

## Level 4 Honors – Sports Media Track Overview

### Description

The purpose of this course is to develop advanced skills in sports media production and reporting. Students will develop advanced skills in both remote truck and field production, with a focus on producing sports programming for broadcast on the Norwood Public Access television station. Honors students will be expected to have a leadership role within the class and participate in extracurricular activities on a regular basis.

### Learning Experiences

- Students will supervise and direct advanced truck productions including truck camera usage, truck best practices, field audio and advanced lighting techniques.
- Students will use hands-on experiences to practice and supervise advanced truck productions in a cooperative team environment.
- Students will supervise, practice and direct on-camera performances such as hosting, anchoring and sports reporting.
- Students will supervise and practice the communication skills, both verbal and non-verbal, used in the remote truck environment.
- Students will write, produce, direct and edit honors-level sports television packages.
- Students will train underclassmen on the equipment involved in Remote Truck Production, Electronic Field Production and Electronic News Gathering, such as camcorders, microphones and computer-based editing systems.
- Students will hold a leadership role in producing live sports broadcasts, as well as contribute to *Mustang Magazine*, which will be broadcast to the Norwood community via NPA-TV.
- Students will work with professionals from the Norwood Public Access Television station on various sports projects broadcast via NPA-TV.
- Students will enter work and participate in regional, state and national broadcast competitions.

### Content Outline

#### Term 1

Truck Production: Fundamentals of Truck and Field Production

Live Truck Mechanics and Responsibilities: Truck Equipment, Truck Operation, Field Audio and Microphones, Field Lighting and Directing, Live Truck Production

Advanced Sports Field Production: Electronic Field Production and Electronic News Gathering Equipment; Pre-Production, Production and Post-Production Process; Digital Video Editing Process; Adobe Premiere Pro and Final Cut Pro Edit software

#### Term 2

Advanced Truck Production: Mastery of skills required to broadcast live sporting events.

Remote Truck Mechanics and Responsibilities: Truck Equipment, Truck Operation, Field Audio and Microphones, Directing, Live Program Production

Advanced Sports Field Production: Skills required for Remote Truck Productions

#### Term 3

Advanced Truck Production: Mastery of skills required to broadcast live sporting events.

Remote Truck Production: Mastery of Truck Equipment, Truck Operation, Field Audio and

Microphones, Directing, Live Program Production  
Advanced Sports Field Production: Skills required for Remote Truck Productions  
Regional, State and National Contest Participation: STN Convention, and Skills USA Regionals

#### Term 4

Advanced Truck Production: Mastery of skills required to broadcast live sporting events.  
Remote Truck Production: Mastery of Truck Equipment, Truck Operation, Field Audio and Microphones, Directing, Live Program Production  
Advanced Sports Field Production: Skills required for Remote Truck Productions  
Regional, State and National Contest Participation: STN Spring Nationals, Skills USA States, NESPA, NSPA Pacemaker

#### **Resources Used:**

- Phillip L Harris, *Television Production*. Goodheart-Wilcox Publishing, 2010
- Jim Stinson, *Video: Digital Communication & Production*, 3<sup>rd</sup> Edition, Goodheart-Wilcox Publishing, 2012
- Bob Dotson, *Make it Memorable*. Bonus books Inc, 2000
- Steve Stockman, *How to Shoot Video that Doesn't Suck*, Workman Publishing, 2011
- Ron Whittaker, Ph.D., *Television Production: An Interactive Course in Studio and Field Production*, Cybercollege.com 1996-2000