

BOND

UPDATE #4

03.15.19

Dear School District Staff,

Here's what's been going on during the past week:

1. We are introducing a new tool for providing stakeholders of communicating about their bond project priorities. The tool, called ThoughtExchange, encourages shared feedback and interaction. Through its use, participants will be able to discover and share what our community cares about most. To participate in the Exchange, click (or past into your browser) the following link: bit.ly/FSDEXchange.

NOTE: ThoughtExchange is just one of the ways we will be engaging our community and getting their input during the design phase of our bond projects.

2. Beginning this week, we are publishing these weekly bond updates to a wider audience. So far, I have sent three updates to all district staff in a basic email format (like this one). Those first three emails, and this one I am sending you today, have now been linked to our website so that stakeholders outside our district can also access them. The weekly bond updates can be found here:

[Update 1](#)

[Update 2](#)

[Update 3](#)

3. We met with members of the Ferndale School District Communication Advisory Committee (CAC) on Wednesday, March 13, to talk about the best ways to communicate with all stakeholders during the bond project. Recommendations focused on providing consistent communication using a variety of tools, including websites, email, and social media. Additionally, the group discussed creating a living timeline to communicate the various

steps that must be achieved during the school design and construction process like ours, which generally takes 3+ years from passing the bond to moving into the building.

4. We interviewed construction management firms this week to find a project manager to join our team for the duration of the project. We are pleased to announce that the successful candidate is Construction Services Group (CSG), which works under the auspices of the state's Educational Service Districts (ESDs) and focuses solely on educational projects. CSG will begin working with us right away.
5. We named David Rodriguez (current FHS Assistant Principal) as Co-Principal with Jeremy Vincent during the next 2+ years, beginning July 1, 2019. While we want Jeremy to stay connected with the FHS staff during the design and construction phase of the high school project, he will be taking on a number of new responsibilities and attending many additional meetings in his role as Planning Principal and member of the Executive Steering Committee. In his new role, David will be able to serve as the on-site principal, overseeing the day-to-day management of the building with the support of Jen Rolie, Edwin Elefson, Eric Tripp, and a new assistant principal we will be adding to backfill David's position. Our HR Department will publish a posting before Spring Break inviting interested candidates from both inside and outside the district to apply.
6. Our Post Bond Election Community Event on Saturday March 9, was attended by more than 150 people. The mood in the room felt positive, optimistic, and celebratory. The Ferndale School Board talked about the next steps, and most of the Oversight Committee members were on hand to introduce themselves and share the reasons they are looking forward to serving on the Committee. Attendees also participated in a ThoughtExchange exercise.
7. We are finalizing plans for the March 20 meeting between the School Board and the Oversight Committee, where, with the help of a neutral outside facilitator, the two groups will clarify their roles and finalize their operating procedures.

Linda