

## MASTER OF BUSINESS ADMINISTRATION (MBA)

### WHY OUR PROGRAM?

As a graduate of the Master of Business Administration (MBA) program at Thomas Edison State University (TESU), you become a high-demand candidate for the fastest growing professions and industries. You'll learn how to communicate effectively, identify and solve key business issues and boost the efficiency and effectiveness of an organization.

With your well-rounded master's-level education, you'll gain leadership and entrepreneurial skills that give you a competitive edge on day one and the ability to make an impressive impact in whatever industry you choose.

### DEGREE/PROGRAM ACCREDITATIONS:

The Master of Business Administration degree program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



[WWW.TESU.EDU/MBA](http://WWW.TESU.EDU/MBA)

### FORGE YOUR ENTREPRENEURIAL PATH

Understanding the important role of business in our society and helping students develop the real-world leadership skills they need to make an impact are at the core of the Thomas Edison State University (TESU) Master of Business Administration (MBA) program. This online and career-focused MBA degree prepares you for a variety of leadership roles in a complex, dynamic, global economy. Armed with advanced communication, analytical and leadership skills, you will be able to further your career in the world of business.

### AREAS OF STUDY

- ▶ Accounting
- ▶ Data Analytics
- ▶ Finance
- ▶ Healthcare Management
- ▶ Human Resource Management
- ▶ Marketing

### PROGRAM ADVANTAGES

- ▶ All courses are offered in eight-week formats, six terms per year
- ▶ Some courses include periodic live online participation
- ▶ Learn how to incorporate diversity and multicultural perspectives when making business decisions



"The University gave me the opportunity to pursue a degree from an accredited University with online courses that fit into my busy schedule. While graduate-level work is demanding, it was worth it for me. I can see it paying dividends, and I am sure that this degree will have a major impact on my future."

Mathew Levinson, MBA '17

## CAREER INSIGHTS

Individuals with graduate degrees earn an average of \$1 million more in lifetime income compared to high school graduates.\*



Within a 100 mile radius of TESU:\*\*

- |  |                                   |
|--|-----------------------------------|
| ▶ <b>4.3% job growth (2020-2025)</b>   | ▶ Top Occupations:                |
| ▶ <b>48,000 known positions</b>        | ▶ General and Operations Managers |
| ▶ <b>4,680 annual openings</b>         | ▶ Chief Executives                |
| ▶ <b>Median earnings ≈ \$141.7K/yr</b> | ▶ Administrative Service Managers |
|  | ▶ Sales Managers                  |
|  | ▶ Marketing Managers              |

\*<https://www.ssa.gov/policy/docs/research-summaries/education-earnings.html>

\*\*Emsi Q2 2020 Data Set

## WHY CHOOSE TESU?

As one of the first schools in the country designed specifically for busy, motivated adults, Thomas Edison State University is dedicated to providing you with a high-quality education — anytime, anywhere.

- ▶ **Exceptional Value:** Competitive tuition and fees. Plus, financial aid and scholarships are available.
- ▶ **Barrier Free:** Students who receive an undergraduate degree with a GPA of 3.0 or higher will be automatically admitted to a graduate program.\* No GRE/GMAT or recommendation letter required.
- ▶ **Degree Flexibility:** Engage in your courses whatever time of day works for you. Courses are available 24/7.

\*Several programs have additional requirements beyond GPA for admission.

## ONLINE. ACCREDITED. RESPECTED.

Three words that characterize Thomas Edison State University's (TESU) unique approach to providing quality higher education in today's technology-fueled times.

Dedicated to educating adult learners for five decades, TESU has set the standard in online learning. As the leader in online education and a national leader in the assessment of adult learning, TESU is accredited by the Middle States Commission on Higher Education and has been called "the college that paved the way for flexibility" by *The New York Times*.

Our innovative online and independent study courses and credit-by-exam programs give you the flexibility to pursue your degree when and where it is convenient for you. With more than 100 areas of study, TESU offers associate, bachelor's, master's and doctoral degrees and undergraduate and graduate certificates. One of New Jersey's senior public institutions, TESU's liberal credit transfer policies and tuition models remove barriers for adults pursuing higher education. Our resume-relevant programs provide career-building skills to help you meet your educational and professional goals.

**YOU'RE READY TO STUDY WITH THE LEADER IN ONLINE EDUCATION. EARN YOUR DEGREE ON YOUR SCHEDULE. VISIT TESU.EDU AND APPLY TODAY.**

THOMAS EDISON  
STATE UNIVERSITY

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gradadmissions@tesu.edu • www.tesu.edu

## Courses and Credit Allocation MASTER OF BUSINESS ADMINISTRATION

	Credits
<b>MBA CORE COURSES</b>	<b>21</b>
ETM-750 Ethics for Managers	3
FIN-710 Financial Management	3
GSM-730 Global Strategic Management	3
SOP-720 Strategic Operations Management	3
MKM-700 Marketing Management	3
ORR-710 Organizational Research <i>Taken 1-2 terms prior to Capstone*</i>	3
MBA-730 MBA Capstone <i>Last course to complete degree*</i>	3

## ELECTIVES AND AREAS OF STUDY 18

Students may select any combination of MBA electives or select one of the following areas of study: **Accounting, Data Analytics, Finance, Healthcare Management, Human Resource Management or Marketing.**

ENP-732 Entrepreneurship	3
FSA-712 Financial Statement Analysis	3
HRM-760 Human Resource Management	3
INV-711 Investments	3
MCO-740 Management Communications	3
MKR-700 Market Research	3
NEG-731 Negotiations	3
PJM-721 Project Management	3
SOM-702 Social Media	3
SUS-700 Designing a Business Case for Sustainability	3

## TOTAL 39

\*NOTE: Organizational Research (ORR-710) must be taken prior to Management Capstone (MBA-730). You cannot take them in the same term. Contact your academic advisor to register for both courses.

\*\*NOTE: Pre-requisites-All MBA candidates are required to have completed undergraduate courses in the following topics: Financial Accounting, Statistics and Microeconomics or candidates can register for the Graduate Business Degree Preparatory Program that is scheduled prior to MBA entry terms.

