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AHS Student Shines-on with his Entrepreneurship Innovation Plan

Mateo Rowe, a senior at Altoona High School, took 2nd place for his Entrepreneurship Innovation Plan at the State Career Development Conference held March 10-12 in Lake Geneva.



Although the 2020 International Career Development Conference has since been cancelled, Mateo qualified to compete there, and we are proud of his efforts!

Mateo's innovative idea was to provide a system that benefits many people across the state and potentially the entire country. Mateo planned to change the way people find information before they head for the lake to go fishing. Instead of having to get a handbook each year, you could download an app, and through the app know all the restrictions and species on whichever lake they choose to fish on.

"Mateo put in multiple practices every night and really used his communication prowess to have his idea truly shine," said Kevin Fruit, AHS Marketing & Business Teacher and DECA Advisor.

AHS Principal, Jim Reif, said, "Railroader Nation is proud of Mateo's 2nd place at State. His hard work, dedication, and talent came through strong. He will continue to shine after high school."

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