoom for various meetings. With commutes being difficult, getting to meetings at the school can be tricky and the information could be easily deliver via a webcast - I could even listen in the car. Earlier this year I left work early to bring my child to the informational meeting about the school musical and the first thing the teacher said was that all the information was on the website. That meeting could have easily been a quick webex. Obviously there is value in parent-teacher conferences and curriculum night being in person, but even curriculum night would be nice as a webex for parents who cannot find child care or make it in. I discovered recently that I could load the Sherwood calendar on my iphone calendar - I like that a lot!	11/11/2019 3:01 PM
8	Thank you for all you have done. Also I/We don't have social media accounts except for Facebook, but I don't check it regularly.	11/11/2019 10:33 AM
9	Some decisions about important issues in the schools seem to have already been made. The effort to solicit input from the community does not always feel authentic. Topics such as altering start times, homework and SEL are significant conversations.	11/10/2019 4:53 PM
10	Though I know society is moving towards less paper usage, I find the fliers sent home in my childrens' backpacks helpful. I often do not read the emails sent right away because I get so many emails. The papers draw my attention immediately when my kids empty their bags each day. Direct emails from the teachers catch my attention immediately. The emails from the superintendent and school principals draw my attention and I do read them within a few days or at least skim immediately and then thoroughly read within a few days generally. I find Schoology very hard to navigate and do not love it.	11/8/2019 9:31 AM
11	I know it's a hard balance...provide a lot of communication but also not overload people. I appreciate all of the emails that come from the school district. I also appreciate the list at the top that says what is in the email because there are some that I don't need to read everything so that list is helpful.	11/8/2019 8:26 AM

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12	I am pleased by the work and the support my child is receiving from her teachers and the entire staff of SHS	11/8/2019 8:11 AM
13	More use of text messages and/or tweets to remind parents of important upcoming dates related to their kid...	11/8/2019 6:49 AM
14	Communication sometimes became overwhelming due to the variety/quantity.	11/8/2019 3:11 AM
15	As a mom of two kids in the school for 9 years, I feel like the amount of options to communicate through has grown, but it should be streamlined. I like the email communications, though most parents use Facebook and not Twitter, so I think that might be more helpful. Also, it would be nice to have a required communication from teams in Middle School (maybe monthly) to communicate what's happening the classrooms. It would help keep the parents more involved. Also, adding photos or graphics to the emails would be more interesting than a long list of information. Templates in Constant Contact are easy to use and would be more interactive. You could start a multimedia club and maybe have some middle school or high school students design them, etc. Just an idea.	11/7/2019 8:34 PM
16	I have DirecTV so anything that is on local cable is not available	11/7/2019 6:01 PM
17	I think the information is effective--and I am typically someone who reads everything that is related to the school system. I just wish there was a way to streamline the information a little bit. Or to eliminate the amount of emails? I have 3 kids in 3 different schools and my inbox is pretty overwhelmed with school updates for everyone, each week. I am diligent about staying abreast of the current happenings in the school system, but it is a lot. Thank you!	11/7/2019 5:58 PM
18	Weekly vice principle emails and principle emails and superintendent email and community email is very overwhelming. Can't this all be consolidated?	11/7/2019 5:54 PM
19	I get tons of emails. With 3 children in 3 different schools, it is a lot of text to read. I prefer the video Mr. Kelly makes for the weekly update from Sherwood. I like news from my children's teachers but I think the communication (usually a newsletter) could link to all the information it states (like to PTO events, field trip permission slips, district/school information).	11/7/2019 5:51 PM
20	Thanks for all you do!	11/7/2019 5:50 PM
21	Top notch communication! I love it! Thank you for doing it!	11/5/2019 8:12 AM
22	I'd prefer curriculum night to be at night or at least after school. I understand it is a long day for the teachers but Every parent needs to find care for their child and some need to take the day off to fit the times available for the teacher.	11/4/2019 6:45 PM
23	I think there are too many channels - would be great to consolidate all principals updates into a single platform, have consistent use of Schoology across district (or a better platform) etc ..	11/4/2019 5:30 PM
24	Like the community bulletin. Great way to get word out for nonprofit groups like Boy Scouts.	11/4/2019 3:24 PM
25	Proven by this survey...there seems to be way too many forms of communication from the school district. Either they are some what repetitive or there are just too many places to check for updates that it becomes overwhelming for parents.	11/4/2019 2:44 PM
26	There is useful information from the weekly Principal emails, but it is not also consumable, often too much information in the email. Consider that most of the time it is viewed on a mobile device.	11/4/2019 2:03 PM
27	Its a bit overwhelming to have so many list serves and places to look for information. there is a fear that you have missed something if you are not on "all" venues. We realize you try to reach people in their environment, but the volume can be cause for glazing over and missing something. I am down to one school, so it is simpler now, however it was too much when I had three kids in three different schools.	11/4/2019 9:03 AM
28	It's better to be over-informed and sift through the topics that matter. The superintendent does an incredible job with keeping us aware of the goings on in town. Emails are super helpful. I don't use social media platforms such as Facebook and Twitter. I hope that I'm not missing additional information as a result.	11/4/2019 8:36 AM
29	Some emails are too wordy and long, they should be organized with the most pertinent information in the first few sentences and could be a lot shorter. I don't watch video updates at all. The place I consume my emails most often (work) is not a great place to be watching videos, reading emails is far easier.	11/4/2019 8:18 AM
30	I am a homeschool parent. Even though my children do not go to the public school, I would like to be informed of any school activities that they may participate and socialize with kids in our local community.	11/4/2019 7:54 AM
31	Make sure things get to the parent still when they are in high school	11/4/2019 7:54 AM

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32	At the high school level, it would be helpful to have more details about the various clubs and activities on the school website. I feel the high school does a much better job keeping parents informed about how students are doing in school. Most teachers keep grades updated in PowerSchool so that students can follow up if there is a missing or bad grade, and grades are expected to be updated at least every mid quarter. The trimester system and the four point system at the middle school told me very little, and made it difficult to gauge how my children were doing. Schoology is not an efficient way for parents to track grades, but otherwise it's been great, as long as teachers make sure to post work before the end of the school day. The weekly emails are very helpful.	11/4/2019 7:54 AM
33	I appreciate the efforts of the teachers, principals, and other Shrewsbury administrators in the area of communication!	11/4/2019 7:36 AM
34	Since I read EVERYTHING in the newsletters (from principals, community, superintendent, etc.), I do appreciate when an item is listed as new. It helps to minimize reading the same announcement multiple times. However, I	11/4/2019 6:59 AM
35	This is specific to the School Committee - I feel like sending out a list of what's on the agenda the same day as the meeting is too late. I'd make a decision to attend based on agenda, but by the time I get it, sometimes it's too late to switch plans. I also wish there were summary notes after the meeting sent on decisions made and links to any presentations - I don't want to rewatch the whole thing on SELCO - but I'd like to look through summary and make decision if I want to learn more and watch the whole thing. In general, I think the communication from Principal at Sherwood is Excellent! Engaging and informative. Classroom teachers, less so...	11/4/2019 6:48 AM
36	Schoology is terrible and inconsistent in terms of information and timing. Some teachers don't put in grades until the last minute and some put grades in Powerschool- with 3 kids in 3 different schools, it is frustrating to have to hunt down information in different locations that might not even be recorded and not easy for kids to gauge their progress if grades aren't recorded until the week before mid terms or even finals.	11/4/2019 6:12 AM
37	The organization of community forum emails is difficult. Having events calendarized in a standard format across emails (school, teacher, ESC) would be helpful.	11/3/2019 8:31 PM
38	We use YouTube tv so we don't have access to local shrewsbury channels.	11/3/2019 8:23 PM
39	I think the district and everybody in the school system tries to get communication out - I really do. I don't feel like the school system is hiding things. My children's teachers really try to communicate with me. It's maybe not always a two way kind of communication. I appreciate Dr. Sawyer's communications, and the principals' weekly emails are very helpful. I think the school websites need to be updated more frequently than once a year. The staff directory can be very cumbersome. Here are a few items I'd focus on: * Communications that are incorrect or have conflicting info (ski club has various different instructions, codes, dates, etc, high school says you have to pay the sports fee by a certain date - but the information or tab isn't up yet to pay). * Communications can really vary from staff to staff - the tone. I mean all staff who are communicating with families, so I mean more than the team teachers. Like foreign language, club instructors, CBO - It really varies. * The guidance dept at the HS sends out a newsletter - a good one, too - If you trash the newsletter it's hard to find that info. Maybe archive the newsletter on the school website?	11/3/2019 7:34 PM
40	I would prefer to have MCAS scores or any sensitive/confidential information be sent home in the mail vs open envelopes in student backpacks.	11/3/2019 3:23 PM
41	Jonathan Kelly weekly updates are helpful. Thank you! All the best!!	11/3/2019 8:23 AM
42	As a mom of three kids, there's a lot of emails. From individual teachers, PTOs, principals, food service, superintendent and district.	11/3/2019 8:22 AM
43	The volume of information can be overwhelming at times with everyone (teachers, principal, district, town, etc) sending emails. Sometimes there is unnecessary information in the emails, and important information can be missed. Being concise is helpful with multiple children at different schools.	11/1/2019 4:44 PM
44	I wish I received more direct communication from my daughter's teacher.	11/1/2019 2:23 PM
45	I have found the level of communication to vary greatly by the schools with the middle schools having far better communication and better utilizing technology to communicate than the elementary level. It would be nice if the elementary schools could follow suit.	11/1/2019 12:50 PM
46	Good job overall	11/1/2019 12:16 PM
47	Curriculum nights are probably good for parents of 1st time high school parents... but not really needed after that.	11/1/2019 11:17 AM

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48	Schoology is not a good communication tool or is just not utilized well. Every single team/teacher uses it differently. Some don't even know how to use it. There needs to be some standards and expectations set for the teachers so it can be a useful tool for parents as well. I'm assuming a lot of money was spent on it and I don't feel like we (tax payers) are getting our moneys worth at all. Power School Portal is not user friendly at all. Not sure if it is a set up issue but it is a real pain to try to figure out. Also, a lot of functionality we probably paid a lot of money for and not optimized or useful. It's getting better but still difficult to use. Mr. Kelly's video newsletter along with a shortened print version (email) is a really effective way to communicate. Short, sweet, to the point, useful information. It would be great to see that format used more wide spread.	11/1/2019 11:10 AM
49	Posts need to be in PowerSchool. I am unsure how to use schoology. Paper fliers only helpful if they are given to parents or if we know they are coming.	11/1/2019 6:55 AM
50	Thank you	10/31/2019 5:17 PM
51	School website, especially the page for Parker Road, desperately needs updating.	10/31/2019 4:54 PM
52	I think that current communication by email is good. It is to the point and accessible. I also think the annual report is useful.	10/31/2019 11:13 AM
53	no comments	10/31/2019 10:38 AM
54	Would be great if all of the communications were coordinated and consistent. With multiple kids in multiple schools, getting inundated by information. Having it centralized and consistent format, etc would be helpful in making me feel confident I am not missing anything. Teachers having different sites, etc difficult to keep up with. Sometimes, I get emails and I am not positive what kid it is for.... Thank you.	10/31/2019 10:07 AM
55	Why only one parent can receive school communication?	10/31/2019 10:04 AM
56	I think communication between staff in different buildings to staff within a building could be improved. I do not always think all staff is privy to all things going on within their own schools and the district. Having said that, I am not sure how to solve this....	10/31/2019 9:45 AM
57	Prefer quick email from principal vs email with video link. Saves time.	10/31/2019 9:44 AM
58	Principals weekly videos at the middle school could be an email or newsletter.	10/31/2019 9:19 AM
59	I do not use Twitter and do not like the schools reliance on one social media platform. There are ways to cross post to Facebook or other outlets.	10/31/2019 8:51 AM
60	Would like more advanced notice of the topics for the School Committee meetings; Parent Forum meetings are the most informative way of finding out what is happening at the high school	10/31/2019 8:46 AM
61	I think it's important and valuable for communication to take so many different forms in order to reach as many people as possible in a way that is meaningful to them. Even if I don't utilize all the methods, I am impressed by the widespread consistent messaging that comes from SPS.	10/31/2019 8:41 AM
62	This was difficult to rate. In my personal opinion there is no "one stop shop" for all the information. I feel I am constantly checking, Facebook, District website, school web site, Sunday night principal update, Guidance newsletter, twitter, schoology, powerschool, and lastly other parents. It is too much and I still do not feel like I know what is going. It is information overload and hard to sort through it all.	10/31/2019 8:14 AM
63	I find it amazing how much the Public School keep in touch, and how accessible everyone is. Great job.	10/31/2019 7:58 AM
64	Prefer email communication, for fast turn around items, a sent home paper is better to make sure I see it.	10/31/2019 7:52 AM
65	It would be nice to have 1 central hub, or 1 central reference point, that contains links or guidance to all these different forms of communication. For example, a bullet point listing that says "for sports updates, see..." or "for annual report, click here" or for info on xxx see Twitter, etc so if there is pertinent information not contained in weekly school district emails, we know where to go find it if it's referenced in this 'central location.'	10/31/2019 7:11 AM
66	The PTO is really unhelpful as they solely rely upon facebook for a digital presence (many people do not want to participate in the proprietary and privacy-compromising platform), and meet on the same day of the week (if it conflicts with your schedule; you're out of luck). A more robust web/digital presence would compensate for scheduling of physical meetings (which is understandably necessary).	10/31/2019 7:06 AM
67	Please do not assume that all students have been life long residents of Shrewsbury, have already had students go through every school, and know what is going on. There are many assumptions that staff members know and do not bother to explain to new parents.	10/31/2019 6:18 AM

Shrewsbury Public Schools Communication Survey Fall 2019

68	As a teacher in the district, much of this seems survey seemed centered on forms of communication used to reach out to parents and other members of the community, so I don't feel qualified to assess most forms of communication. However, I would say that while most communication is timely and provides individuals with access to more comprehensive information, there are times when information could be distilled into more manageable formats, or simplified, and there are other times where communications seem completely unnecessary. Here are two examples to illustrate: 1. A recent email from an administrator to teachers about upcoming events and schedule changes in the school was so long that the last part of the email (which contained specific information about the schedule changes) was cut off, and teachers had to click a nondescript, easy to miss link at the bottom of the email to continue reading. While the information in the email was thorough and useful for teachers, what was most essential to them for planning purposes was not prominently displayed or easy to find. This is a minor criticism, but it would be helpful if emails had more of a "TLDR" style to them so that teachers could quickly see the absolute most important details, without having to spend a significant amount of time poring over a digital tome when they may not have time in that moment. 2. The short videos from from the district to explain some sort of process or initiative, although friendly, and carried out with the best of intentions, are redundant and often devoid of any new or crucial information. One example that comes to mind are the videos send out last year in conjunction with the "homework study".	10/31/2019 6:03 AM
69	If anything, I think there are too many communications across too many channels. I understand the intent, but the cost and barrage of information starts to dilute the messaging. It becomes white noise because it is many times a day. My email inbox is spammed with communications	10/31/2019 6:02 AM
70	You do a great job! I'm very impressed with the communication we have received from Spring St. and SPS. Thank you!	10/31/2019 5:20 AM
71	Communication from school leadership is consistently strong (superintendent and principals), communication from teachers for classroom updates is often more important but is highly variable in quality.	10/31/2019 1:14 AM
72	Social media/video is ineffective in communicating with us. Stick with emails and sent home papers.	10/30/2019 11:28 PM
73	Every one is doing their best, but for good communication parents should be given letters through mail because not all parents knows how to use the computer. Thanks	10/30/2019 10:06 PM
74	I feel there needs to be better/more frequent communication on the high school sports event schedules.	10/30/2019 9:51 PM
75	Overload- for two working parents with multiple children in up to 4 different schools- tough to read superintendent, principal, class teacher, PTO emails., community bulletins. Could be more than 10 plus emails per week....	10/30/2019 9:49 PM
76	More/better communication is needed from teachers in the middle schools - only 2 emails/newsletters so far for our grade 6 student.	10/30/2019 9:02 PM
77	I don't follow social media, so I appreciate all of the email, text and phone communications from the administration and teachers.	10/30/2019 8:33 PM
78	Too many emails	10/30/2019 8:19 PM
79	Communication from teachers in middle school group is not consistent.	10/30/2019 8:13 PM
80	Websites are either not kept up to date or are hard to locate needed information. This is especially true of the HS guidance department.	10/30/2019 8:05 PM
81	Newspapers are done. Don't waste your time or money	10/30/2019 7:59 PM
82	Excellent communication	10/30/2019 7:52 PM
83	Proud to have such a well spoken superintendent. Email is fine for communication.	10/30/2019 7:46 PM
84	As I am not a parent, though I am a grandparent who works with child daily on homework and other educational activities, I do not have access to many of the communications provided by schools. Thus could not provide feedback.	10/30/2019 7:41 PM
85	Information that an audience must know or is expected to read should be sent directly to the audience member's email (or home address). It should not merely be posted for the audience member to find. Information that is "nice to know" may be posted on a site or shared through social media.	10/30/2019 7:29 PM
86	Sometimes I feel that there are too many sources of information, and that information is coming from lots of places to the extent that not a lot of it gets read. Twitter seems to be only for administration and has not been publicized. Feel that Twitter has promise, but not sure who the intended audience is meant to be: other members of administration, or the community as a whole?	10/30/2019 7:19 PM

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87	I value the text messages and phone messages. . but partly ONLY because when I receive them it is of a greater importance. I DO NOT want an increase in text messages or phone messages even though I ranked these as effective and helpful	10/30/2019 7:17 PM
88	Dr. Sawyer's and HS principal's communications are very clear and effective. Weekly email on potential community activities also very helpful. I don't know a lot about what the school committee is doing. Overall, very pleased with the superintendent and school communications. Thank you!	10/30/2019 7:00 PM
89	Too many emails from too many different sources	10/30/2019 6:47 PM
90	The Shrewsbury Schools communications are effective and appreciated. They forge powerful connections within the community and build consensus for our #1 priority: students (and their families). Thank you to all who make this possible!	10/30/2019 6:40 PM
91	I appreciate that communication is thorough but wish it could be condensed into less formats and types. There are too many to keep track of and stay up to date on all.	10/30/2019 6:34 PM
92	It would be great and very helpful for working parents if the town can arrange bus for kids who stay late in the school for extra curricular activities. Our kids are not be able to participate in after school activities because we are unable to arrange transportation	10/30/2019 6:28 PM
93	I really appreciate how the superintendent is quick to address "bad" news (teacher arrest, incident of violence, etc.) in an email. He consistently gets ahead of the gossip that can occur in social media by sending an email that succinctly explains the event. This is not the case in all towns and it makes me grateful to live in Shrewsbury.	10/30/2019 6:14 PM
94	Principal updates are most crucial.	10/30/2019 6:12 PM
95	death by survey; I wished the surveys were more playful in their timing. IT seems like anytime there is a question, the district fires off a survey. Maybe look for better ways to collect feedback.	10/30/2019 6:03 PM
96	The weekly updates from Principal and regular ongoing communication from my child's teacher is most helpful.	10/30/2019 6:00 PM
97	Dr. Sawyer is an excellent communicator, as is our principal. Would love more communication from teachers. Know nothing about the school committee -- either I need to pay attention or they need to be more visible (or both!).	10/30/2019 5:58 PM
98	Parent portal is a nightmare Multiple emails to "support " just to log on Lots of glitches	10/30/2019 5:56 PM
99	In public school we should arrange some programs to increase kids confident like short speech or short story tell etc .	10/30/2019 5:54 PM
100	The communication surrounding the kindergarten lottery could not have been worse. It needs to change. There is no reason why an incoming student should have to place a non refundable deposit for a private school while the school district reaches out to those who received a spot but did not responded in time to secure their spot. Totally unacceptable and unprofessional. The entire process needs to change.	10/30/2019 5:52 PM
101	Really enjoy getting the updates via email weekly of what is happening within the school since your children often forget or tell you last minute. Weekly updates give parents time to plan ,	10/30/2019 5:51 PM
102	A lot of people are dropping cable (like myself), so that outlet is not even reaching people. While I appreciate the weekly correspondence from the principal, it is lengthy, wordy and visually unappealing. I don't know too many people who actually read it. The Community Bulletin newsletter is the same (long and wordy) but also omits a lot of great things happening in town (like PTO events). Parents want easy to read, up-to-date info all in 1 place or 1 email. I also find that unless you are looking for the dates, that the "school committee meeting tonight" emails come too late to actually make arrangements to attend.	10/30/2019 5:46 PM
103	The elementary schools schools do a great job communicating. The middle schools are lacking communication. I never new what was going on at Sherwood when my child was there. Oak is a little better. Schoology is relied on too heavily. I gave up trying to find anything.	10/30/2019 5:45 PM
104	Timely update has always helped me. Keep up the good work, really appreciate it!!!!	10/30/2019 5:37 PM
105	I find that the various modes of communication ensure that I don't miss important information and am less apt to ignore something if it comes to me in a variety of methods with consistent frequency (ex: I look for the SMS Principal weekly blog and the Community Bulletin; I really appreciate the text messages from Superintendent/town officials regarding things that will impact my child, my commute, etc). I think Shrewsbury does a phenomenal job communicating with community members...if residents don't know what is happening then they aren't paying attention!	10/30/2019 5:36 PM

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106	It would be nice if the agenda for the school committee meetings were sent out a minimum of 5 days in advance of the meeting itself. I think parents want to be engaged. But getting the agenda the "day of" certainly doesn't allow for parents to actively participate. With so many competing priorities, we need advanced notice so we can plan accordingly. There are times when there are topics of interest on an agenda and I wish I had known earlier so I could have planned to attend. It's very frustrating and, yes, we can watch on t.v. But it leaves parents feeling left out of the actual 'live' conversation.	10/30/2019 5:35 PM
107	One thing I'd like to point out regarding communication is the lack I've received regarding the emergency communication through PowerSchool. I tried updating that the very first day I received notification and the website would not let me in. I sent several emails to different SPS addresses, including the one I was directed to in the parent portal, and no one ever responded. I will add, that my son's teacher has had excellent communication back and forth and has been a bright spot in my son's first year here.	10/30/2019 5:35 PM
108	I feel like twitter is taking over our school! It seems like people are really into finding something to tweet for the sake of tweeting, but it doesn't seem meaningful. As an educator, I would like see something showcasing the work done in different classrooms with a little more of an in-depth look. I think this would also be a great way for educators and the community to learn about what is going on in classrooms across the school or district. Right now, we're seeing pictures with very little context or explanation (which is in the nature of twitter), but I'm not sure how that is meaningful that is and who were really tweeting for.	10/30/2019 5:32 PM
109	Spring street teachers use the seesaw app which we find helpful and effective	10/30/2019 5:29 PM
110	Thank you! I am proud to be a parent to 2 children at Paton & they absolutely LOVE their school.	10/30/2019 5:26 PM
111	More use of websites for communication, shorter emails, less non school related comunity news	10/30/2019 5:26 PM
112	Community, Superintendent, and Principal updates are the most effective and efficient at the HS-level for busy households. While in MS and Grammar school teacher/team emails/newsletter, giving a glimpse of the school week/day were very helpful. For printed materials, please consider using an online platform such as ISSUU to send electronically using established online channels (email communications, website, and social channels). It (ISSUU) is a very inexpensive software option and easy to share with large target audiences. Based on web analytics and/or future survey results, the district may consider saving print and bulk/non-profit mailing costs and opt for electronic periodicals.	10/30/2019 5:25 PM
113	I prefer email updates because I do not use social media often. Regarding school committee meetings, I appreciate the superintendent email with the agenda for the meeting. I wonder if it is possible to share updates about what was voted on at the meeting. Overall I feel that communication is very effective in the district.	10/30/2019 5:25 PM
114	Last minute agenda for School Committee Meetings annoying. Email sent within the hour or sometimes minutes before. School websites not updated. Seesaw? Schoology? Twitter? Let's centralize communication. One site to access information for all my kids - that should be Schoology but elementary schools/teachers don't all use it.	10/30/2019 5:25 PM
115	I answered this survey with respect to how I personally would like communication and did not rate it on how effective I find the communication I am currently receiving. We do not have Shrewsbury cable so I do not watch things (prefer to read communications). I like getting information from my child's teacher, principal and PTO as much as I can. I also like reading about what is going on in the other schools (especially in the older ones where my child will eventually go).	10/30/2019 5:23 PM
116	The more you can streamline to one format that comes *to* us the better. When we have to search different sites for different schools/classes it becomes too time consuming. Emails to home are the best and most helpful.	10/30/2019 5:22 PM
117	Our parents do not use Schoology. They don't understand how to navigate through it.	10/30/2019 5:22 PM
118	The weekly emails are helpful, yet way too long and items get lost in there. It would be great to see school/district communications separate from the community notices. Also, user friendly formatting helps. For example, the weekly newsletter emailed from Sherwood is well organized and easy to read. The district email and Floral Falcon flyer are long lists of info inside which information can easily get lost or overlooked. In general, I think people pay more attention to short bursts of information.	10/30/2019 5:22 PM
119	I don't like getting the principal update linking to another webpage (s'more) I would like the content in the body of the email. I feel the same about having to link to a separate PTO page. I've stopped reading the PTO updates because the content isn't always fresh and I have to click the link to see content. Please combine and put in the body of email update. I also don't like the videos. I rarely watch. I prefer to read/skim the content.	10/30/2019 5:21 PM
120	Keep up the good work!	10/30/2019 5:16 PM