

Little Silver School District Goals and Objectives

ACTION PLAN 2018-2023

GOAL AREA: Finance

GOAL: To continue to work collaboratively to meet district financial needs

OBJECTIVE 1: To explore diverse means of generating revenue to support the district's budget

Major Activities	Staff	Resources	Constraints	Timelines	Indicators of Success
Research <ul style="list-style-type: none"> • Explore relationships with the community that could lead to revenue generation • Explore outside sponsorship for programs (ie. sports clothing) • Research and bookmark credible sites for locating grant opportunities • Explore ways to supplement the district budget • Explore the creation of advocacy groups for long term financial stability 	<p>Administration</p> <p>Administration</p> <p>Administratio Teachers</p> <p>Business Administrator BOE</p> <p>Administration BOE</p>	<p>Community</p> <p>Community</p> <p>Internet & Other School Districts</p> <p>Internet Professional Assoc. Community</p> <p>Parents Internet Professional Assoc. Community</p>	<p>Available Financial Resources</p> <p>Funding</p> <p>Limited grants district is eligible for and time for grant writing</p> <p>NJDOE Laws</p> <p>Time</p>	<p>January 2019</p> <p>Fall 2021</p> <p>October 2019</p> <p>December 2020</p> <p>September 2020</p>	<p>Receipt of donation</p> <p>Receipt of donation</p> <p>Awarded grant funds</p> <p>List of possible groups</p>

<p>Development</p> <ul style="list-style-type: none"> • Develop a breakdown budget into one sheet for the community • Develop a grant writing committee • Examine current optional technology insurance and replace with mandatory parent purchase for 1:1 student devices • Establish membership for an advocacy group 	<p>Business Administrator</p> <p>Administration</p> <p>Business Administrator & Technology Dept.</p> <p>Administration BOE</p>	<p>Financial Records & Data</p> <p>PTO Staff</p> <p>Financial Records & Contracts</p> <p>Internet Professional Assoc.</p>	<p>Time Availability Diversity Available Vendors</p> <p>Time</p>	<p>April 2020</p> <p>September 2020</p> <p>September 2019</p> <p>June 2020</p>	<p>Handout for budget presentation</p> <p>Grant applications</p> <p>Mandatory purchase form</p> <p>Advocacy Group Meeting</p>
<p>Assessment</p> <ul style="list-style-type: none"> • Implementation of technology insurance • Annual stakeholder review to discuss methods to improve and prioritize technology and facility upgrades • Summary of overall grant revenue • Advocacy Committee 	<p>Administration</p> <p>Administration BOE Tech and B&G Dept</p> <p>Committee Members</p>		<p>Staffing</p> <p>Limited funding Cost</p> <p>Limited grants district is eligible for and time for grant writing</p> <p>Time</p>	<p>September 2019</p> <p>Ongoing</p> <p>September 2022</p> <p>September 2020</p>	<p>Mandatory purchase form</p> <p>Completed projects</p> <p>Calculation of awarded grants</p> <p>Advocacy Agendas</p>

ACTION PLAN 2018-2023

GOAL AREA: Finance

GOAL: To continue to work collaboratively to meet district financial needs

OBJECTIVE 2: Increase opportunities for revenue generation

Major Activities	Staff	Resources	Constraints	Timelines	Indicators of Success
<p>Research</p> <ul style="list-style-type: none"> • Research all options for revenue generation including but not limited to: <ul style="list-style-type: none"> ➤ Tuition ➤ Facility usage ➤ Grant writing ➤ Advertising ➤ Refinancing ➤ Charging other districts for attending our PD sessions 	Business Administrator	Internet Professional Assoc. Other School Districts Vendors	NJ State Law Borrowing rates Available eligible grants Parking	May 2022	Increase in revenue, awarded grant, increase in facility use
<p>Development</p> <ul style="list-style-type: none"> • Develop marketing plan to attract new facility users on a fee basis • Develop marketing plan to attract other districts to attend our PD sessions 	Administration & BOE Administration Technology Dept.	Internet & Other School Districts Internet Professional Assoc. Other School Districts	Available resources and facility availability Parking Facility Availability	July 2022 February 2021	Market Plan Document Attendance Logs and/or Feedback Forms
<p>Assessment</p> <ul style="list-style-type: none"> • Successful implementation of marketing plan • Creation of fee based programs 	Administration Administration	PD Brochures Internet Advertisement	Availability of facilities Cost	August 2022 September 2020	Attendance Logs Participation