

2026 LCTC Annual Conference

September 22–25, 2026
Hyatt Regency New Orleans
601 Loyola Avenue

Partnership, Sponsorship &
Exhibitor Prospectus | 2026

lctcs.edu/conference

2026 LCTC Annual Conference

- About LCTC + Conference
- Sponsors & Exhibitors
- Sponsorship Packages
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About LCTC

Louisiana Community and Technical Colleges (LCTC) is comprised of 12 comprehensive colleges serving students, employers, and communities across Louisiana. The Colleges are at the forefront of workforce development—preparing individuals with the skills needed for today's jobs and tomorrow's economy.

Driven by the dedication of our faculty, staff, and chancellors—and the determination of our students—we are not only responding to workforce needs, but helping shape the future of innovation and economic growth across the state.

Together, we are strengthening Louisiana's workforce and expanding opportunity for individuals, families, and businesses alike.



130,000+
students served in 2024-2025

About the LCTC Annual Conference

The **LCTC Annual Conference** is the region's premier event for community and technical college professionals—bringing together faculty, staff, and industry partners to share ideas, explore innovation, and drive workforce transformation.

Whether your organization provides essential services such as healthcare, banking, or insurance, or delivers solutions used in today's classrooms, this conference offers a powerful platform to connect, engage, and make a lasting impact.

Last year's conference welcomed more than 1,200 attendees, featured 100+ sessions, and hosted 70 sponsors and exhibitors. It's your opportunity to showcase your brand to key decision-makers and leaders shaping Louisiana's workforce.

A wide range of sponsorship opportunities is available, with booth selection based on contract submission date. Review the prospectus and secure your place at the table this September. Early bird sponsor pricing is available through June 15.



180+
Speakers/
Panelists





1,200+
Attendees



70+
Industry
Partners

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Sponsors & Exhibitors

The Sponsor Advantage

The **LCTC Annual Conference** brings together the leaders shaping Louisiana's workforce—educators, industry partners, and decision-makers turning ideas into action. As a sponsor or exhibitor, you'll connect directly with the people influencing policy, building partnerships, and driving innovation across the state. It's an opportunity to elevate your brand, showcase your solutions, and take part in the conversations shaping the future of higher education and workforce development.

Benefits of Being There

- **Generate leads**
- **Promote face-to-face marketing**
- **Boost brand visibility**
- **Gain knowledge of your industry**
- **Build lasting relationships within your industry**

Sponsor Registration Process

We offer a range of sponsorship packages designed to meet your needs, providing opportunities to showcase your products and services to top educational decision-makers and influencers.

How to Reserve Your Sponsorship

Sponsorships are limited and available on a first-come, first-served basis. To secure your sponsorship, email Chandler LeBoeuf (chandlerleboeuf@lctcs.edu) or Jamisha Politte (jamishapolitte@lctcs.edu).

Booth Selection

Booth selection will take place this summer. Sponsors will choose their booth based on sponsorship level and availability at the time of selection.

Payment Options

Sponsorship payments can be made online via credit card or ACH electronic check. Full payment is required before booth selection.

Cancellation Policy

LCTC reserves the right to cancel the conference if deemed necessary. In the event of cancellation, LCTC will refund Exhibitor's/ Sponsor's payment in full, and Exhibitor/ Sponsor waives any and all damages or claims related to such cancellation.

By July 31, 2026, Exhibitor/Sponsor may withdraw from the conference and receive a full refund less a $300 processing fee. Payments are due within 30 days of the invoice date unless other arrangements are made. LCTC may cancel sponsorship if payment is not received by the 30th day from the invoice date. No refunds will be provided if Exhibitor/ Sponsor withdraws after July 31, 2026.

Move to Fully Virtual Conference

LCTC reserves the right to move the conference to a virtual-only experience if deemed necessary for the safety of all stakeholders. Exhibitor/Sponsor payment will be applied to the virtual conference.

Sponsorship Levels & Rates

Sponsorship Level	Early Bird Rate	Regular Rate
Presenting	$22,500	$25,000
Platinum	$12,500	$15,000
Gold	$8,500	$9,000
Silver	$6,500	$7,000
Bronze	$4,500	$5,000
Exhibitor Only (à-la-carte)	$900	$1,000

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Sponsorship Packages

Elevate Your Impact at the 2026 LCTC Annual Conference

Sponsorship packages range from the high-visibility Presenting level to event/experience-level opportunities (Platinum through Bronze) and standalone exhibit booths. Early bird pricing is available through June 15, 2026. All sponsorships include first right of renewal for the 2027 conference and an opt-in electronic attendee list delivered two weeks prior to the event.

The adjacent chart outlines core benefits by sponsorship level, including branding exposure, exhibit space, complimentary registrations, and high-impact opportunities such as speaking time and video placement.

SOLD

~~Presenting Sponsor~~
~~Exclusive Conference-Wide Partner~~

The Presenting Sponsorship offers brand presence across the full conference experience—delivering the highest level of visibility, reach, and recognition:

- Conference-wide branding across pre-conference promotions, printed signage, digital communications, digital signage, and the mobile app
- Exclusive opportunity to include a branded item or logo'd giveaway distributed to every attendee
- On-stage speaking opportunity during the opening general session, plus opportunity to lead a breakout session
- Largest exhibit booth footprint
- Highest allotment of complimentary conference registrations and booth staff passes

While Platinum–Bronze sponsorships align with specific events or amenities, the Presenting Sponsor receives conference-wide presence and top-tier recognition.

Core Benefits by Sponsorship Level	Presenting	Platinum	Gold	Silver	Bronze	Exhibitor
Opportunities available *see next page for details*	**1**	**4**	**7**	**8**	**13**	**Limited**
Exhibit booth size	20' × 20'	optional	10' × 10'	10' × 10'	10' × 10'	10' × 10'
Complimentary booth attendant passes	2	2	2	2	2	2
Complimentary conference registrations	4	2	2	2	2	-
Pre-conference e-blast to all registrants	✓	-	-	-	-	-
30-second promotional video opportunity	✓	✓	-	-	-	-
Verbal recognition as exclusive sponsor	✓	✓	✓	-	-	-
Opportunity to lead a breakout session	✓	✓	✓	✓	-	-
Logo on printed & digital signage	✓	✓	✓	✓	-	-
Conference website/app branding (logo + link)	✓	✓	✓	✓		
Conference website/app listing (name)	✓	✓	✓	✓	✓	✓
Exhibitor Showroom engagement materials	✓	✓	✓	✓	✓	✓

Additional Exhibitor Booth Tickets

Each booth includes passes for two individuals. Additional booth attendant passes may be purchased for $99/each.

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Package Options

(choose 1 option from your selected level)

Platinum

$15,000 regular rate

$12,500 Early Bird Rate

SOLD ~~**President's State of the System Address**~~

Anchor your brand to the conference's most high-profile session. Includes prominent branding, verbal recognition, and a brief speaking opportunity, including introduction of the System President.

SOLD ~~**Digital Showcase Lounge**~~

A relaxed space for networking, informal meetings, and email catch-up. Includes screen placement for sponsor ads and continuous branding throughout the conference in the Exhibitor Showroom.

Gold

$9,000 regular rate

$8,500 Early Bird Rate

Closing Day Plenary Session

Associate your brand with the conference's closing keynote, featuring on-stage recognition and premium visibility.

Professional Headshot Lounge

Brand a popular headshot experience where attendees receive complimentary photos delivered with a "thank you" from your company.

SOLD ~~**Afternoon Faculty & Staff Award Ceremony**~~

Associate your organization with recognition of outstanding faculty and staff from across Louisiana Community and Technical Colleges and Board Office.

SOLD ~~**Opening Welcome Reception**~~

A high-energy event with branded touches, ideal for those looking to kick things off the night before the conference begins.

Happy Hour in the Exhibitor Showroom

A casual, well-attended networking event that keeps your company visible where connections happen.

SOLD ~~**President's Reception**~~

A high-level reception connecting your organization with college and system leadership.

Professional Development Alumni Reception

A targeted reception connecting your organization with alumni of LCTC professional development programs.

Silver

$7,000 regular rate

$6,500 Early Bird Rate

Leadership Summit

Sponsor a dynamic seminar focused on developing today's and tomorrow's leaders. Attendees experience engaging mini-workshops, activities, and practical strategies that build confidence and strengthen leadership skills.

SOLD

~~Wellness Room [2 opportunities available]~~

Support attendee well-being with company recognition inside a calm space offering guided relaxation on Sept. 23 or Sept. 24.

Silver

$7,000 regular rate

$6,500 Early Bird Rate

Conference Photo Booth

Position your company alongside a popular photo booth experience with the opportunity for adjacent exhibitor booth placement.

Electronic Check-In Kiosk / Registration

Be the first company attendees see as they begin their conference experience, with logo placement on kiosks and iPad screens and promotional collateral at registration counters.

Bronze

$5,000 regular rate

$4,500 Early Bird Rate

SOLD

~~Morning Coffee Station [3 opportunities available]~~

Put your company front and center during a morning coffee service with steady attendee traffic.

Conference Hand Sanitizers

Your company's branded hand sanitizer distributed throughout the conference will keep you visible all day.

Afternoon Refreshment Recharge [4 opportunities available]

Keep your company visible during an afternoon break featuring refreshments and casual networking.

Bronze

$5,000 regular rate

$4,500 Early Bird Rate

SOLD

~~Charging Station [1 opportunity available]~~

Keep your company visible at a high-traffic charging station where attendees grab chargers to power their devices throughout the day, creating repeated brand impressions.

Aspiring Leaders Summit

Support an invitation-only summit where chancellors nominate emerging leaders for a meaningful experience centered on growth and leadership development.

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Add-On Opportunities

Mobile App Add-On Opportunities

Optional mobile app add-ons allow sponsors and exhibitors to extend their presence directly within the conference app, where attendees access the agenda, explore exhibitors, and connect with peers. From push notifications to gamification, these options offer simple, cost-effective ways to increase visibility, drive engagement, and create additional touchpoints with attendees throughout the conference experience.

Availability and details vary. Contact Jamisha Politte (jamishapolitte@lctcs.edu) for more information.

Additional On-Property Branding at the Hyatt Regency

Additional on-property branding opportunities are available at the Hyatt Regency New Orleans, including elevator wraps, escalator graphics, lobby displays, and other signage options. LCTC will coordinate booking and placement for interested sponsors.

Availability and details vary. Contact Chandler LeBoeuf (chandlerleboeuf@lctcs.edu) for more information.

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