



LOUISIANA'S COMMUNITY & TECHNICAL COLLEGE SYSTEM

Program Health Index Report

Part A: Program Information

COLLEGE:	Northshore Technical Community College			YEAR IN REVIEW:	2023-2024
PROGRAM CIP CODE:	240102	CREDIT HOURS:	60	CONTACT HOURS:	
PROGRAM TITLE:	General Studies	PROGRAM SOC CODE:	25-1199		
LINK FROM WEBSITE/CATALOG TO CURRICULUM:	Program Catalog Link				

CAMPUSES OFFERING PROGRAM

☐ MAIN CAMPUS☐ ALL CAMPUSES☒ SITES (LIST BELOW)☐ DISTANCE LEARNING

- Southeastern Site
- Livingston Campus
- Sullivan Campus

- Lacombe Campus
- Hammond Campus
- Florida Parishes Campus

PROGRAM STAR RATING

☐ 5 Stars☐ 4 Stars☐ 3 Stars☐ 2 Stars☐ 1 Star☒ NA (Transfer Program)

AWARDS OFFERED

Award Level(s):

☐ Associate of Applied Science (A.A.S.)☐ Associate of Science (A.S.)☐ Associate of Arts (A.A.)☒ Other Associate DegreeName: Associate of General Studies (AGS)☐ Technical Diploma (T.D.)☐ Career and Technical Certificate (C.T.C.)☒ Certificate of Technical Studies (C.T.S.)☐ Certificate of Applied Science (C.A.S.)☐ Certificate of General Studies (C.G.S.)

SECTION 1: ENROLLMENT, RETENTION, AND COMPLETION

AY		# STUDENTS ENROLLED	% CHANGE FROM BASELINE	DISCUSS ENROLLMENT HISTORY AND ENROLLMENT FOR PROGRAM SUSTAINABILITY (IF INCREASED, INCLUDE EVIDENCE OF CONTRIBUTING FACTORS/IF DECREASED, DISCUSS RATIONALE AND IMPLEMENTATION PLANS FOR IMPACT)
2023-2024		387	17% (from baseline)	
2022-2023		333	1% (from baseline)	
2021-2022		330	Baseline	

DISCUSS ENROLLMENT TRENDS

The General Studies program experienced a 17% change increase in enrollment from year one to year three.

Recruitment initiatives include NTCC attendance at college fairs targeted at high school students and the general public, utilization of Conex ED software to communicate with prospective students, hosting on-campus open house events that highlight our various programming, supplementing recruitment efforts with the use of social media as well as other forms of media and advertisement. Additionally, college-wide admissions and recruitment efforts are overseen by our Director of Enrollment Management. Lastly, NTCC's strategic plan and Quality Enhancement Plan focuses on realizing institutional goals and objectives directly related to program expansion and student achievement. Taken together, these efforts are expected to positively impact program enrollment.

Source: IPEDS 12 Month Unduplicated Enrollment; Summer semester leading

Note: Students may change majors throughout the academic year. To account for this, students' major (as coded in Banner) as of their term last enrolled was used.

ENTER GRADUATES BY AWARD TYPE*

AY	Associate	Diploma	Certificate	CTC (A1)	"Pre" programs	Total (unduplicated) Completers
2023-2024	89	-	72	-		161
2022-2023	48	-	58	-		106
2021-2022	38	-	49	-		87

TOTAL CREDENTIALS AWARDED**

AY	Associate	Diploma	Certificate	CTC	Total Awards
2023-2024	91	-	113	-	204
2022-2023	50	-	82	-	132
2021-2022	50	-	62	-	112

DISCUSS COMPLETION TRENDS

***Completer/Graduate** number is unduplicated by highest credential earned, meaning that each student is counted once, regardless of the number of credentials earned within a given year.

Listed below is the total number of unduplicated completers/graduates per academic year, across all award types:

AY 2023-2024: 161

AY 2022-2023: 106

AY 2021-2022: 87

The total unduplicated, number of program completers each academic year has steadily increased, showing increases from year 1 to year 3. Over the specified three-year period, the program has completed an average of 118 students annually.

****Total Credentials Awarded** indicates the total number of program credentials awarded within a given academic year. This number is duplicated; meaning that a student may have been awarded more than one credential within a given program within an academic year.

FALL TO SPRING RETENTION					
AY	# OF STUDENTS RETAINED		% OF STUDENTS RETAINED		
Fall 2023 to Spring 2024	43 (out of 55)		78%		
Fall 2022 to Spring 2023	34 (out of 44)		77%		
Fall 2021 to Spring 2022	35 (out of 40)		88%		
Three-year average:			81%		
Source: State Operational Plan					
Note: Data represent the percentage of first-time, full-time, degree seeking students enrolled during a given fall semester who returned to the College in the following spring semester. Students who transferred in the Spring semester were excluded from retention calculations.					
2023-2024		AVERAGE TOTAL COST OF ATTENDANCE FOR STUDENTS IN PROGRAM			
	Associate	\$8,406.08			
	Diploma	\$4,203.04			
	Certificate	-			
Program cost of attendance is based on completion of the program at the indicated exit level by a full-time student enrolled in 12-15 credit hours per semester. Tuition & Fees for students enrolled in 12-15 credit hours = \$2,101.52.					
AVERAGE MONTHS TO COMPLETION BY AWARD TYPE					
	Associate	Diploma	CTS	CTC	
	24 months/4 semesters	-	12 months/2 semesters	-	
# CREDIT & CLOCK HOURS TO COMPLETION BY AWARD TYPE					
Associate - Credit	60	Diploma - Credit	N/A	Certificate- Credit	30
Associate - Clock	N/A	Diploma - Clock	N/A	Certificate- Clock	N/A

SECTION 2: JOB DEMAND, PLACEMENT, AND TRANSFERS			
	EMPLOYMENT OPPORTUNITIES UPON EXIT PER AWARD LEVEL	AVERAGE LOCAL SALARY*	AVERAGE STATE SALARAY*
Associate	N/A		
Diploma	Postsecondary Teachers, All Other (25-1199)	\$80,785 (HAM-MSA) + \$80,437 (NO-MSA)	\$79,517
Certificate	N/A		
CTC (A1/A2)			
SHORT-TERM ANNUAL DEMAND FOR GRADUATES**:		N/A	
LONG-TERM ANNUAL DEMAND FOR GRADUATES**:		N/A	
*Average salary data retrieved from Louisiana Workforce Commission, Wages and Labor Data, LMI Statistics, Occupational Wage Data (2023)			
+ HAM-MSA = Hammond Metropolitan Statistical Area NO-MSA = New Orleans Metropolitan Statistical Area			

INCLUDE MOST RECENT AND HISTORICAL NUMBER OF TRANSFERS (IF APPLICABLE) AND THE INSTITUTION OF TRANSFER

AY	# Enrolled During Academic Year (AY)	# Transferring in Subsequent Year(s)	% Transferring in Subsequent Year(s)
2022-2023	333	105	32%
2021-2022	330	140	42%
1. ABILENE CHRISTIAN UNIVERSITY 2. AMERICAN PUBLIC UNIVERSITY SYSTEM 3. BATON ROUGE COMMUNITY COLLEGE 4. BELMONT UNIVERSITY 5. BETHANY COLLEGE 6. BRYANT & STRATTON COLLEGE 7. CAPELLA UNIVERSITY 8. COLORADO TECHNICAL UNIVERSITY 9. DELGADO COMMUNITY COLLEGE 10. DEVRY UNIVERSITY 11. FLETCHER COMMUNITY COLLEGE 12. FRANCISCAN MISSIONARIES UNIVERSITY 13. GRAND CANYON UNIVERSITY 14. HERZING UNIVERSITY 15. HINDS COMMUNITY COLLEGE 16. HOUSTON COMMUNITY COLLEGE 17. ITI TECHNICAL COLLEGE 18. JOHNS HOPKINS UNIVERSITY 19. JONES COUNTY JUNIOR COLLEGE 20. LAMAR INSTITUTE OF TECHNOLOGY	21. LANEY COLLEGE 22. LIBERTY UNIVERSITY 23. LINDENWOOD UNIVERSITY 24. LOUISIANA DELTA COMMUNITY COLLEGE 25. LOUISIANA STATE UNIVERSITY 26. MISSISSIPPI GULF COAST COMMUNITY COL 27. MISSISSIPPI STATE UNIVERSITY 28. MOBERLY AREA COMMUNITY COLLEGE 29. NICHOLLS STATE UNIVERSITY 30. NORTHWESTERN STATE UNIVERSITY 31. NUNEZ COMMUNITY COLLEGE 32. PEARL RIVER COMMUNITY COLLEGE 33. POST UNIVERSITY 34. RED ROCKS COMMUNITY COLLEGE 35. REGENT UNIVERSITY 36. RIVER PARISHES COMMUNITY COLLEGE 37. SOUTH LOUISIANA COMMUNITY COLLEGE 38. SOUTHEASTERN LOUISIANA UNIVERSITY 39. SOUTHERN ARKANSAS UNIVERSITY 40. SOUTHERN NEW HAMPSHIRE UNIVERSITY	41. SOUTHERN UNIVERSITY AND A&M COLLEGE 42. SOUTHERN UTAH UNIVERSITY 43. SOUTHWEST MISSISSIPPI COMMUNITY COLLEGE 44. ST PETERSBURG COLLEGE 45. ST. LOUIS COMMUNITY COLLEGE 46. TEXAS SOUTHERN UNIVERSITY 47. TULANE UNIVERSITY 48. UNIVERSITY OF CINCINNATI 49. UNIVERSITY OF HOLY CROSS 50. UNIVERSITY OF LOUISIANA LAFAYETTE 51. UNIVERSITY OF MARYLAND GLOBAL CAMPUS 52. UNIVERSITY OF MASSACHUSETTS GLOBAL 53. UNIVERSITY OF NEW ORLEANS 54. UNIVERSITY OF PHOENIX 55. UNIVERSITY OF SOUTHERN MISSISSIPPI 56. UNIVERSITY OF TEXAS - SAN ANTONIO 57. WALDEN UNIVERSITY 58. WEBER STATE UNIVERSITY 59. WESTERN GOVERNORS UNIVERSITY	

SECTION 3: REVENUE AND COSTS

COST TO COLLEGE TO OFFER PROGRAM (MOST RECENT FY):	-
TOTAL REVENUE GENERATED FROM PROGRAM (MOST RECENT FY):	\$1,042,990.64
REVENUE MINUS COST (NET REVENUE):	-

SECTION 4: PARTNERSHIPS AND ADVISORY COMMITTEE (IF APPLICABLE)

Institution Name	Transfer Pathway Agreement
1. Franciscan Missionaries of Our Lady University	Health Professions Transfer Pathway
2. Grambling State University	Business Pathway
3. Louisiana Christian University	Pathway to Success - Bachelor of Applied Science
4. LSU of Alexandria	Bachelor of Applied Arts & Sciences Pathway Agreement
5. Mississippi State University	Bachelor of Applied Science Pathway
6. North Oaks School of Radiologic Technology	Radiologic Technology Pathway
7. Southeastern Louisiana University	Biological Sciences; Business; Computer Science & Honors Pathways
8. University of Holy Cross	Various Pathways
9. University of New Orleans	Engineering; Maritime to Interdisciplinary Studies; Maritime to Urban Studies & Urban Construction Management Pathways
10. University of Southern Mississippi	Applied Technology Pathway

SECTION 5: PROGRAM ASSESSMENT

List program goals for enrollment, completion, and retention for the next 3 years.

1. Enrollment Goal: Increase in degree seeking enrollment
 - a. From 387 students enrolled in 2023-2024 to 400 students enrolled by 2026-2027
2. Completion Goal: Increase number of unduplicated completers.
 - a. From 161 completers in 2023-2024 to 180 completers by 2026-2027
3. Retention Goal: 7% point increase in fall to spring retention
 - a. From 78% retained in 2023-2024 to 85% retained by 2026-2027

Discuss Program Learning Outcomes (PLOs) and address what are they, how are they measured (final capstone course, standardized exam, etc..) and the process for re-evaluation (frequency of assessment). Please indicate which national standard (if any) you are using to establish program learning outcomes.

1. Program Learning Outcomes (PLOs):
 - Communicate effectively by use of composition through writing and speaking and comprehension through reading and listening.
 - Construct problem-solving strategies to model, interpret, and (or) communicate solutions to mathematical problems.
 - Integrate concepts of the scientific nature of the world and the role of behavioral and natural sciences as it pertains to health and well-being.
 - Examine significant ideas and achievements in literature, art, music, and media in order to evaluate the impact these forms of expression have in today's world.
 - Analyze the diversity of the human experience through the practical applications of social, historical, cultural, economic, and political systems and apply to current events and in professional settings.
 - Distinguish and apply credible sources of knowledge utilizing information literacy and research skills.
2. Indicate how you are measuring PLOs:
 - NTCC faculty members and Associate Provosts develop program-level operational outcomes and student learning outcomes for each educational program offered by the college. Programs of study at NTCC have a minimum of five program-level student learning outcomes. Multiple measures are adopted for each program-level student learning outcome, one of which must be a direct measure of learning (i.e. as the results of an exam).
3. PLO Frequency of assessment:
 - Assessment is conducted over a two-year period. A formative report is submitted after the conclusion of the first year within a cycle to document progress related to student achievement. At the conclusion of the two-year cycle, a summative report is submitted for each program which analyzes assessment findings as well as documents results and evidence. Upon the close of a cycle, faculty develop and implement action plans that seek to improve teaching and learning within the program related to achievement of each program-level student learning outcome.
4. Indicate National Standard used to establish PLOs (if applicable)

Part B: Program Recommendations

RECOMMENDATIONS
Chancellor Recommendation on Program: CONTINUE, MODIFY, TERMINATE, OR EXPAND
If the program is being modified what changes will be made?
Include most recent program health index report with recommendations (if recommendations were made)
Provide a short narrative describing how the recommendations were addressed (if applicable)

SIGNATURES:


College Chief Executive Officer


Date