



SNAPSHOT

AVID, Advancement Via Individual Determination, is a 501 (c)(3) nonprofit organization established in 1980.

Today...

35,000+

EDUCATORS ARE USING IT



IMPACTS ALMOST **1,000,000** STUDENTS ANNUALLY

IT'S BEING USED IN **44** STATES AND **16** OTHER COUNTRIES OR TERRITORIES

AVID Serves...

5,600
K-12 SCHOOLS

40
HIGHER ED INSTITUTIONS

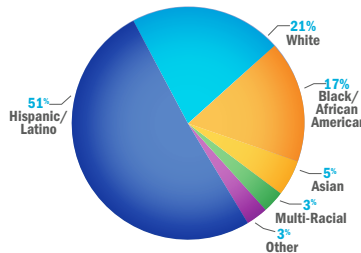
SECONDARY STUDENTS

64%

LOW-INCOME

(free or reduced-price lunch)

AVID. (2015). AVID secondary data collection: Study of 427,605 AVID secondary students [Electronic database].

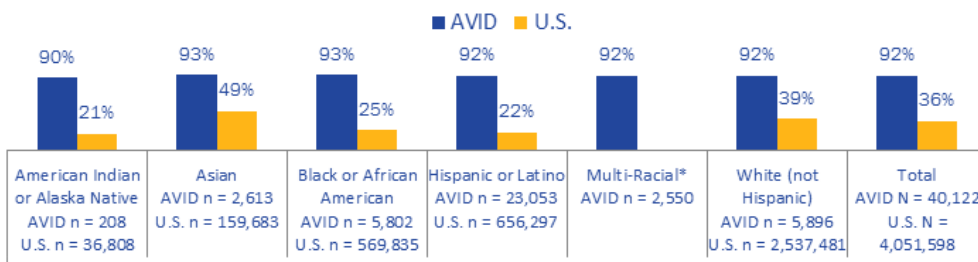


AVID's College Readiness System:

- Provides a schoolwide system to impact all students
- Raises student achievement
- Transforms a school's culture to a college-readiness culture
- Closes the achievement gap
- Increases the number of students enrolled in higher level courses (Pre-AP®, AP®, IB®, Dual Credit, Cambridge®)
- Is a catalyst for true education reform in public school systems

AVID closes the achievement gap for ALL students.

2015 Seniors Completing Four-Year College Entrance Requirements



*Multi-racial was not classified by Greene and Forster (2003).
AVID. (2015). AVID senior data collection: Study of 40,122 AVID seniors [Electronic database].
Greene, J. P., and Forster, G. (2003). Public high school graduation and college readiness rates in the United States (Report No. 3).
New York, NY: Manhattan Institute for Policy Research.

2015 AVID Elective Seniors' Impressive Results:

(AVID Senior Data Collection, 2015; study of 40,122 AVID seniors)

92%

reported plans to attend a postsecondary institution: 61% to a four-year college, 31% to a two-year college.

77%

reported taking at least one rigorous course (e.g., AP, IB, or Cambridge), with 65% taking the corresponding exam.

AVID IS A NON-PROFIT ORGANIZATION THAT PROVIDES EDUCATORS WITH PROVEN, REAL-WORLD STRATEGIES TO ACCELERATE THE PERFORMANCE OF UNDERREPRESENTED STUDENTS SO THAT THESE STUDENTS AND ALL STUDENTS ACROSS THE ENTIRE CAMPUS SUCCEED IN COLLEGE, CAREER, AND LIFE.

www.avid.org