

DOCTOR OF  
**BUSINESS  
ADMINISTRATION**

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**(DBA)**

### WHY OUR PROGRAM?

This affordable, 48-credit online Doctor of Business Administration (DBA) program offers two degree completion options: course work in preparation from higher educational instruction and general consultancy and a final Scholar-Practitioner Field Project. This mentor-guided field project allows you to apply what you have learned in your course work to your industry or field of interest and will result in a publication or conference presentation.

Throughout your entire doctoral experience, you will receive highly responsive guidance and focused attention to help you reach this career-defining educational achievement.

### YOUR TIME TO LEAD. ACHIEVE. TRANSFORM.

Organizations of all types are being called upon to operate in increasingly complex environments, with rapid changes in political stability, governmental regulations and economic conditions. As a result, industry professionals must adapt and become lifelong learners that continue to professionally grow and take their careers to the next level.

The Doctor of Business Administration (DBA) degree program provides you with the knowledge and skills you need to become competitive in the 21st century job market. The program's doctorally qualified mentors are dedicated to helping you advance your career toward becoming an executive leader, educator or consultant and joining the prestigious ranks of scholar-practitioners.

### AREAS OF STUDY

You may also specialize in one of the following areas of study:

- ▶ Human Resource Management
- ▶ Organizational Leadership
- ▶ General Management

### PROGRAM ADVANTAGES

- ▶ Become equipped to address the complex institutional issues confronting 21st century global business
- ▶ Receive one-on-one mentorship from University leadership
- ▶ Gain access to exclusive scholarly and professional communities

## CAREER INSIGHTS

Individuals with graduate degrees earn an average of \$1 million more in lifetime income compared to high school graduates.\*



Within a 100 mile radius of TESU:\*\*

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| <ul style="list-style-type: none"> <li>▶ <b>4.3% job growth (2020-2025)</b></li> <li>▶ <b>7,082 known positions</b></li> <li>▶ <b>666 annual openings</b></li> <li>▶ <b>Median earnings ≈ \$141.7K/yr</b></li> </ul> | <p>Top Occupations:</p> <ul style="list-style-type: none"> <li>▶ General and Operations Managers</li> <li>▶ Chief Executives</li> <li>▶ Administrative Service Managers</li> <li>▶ Sales Managers</li> <li>▶ Marketing Managers</li> </ul> |
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\*<https://www.ssa.gov/policy/docs/research-summaries/education-earnings.html>  
 \*\*Emsi Q2 2020 Data Set

## WHY CHOOSE TESU?

As one of the first schools in the country designed specifically for busy, motivated adults, Thomas Edison State University is dedicated to providing you with a high-quality education — anytime, anywhere.

- ▶ **Exceptional Value:** Competitive tuition and fees. Plus, financial aid and scholarships are available.
- ▶ **Degree Flexibility:** Engage in your courses whatever time of day works for you. Courses are available 24/7.

## ONLINE. ACCREDITED. RESPECTED.

Three words that characterize Thomas Edison State University's (TESU) unique approach to providing quality higher education in today's technology-fueled times.

Dedicated to educating adult learners for five decades, TESU has set the standard in online learning. As the leader in online education and a national leader in the assessment of adult learning, TESU is accredited by the Middle States Commission on Higher Education and has been called "the college that paved the way for flexibility" by *The New York Times*.

Our innovative online and independent study courses and credit-by-exam programs give you the flexibility to pursue your degree when and where it is convenient for you. With more than 100 areas of study, TESU offers associate, bachelor's, master's and doctoral degrees and undergraduate and graduate certificates. One of New Jersey's senior public institutions, TESU's liberal credit transfer policies and tuition models remove barriers for adults pursuing higher education. Our resume-relevant programs provide career-building skills to help you meet your educational and professional goals.

**YOU'RE READY TO STUDY WITH THE LEADER IN ONLINE EDUCATION. EARN YOUR DEGREE ON YOUR SCHEDULE. VISIT TESU.EDU AND APPLY TODAY.**

THOMAS EDISON  
STATE UNIVERSITY

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## Courses and Credit Allocation DOCTOR OF BUSINESS ADMINISTRATION

ONE 3-CREDIT COURSE PER TERM / 32-MONTH OPTION  
Credits

### DOMAIN I - INQUIRY SYSTEMS AND MODELS: CRITICAL THOUGHT AND ACTION IN THE GLOBAL BUSINESS ENVIRONMENT 6

DBA-800	(Term I) Critical Thought and Informed Action: Models of Decision Making and Organization Achievement	3
DBA-801	(Term II) The Global Business Context: Trends, Issues, and Markets	3

### DOMAIN II - INTEGRATED BUSINESS CURRICULUM 18

DBA-802	(Term III) Seminar in Economics and Finance: Models and Matrices of Sustainability	3
DBA-803	(Term IV) Seminar in Organizational Dynamics: Leadership, Culture, and Change	3
DBA-804	(Term V) Seminar in Strategic Planning and Organizational Effectiveness <i>Mentor Assigned</i>	3
DBA-805	(Term VI) Seminar in Marketing and Entrepreneurship	3
DBA-806	(Term VII) Empirical Entrepreneurship: Data, Technology, and Business Intelligence	3
DBA-807	(Term VIII) Seminar in Law, Ethics, and Global Society	3

### DOMAIN III - AREAS OF STUDY 9

DBA	(Term IX) Organizational Leadership, Human Resource Management or Management AoS Course #1	3
DBA	(Term X) Organizational Leadership, Human Resource Management or Management AoS Course #2	3
DBA	(Term XI) Organizational Leadership, Human Resource Management or Management AoS Course #3	3

### DOMAIN IV - TEACHING AND CONSULTATIVE PROFESSIONAL PRACTICE 6

DBA-808	(Term XII) Teaching Adults: Archetypes, Tools, and Tactics - Andragogy Lab	3
DBA-809	(Term XIII) Organizational Consulting: Process Consultation, Avocation, and Business Sustainability	3

### DOMAIN V. SCHOLAR-PRACTITIONER FIELD PROJECT - FIELD RESEARCH: RESEARCH METHODS, APPLICATION AND COMPLETION\* 9

DBA-910	(Term XIV) Scholar-Practitioner Field Project I - Research Methods, Project Identification, Framing, and Site Preparation	3
DBA-920	(Term XV) Scholar-Practitioner Field Project II - Research Methods Supervised Practicum: Data Collection and Analysis	3
DBA-930	(Term XVI) Scholar-Practitioner Field Project III - Project Completion, Presentation, and Publishing	3

**TOTAL 48**