

LCTCS  
*Foundation*  
IMPACT  
*Awards*

Presented by Dow Chemical Company

The LCTCS Impact Awards recognizes individuals, organizations, business, and industry whose leadership efforts have been notably effective in advancing Louisiana's education and workforce needs of our students, businesses and communities. Annual nominations are solicited statewide to spotlight the outstanding advocates for their accomplishments in addressing issues that are determined to be of importance to improving education and workforce development.

The LCTCS Foundation supports the community and technical colleges and advocates for their advancement. Our work ensures that Louisiana provides pathways to prosperity for its citizens and attracts business and industry because of its high-quality workforce.



# LCTCS IMPACT AWARD CATEGORIES

## Exceptional Service Award

This award recognizes exceptional service that contributes substantially to the well-being of the community and technical college by furthering its mission and purpose. It recognizes individuals who have an extraordinary impact on student learning through exceptional collaboration, innovation, and dedication to students. These individuals embody this definition of Impactful: an individual who shows an ongoing commitment to professional and personal growth and has powerful, often life-changing, effects on students and/or the rest of the education community through unfaltering and purposeful effort.

## Walter G. Bumphus Excellence in Leadership Award

Dr. Walter G. Bumphus served as LCTCS President from 2001 – 2007. He is a national leader in higher education. He demonstrates tremendous vision of what community college institutions can be, and how they can improve the quality of life for thousands of citizens by offering them new educational opportunities. He supports effective public policy leadership and other strategic initiatives that allow the community and technical colleges to meet the education and workforce needs of Louisiana citizens.



This award recognizes individuals, organizations, business and industry who have demonstrated exemplary leadership qualities that have improved higher education. Nominees have advanced innovative strategies to improve opportunity and excellence in higher education, have demonstrated through activities that have been implemented, leadership qualities that have been central to the achievement of substantial improvements in higher education.

## Joe D. May Excellence in Public Policy Award

Dr. Joe D. May served as LCTCS President from 2007 – 2014. He worked successfully with the LCTCS Board of Supervisors and Louisiana's legislative and executive branches to forever change the landscape of higher education, community and technical colleges, and adult basic education of Louisiana.



This award recognizes individuals, organizations, and business and industry who have demonstrated outstanding achievement in developing policies, engaging stakeholders, and advocating on behalf of the education and workforce needs of Louisiana. The advocate inspires others to make a difference by engaging their elected officials in discussions and promoting policies that advance higher education in Louisiana's community and technical colleges. Nominees will have successful advocacy outcomes with local or state-level advocacy initiatives, a relationship with their elected officials and/or their staff (either new, developing, or established).

# LCTCS IMPACT AWARD CATEGORIES

## **Curt Eysink Excellence in Workforce Development Award**

Mr. Curt Eysink's unyielding pledge to public postsecondary education and workforce readiness in Louisiana was exemplary and recognized nationally. He committed his life to improving education and workforce development throughout the state.



This award recognizes the accomplishments of local organizations, business and industry for the contributions they make to Louisiana. Nominees must have demonstrated exemplary contributions to higher education in Louisiana, and/or developed a project to further the workforce industry of Louisiana.

## **N. J. "Woody" Ogé Excellence in Advocacy Award**

Mr. N. J. "Woody" Ogé spent his life with a focus on workforce development. During his time on the LCTCS Board of Supervisors, he championed the work done by LCTCS and its colleges. His passion was focused on education and workforce development initiatives. He was a fearless leader that supported each mission of the System and all those within it.



This award recognizes the exceptional contributions of ambassadors who advocate on behalf of the important work of LCTCS. Nominees are experts at building long-term relationships with business and industry leaders, elected officials and their staff members showing them the positive impact of LCTCS and its value to the economy. Nominees advocate for sound policies and increased resources for Louisiana's community and technical colleges statewide.

## **Statewide Impact Award**

The Statewide Impact Award recognizes the significant contributions of individuals or businesses on the holistic mission of Louisiana's Community and Technical Colleges. These contributions have far-reaching implications on efficiencies and they influence student success and experiences, strengthen program development, and help improve systemic infrastructure from information technology to student services. This award celebrates visionaries inspiring others to push the boundaries of technology and innovation.

## **I Am Louisiana's Future Award**

This award recognizes the accomplishments of an outstanding LCTCS college student or a student organization, and acknowledges the faculty/staff who supports them.



Congratulations to 2019 LCTCS Impact Award Winners!

Acadian Companies  
BASF  
Boeing  
Cheniere Energy  
DXC Technology  
Entergy Louisiana  
Graphic Packaging International  
Greater New Orleans, Inc.'s GNOu Program  
Healthy Blue Louisiana  
James Madden, Madden Contracting  
James Sawtelle, III  
John Moonan, Mechanical Engineering Major  
Leon Louis Giorgia, Jr.  
Matt McKay, All Star Automotive Group  
South Central Industrial Association  
The Honorable Foster Campbell, Louisiana Public Service Commissioner  
The Rapides Foundation

# IMPACT AWARD WINNERS

## Exceptional Service Award

James Sawtelle, III



James R. Sawtelle, Chancellor of Central Louisiana Technical Community College has served the Louisiana Community and Technical College System for more than 20 years in various

capacities and is most deserving of recognition of Exceptional Service. Beginning his career as an adjunct faculty member at the Young Memorial Campus of then Louisiana Technical College, Chancellor Sawtelle demonstrated an immediate passion for college mission and service. As he progressed from faculty to administration, he not only secured the first incumbent worker training grant in the State of Louisiana, but also reimagined the technology necessary to refine the submission process resulting in the sophisticated application all LCTCS colleges benefit from today. His passion for on-line learning led to the creation of on-line course offerings serving all Louisiana Technical College Campuses and the introduction of hybrid learning expanding the scope of career and technical education and training. Of recent, Chancellor Sawtelle is approaching the completion of innovative and future focused facilities in the development of the downtown campus of Central Louisiana Technical Community College in Alexandria, serving as the hub of the college representative of a regional economic and workforce development vision that positions central Louisiana to thrive for years to come.

During his tenure as Vice President of Workforce Development at LCTCS Chancellor Sawtelle launched and refined the Rapid Response award process serving all LCTCS institutions and strengthening industry partnerships throughout the state and co-authored the Louisiana Technical College Hurricane Katrina Rapid Response program resulting in national recognition for NCCER training of Louisiana's citizens to successfully participate in the short-term and long-term rebuilding necessary for recovery. Successful private/public collaborations under Chancellor Sawtelle's leadership are most evident in the significant external investment by the Central Louisiana Economic Development Authority for the construction of the new downtown campus of CLTCC. Chancellor Sawtelle is also responsible for the branding of "Downtown is the Campus" in collaboration with the City Mayor and council members. This progressive strategy expands workforce training and education opportunities by aligning city agencies and resources to support a comprehensive technical and community college. His leadership and ability to leverage essential resources has provided additional funds for campus and program expansion culminating in a generational education investment that will leave a legacy impact in central Louisiana.

His demonstrated leadership has had a direct impact on countless leaders within LCTCS today; thriving in a dynamic system of community and technical colleges laser focused on building a stronger Louisiana. A proven leader, Chancellor Sawtelle embodies the essence of our collective missions and is most deserving of recognition for exceptional service.

## Exceptional Service Award

Matt McKay, Chairman, President, and CEO of All Star Automotive Group



Matt McKay serves as the chairman, president and CEO of All Star Automotive Group, which has 11 dealerships representing 13 franchises and nearly 800 employees. McKay

has always had an affinity for supporting his community and one of the most recent projects that has been a game changer is the development of the McKay Automotive Technology Center at Baton Rouge Community College (BRCC). The \$51 million, public-private workforce training facility at BRCC's Ardendale Campus opened in 2017 and is named for McKay's father. The 83,000-square-foot center trains individuals in the high-tech automotive technician field.

Today, McKay continues to support BRCC in areas ranging from the Automotive Technology Center to sports programs at the college, which includes his beloved sport of baseball. His generosity has forever changed the landscape of Baton Rouge Community College and the community it serves, as well as the state of Louisiana.

# IMPACT AWARD WINNERS

## Walter G. Bumphus Excellence in Leadership Award

The Rapides Foundation



The Rapides Foundation is a philanthropic organization that develops initiatives and provides grants to organizations that share the Foundation's mission to improve the health and educational attainment status of Central Louisiana. The Rapides Foundation is a leader in educational outreach and programming for Central Louisiana. The foundation's Education Initiative seeks to increase the level of educational attainment and achievement as the primary path to improved economic, social and health status. Their grantmaking strategy is implemented through the Effective Schools and School Readiness components, the Career and Postsecondary Readiness component and by funding professional development opportunities for teachers and school leaders. In 2017, the Rapides Foundation provided Central Louisiana Technical Community College with a three-year \$2 million grant. The grant's purpose is to establish the Central Louisiana Manufacturing Technology Center as part of the college's new downtown Alexandria campus to expand manufacturing programs regionally. The Rapides Foundation believes in and commits to Healthy People, Education, and Healthy Communities.

## Walter G. Bumphus Excellence in Leadership Award

Boeing



Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners, defense, space and security systems, and service provider of aftermarket support. As America's biggest manufacturing exporter, the company supports airlines, U.S. and allied government customers in more than 150 countries. Boeing products and tailored services include commercial and military aircraft, satellites, weapons, electronic and defense systems, launch systems, advanced information and communication systems, and performance-based logistics and training.

Through purposeful investments of employee engagement and thoughtful advocacy efforts, Boeing has worked in tandem with Nunez Community College to create and promote a unique curriculum for our state and region that provides educational and workforce opportunities toward pursuit of a degree and certifications in Aerospace Manufacturing Technology. Employees have engaged with Nunez Community College to craft curriculum designed to deliver relevant and innovative educational opportunities that lead toward an Associate Degree as well as multiple exit points and certifications.

## Joe D. May Excellence in Public Policy Award

BASF



BASF is the world's leading chemical company, with the best teams developing intelligent solutions for customers and for a sustainable future. Creating chemistry in Louisiana for more than 60 years, BASF's manufacturing presence includes operations in Geismar, North Geismar, and Vidalia. With 2,000 employees and contractors, BASF is among the largest employers in the state and produces chemicals that are vital to the sustainability of our economy and quality of life. Employees are committed to producing safe, clean and reliable products that are used throughout the world and in consumer items that you use around your home every day. BASF's Geismar site is the company's largest manufacturing facility in North America and has announced new projects yielding more than \$1 billion in new capital investments in Louisiana and more than 100 new, permanent jobs since 2009. Each year, BASF invests nearly \$300 million in the state annually through payroll, purchases, taxes and charitable contributions. For more information, visit [www.basf.us/la](http://www.basf.us/la).

# IMPACT AWARD WINNERS

## Joe D. May Excellence in Public Policy Award

The Honorable Foster Campbell, Jr., Louisiana Public Service Commissioner



The Honorable Foster Lonnie Campbell, Jr. is Chairman of the Louisiana Public Service Commission (LPSC). He was first elected to the Commission in 2003. He served in the Louisiana State Senate from 1976 to 2002. As a state senator, Campbell led a three-year campaign to regulate the rates charged by rural electric cooperatives, lowering electric bills for a million state residents. At the LPSC, Campbell has pushed to make utility companies and the commission more responsive to the people. He has championed lower rates and the use of renewable energy. He created the \$1 billion Educational Excellence Fund for local schools from Louisiana's Tobacco Settlement. In 2016, Commissioner Campbell helped with the creation of the BREMCO/SWEPCO Two-Year Workforce Scholarship in Nursing by securing \$300,000 in private funding. This was later matched by the Louisiana Board of Regents endowing the fund at \$600,000. This fund provides scholarships to nursing students from Bossier Parish Community College meeting a clear workforce need. In January 2019, Commissioner Campbell awarded more than \$2 million in grants to local governments and public institutions in northwest Louisiana to promote energy efficiency. Bossier Parish Community College was a recipient of an LPSC Energy Efficiency grant totaling \$492,400 for lighting and HVAC upgrades.

## Joe D. May Excellence in Public Policy Award

Cheniere Energy



Cheniere Energy has placed a priority on workforce development in Southwest Louisiana and recently launched an innovative Apprenticeship Program in collaboration with SOWELA Technical Community College designed to attract, train and ultimately hire local candidates into the Liquefied Natural Gas (LNG) industry. The company engaged local stakeholders and state lawmakers in Baton Rouge to not only tout the success and importance of this public-private partnership, but to advocate for proposals to enhance the state's ability to bridge the skills gap for students entering a competitive workforce. Cheniere Energy advocated for the passage of SCR 42, which created a work-based learning task force to develop a framework to implement work-based learning opportunities, like the Apprenticeship Program, by connecting industry with education. Cheniere Energy's advocacy with lawmakers and engagement in work-based learning initiatives at the state level demonstrates the importance of these initiatives not only to SOWELA students, but to the growing LNG industry in Louisiana.

## Curt Eysink Excellence in Workforce Development Award

Graphic Packaging International



Graphic Packaging International, Inc. (GPI) is the international leader in the packaging industry, serving hundreds of the world's most recognized brands. GPI employs 800 people at its West Monroe Paper Board Plant and 350 people at its new Carton Plant in Monroe. The construction of the new 480,000 square foot carton converting facility in Monroe total over \$274 million, which includes investments in new state-of-the-art folding carton plant equipment, and a new 793,000 square-foot distribution facility also in Monroe. The new carton plant is located just east of Louisiana Delta Community College's (LDCC) Monroe Campus. The most exciting news for LDCC is the partnership that has formed between GPI and LDCC. This collaboration has created fresh opportunity for those seeking to become employed by the plant. GPI's investment in the development of the curriculum ensures students will be best equipped to compete for open positions. GPI has even waived the 2-year work requirement for completers in specific LDCC programs. This training is only available at LDCC. The plan for the plant training program, has been humorously dubbed as "Graphic Packaging University." Thanks to GPI's willingness to be open to doing something they hadn't done before, northeast Louisiana residents now have an inroad to train specifically for GPI employment.

# IMPACT AWARD WINNERS

## Curt Eysink Excellence in Workforce Development Award

DXC Technology



DXC Technology began its involvement with Louisiana's Community and Technical Colleges through its work with Northshore Technical Community College and Delgado Community College with the creation of the DXC Higher Education Grant. Delgado and Northshore were charged with building a pipeline of students with both technical and interpersonal skills to DXC for potential employment in the information technology industry. In exchange for their efforts, DXC has pledged \$1,000,000 per year in financial support for a five year period. Ever since that time, the DXC Higher Education Grant has allowed for the review and transformation of curriculum, equipment, and training to meet the needs of the information technology industry. DXC Technology's involvement with Northshore and Delgado goes beyond the influx of funding. Through a partnership with LED FastStart, the colleges have been able to meet with industry leaders to better understand how they can prepare students for a next-generation IT workforce.

## Curt Eysink Excellence in Workforce Development Award

Acadian Companies



Since 2003, Acadian Companies and South Louisiana Community College (SLCC) have partnered to provide innovative and transformative emergency medical services education to students across the state. On average, Acadian's National EMS Academy partnership with SLCC trains 300 EMTs and 120 paramedics annually and boasts a 92.9% positive job placement rate. In 2017, Acadian Companies, through its Acadian Ambulance Services, committed to a shared \$250,000 naming opportunity in SLCC's new Health & Sciences Building with healthcare partner LHC Group. This investment opened the door to leverage critical match dollars from the Louisiana Board of Regents to create scholarship and professorship endowments for long-term sustainability of the College and its healthcare suite of programs. Acadian's investments in SLCC have allowed the College to consistently rank as the # 1 school in the LCTCS System for attainment of Board of Regents match dollars. Acadian's Air Med division also impacts the community through support of SLCC's International School of Aviation Excellence (ISAE), which trains aircraft mechanics and aircraft pilots. Acadian provides infrastructure support to ISAE in an effort to launch Phase II of SLCC's ISAE by supplying Louisiana with fixed-wing pilot training, avionics, painting and coating, and composites training.

## N. J. "Woody" Ogé Excellence in Advocacy Award

James Madden, Madden Contracting



With more than fifty years in the construction industry, Mr. Madden is familiar with the need for a well-trained, educated, and experienced work force and his knowledge and insight in this area led him to develop a keen interest in education at all levels.

In 2007, Mr. Madden, along with former state Senator Robert Adley began a push to upgrade the aging trade school campus in Minden, the result of their collaboration was Northwest Louisiana Technical College and a new campus for the college built under Act 391 of the 2007 Legislature. In 2017 Mr. Madden and community leaders began to see the need for an expanded role of the college in the communities served by the college. In 2018 Mr. Madden along with the regions community and political leaders worked together to develop a plan that would enhance the college's service to the rural communities and areas of Shreveport served by Northwest Louisiana Technical College. As a result of these meetings led by Mr. Madden, Webster Parish State Representative Wayne McMahan filed House Bill 89 in the 2019 Legislature. Through his focused dedication, House Bill No. 89 became ACT 289 Regular Session of the 2019 Legislature. This Act renamed Northwest Louisiana Technical College as the Northwest Louisiana Technical Community College and greatly broadens the programmatic scope of this institution.

The success of the state of Louisiana, the strength of our communities, and the overall vitality of American society depend, in great measure, upon the dedication of people like Mr. Madden who use their considerable talents to promote education for the betterment of future generations. Louisiana thank you Mr. Madden for your service.



# IMPACT AWARD WINNERS

## N. J. "Woody" Ogé Excellence in Advocacy Award

South Central Industrial Association



South Central Industrial Association (SCIA) represents more than 250 member companies with over 200,000 employees, many of whom are engaged in servicing the oil, gas, and marine operations in the U.S. Gulf of Mexico and around the world. SCIA serves the bayou region, which is the hub for offshore oil, gas and marine service businesses in Louisiana, while being interactive with industry throughout Louisiana and the nation. In recognizing that there are strength in numbers, SCIA advocates for workforce development and training opportunities. South Central Industrial Association was established in 1997 as a non-profit organization designed as a network for industrial businesses. SCIA, a nonprofit organization led by industrial members, connects and engages business and community leaders to proactively develop solutions focused on improving the business climate and quality of life in our region. SCIA engages with Fletcher Technical Community College on a regular basis in assistance with partnerships that help develop educational and training opportunities that are indicative for the region. For many years Fletcher has valued a strong partnership with SCIA and today works closely and in collaboration they host workforce development programming opportunities. Fletcher and SCIA work together to provide opportunities for high school students in the region to learn about careers in the energy sector and nontraditional careers for women and STEM.

## N. J. "Woody" Ogé Excellence in Advocacy Award

Leon Louis Giorgio, Jr.



Lee Giorgio is a longtime advocate of community college education in Louisiana. With a service record spanning more than two decades, Giorgio tirelessly works to increase awareness, understanding, and support among business, industry, and government leaders of the community college mission of workforce-based education. Giorgio's cultivation of partnerships and service on councils, committees, and boards has resulted in millions of dollars raised to fund student scholarships, expansion of college facilities, and an endowed professorship. Ironically, it was Giorgio who guided Woody Ogé into the Delgado family as a member of the Delgado Foundation Board. Lee Giorgio's devotion to advancing Delgado Community College has helped generations improve their lives through access to higher education, training, and careers, thereby creating a powerful, positive economic impact across Louisiana.

## Statewide Impact Award

Entergy Louisiana



At Entergy, they power life. This is their vision. It goes much further than powering the grid. Together, they help improve lives, build businesses and create prosperity. "We power life" is Entergy's promise to create a better future for us all.

Entergy Louisiana has collaborated with Fletcher Technical Community College and Delgado Community College to create a short-term training program within Workforce Development. This program is a 16-week program known as the Line Worker Program which certifies students to become line workers. The job involves installing transformers and other pole equipment, laying underground cables, and inspecting and testing power lines.

# IMPACT AWARD WINNERS

## Statewide Impact Award

Healthy Blue Louisiana



Healthy Blue is a managed healthcare provider that has been serving the state since 2012, and currently serves the state's Medicaid, Medicaid Expansion and LaCHIP programs. Healthy Blue recognizes the challenges low-income and underserved individuals face, and tailors its programs such that health plan members are assured care that is not only accessible, but also accountable, comprehensive, integrated and patient-centered. Healthy Blue provides ongoing community relations and outreach to encourage members to become active participants in their healthcare. Also, through health education programs, members are empowered to choose and sustain healthy lifestyles. To learn more about Healthy Blue, visit [www.myhealthyblue.com](http://www.myhealthyblue.com).

## Statewide Impact Award

Greater New Orleans, Inc.'s GNOu Program



GNO, Inc. is a leader and advocate for the mission of Louisiana's Community and Technical College System. Their leadership is demonstrated as GNO, Inc. provides LCTCS College Chancellors, Ex-Officio Board Membership, positioning Chancellors and executive leaders of Delgado, Nunez, Northshore, River Parishes and Fletcher access to real time economic and workforce development initiatives positioning the colleges to deliver on the promise of prosperity for Louisiana's citizens. Proven examples include GNO, Inc. and GNOu leadership and college engagement in the success of key workforce development programs such as DXC Technology, Coastal Restoration, Water Management, AWS Cloud Associate Degree and Mechatronics. GNO Inc. leadership in facilitating and demonstrating deliverables on signature economic and workforce development projects in coastal restoration, water management, and information technology speaks to the holistic approach to solving complex issues essential to the growth and success of the state. Examples include GNO, Inc. leadership and support of the AWS Cloud Associate Degree statewide implementation, resulting in the first Cloud Associate degree offering in our state. GNO, Inc. inclusion and advocacy for LCTCS colleges led to the establishment of the innovative Aerospace program at Nunez, expanded AWS Educate Workforce curriculum enhancements at Delgado, and partnership with Northshore on the design of the multi-college water management study abroad program to the Netherlands exposing students to innovation and cultural emersion essential to student success and global competitiveness. GNO, Inc. and GNOu have been nationally recognized for innovative and progressive programs collaboratively designed and delivered by Louisiana's Community and Technical Colleges.

## I Am Louisiana's Future Award

John Moonan, Mechanical Engineering Major



John Moonan is a Pre-Mechanical Engineering Major at Baton Rouge Community College and has a 3.7 grade point average. As a child, John often wondered how objects were built and how they worked. He observed objects in a meticulous manner, paying close attention to every small detail; thinking how something as compact as a cell phone or as large as a vehicle or airplane could be improved in functionality and aesthetically. John chose to study Mechanical Engineering because, "I felt it was a perfect match with my inquisitive mind, my interests, and my personality." After graduation, John plans on being an engineer in the automotive industry, creating and improving upon what he believes to be one of the world's greatest inventions. In addition to exceling academically, John volunteers with multiple community organizations. He cites his time as volunteering locally to aid other countries devastated by natural disasters as one of his greatest personal accomplishments.