New Jersey Urban Mayors Association
History

Established in 1991, the New Jersey Urban Mayors Association (NJUMA) is dedicated to working with state and federal lawmakers and officials to develop appropriate and effective public policy measures that benefit the state’s urban centers and to help lawmakers understand how public policy affects New Jersey’s cities and municipalities. NJUMA is an organization comprised of 32 New Jersey urban municipalities. NJUMA serves its members through meetings and annual conferences which keep them informed on issues affecting their ability to provide adequate services for their constituents.

NJUMA also assists its members in interpreting legislation and state policy and has worked with the Governor’s office to assist in defining an urban policy agenda.

NJUMA is a proactive organization that pursues opportunities from government and the private sector to advance the interest of its members. We are currently exploring opportunities which will help attract businesses that will strengthen our communities and ultimately the state.
NJUMA’s 7 Point Plan

NJUMA uses its 7-Point Plan for Strengthening Cities, Families and Communities as a guide for addressing the critical issues of its member cities. This Plan is designed to aggressively address the following areas:

1. Housing & Economic Development

2. Crime & Public Safety

3. Education & Positive Youth Development

4. Environment & Public Health

5. Family & Community Welfare

6. Tax Reform

7. Intergovernmental Relations and Unfunded Mandates
Comprehensive Economic Development Strategy (CEDS)

The John S. Watson Institute for Public Policy of Thomas Edison State University has developed an urban-focused Comprehensive Economic Development Strategy (CEDS) planning document advancing economic development for the north-central region of the state.

The CEDS provides a road-map to diversify and strengthen the regional economy. The document provides an overview of economic conditions, including population, geography, workforce, transportation access, resources, and environment, as well as, the identification and analysis of traditional and emerging industry clusters of significance to this region. This initiative was designed to identify innovative projects and plans that were included in the final plan submitted to the federal EDA. Projects seeking financial assistance from the federal EDA must demonstrate how the investment will address the goals and objectives that will be outlined in this and other CEDS in the region.

URBAN FOCUSED CEDS
The John S. Watson Institute for Public Policy provides support for the New Jersey Urban Mayors Association (NJUMA) on a wide range of issues, including providing municipal leaders with new ideas, critical insights and essential analysis of issues and opportunities facing New Jersey’s cities and urban municipalities.

By conducting surveys, analyzing legislation and regulations, developing testimony, sponsoring conferences and coordinating other policy initiatives, the Institute has helped urban mayors become more proactive in their participation in public policy.

The New Jersey Urban Mayors Association was created as an outgrowth of the policy work of the John S. Watson Institute for Public Policy of Thomas Edison State University. The Institute coordinates all activities of the NJUMA and provides policy and legislative analysis.
Asbury Park  Neptune
Atlantic City  New Brunswick
Bayonne  Newark
Bloomfield  North Bergen
Bridgeton  Orange
Camden  Passaic
East Orange  Paterson
Elizabeth  Perth Amboy
Hillside  Plainfield
Hoboken  Pleasantville
Irvington  Roselle
Jersey City  Trenton
Kearny  Vineland
Lakewood  Wildwood
Linden  Willingboro
Millville  Woodbridge

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