



## *Sponsorship Opportunities*

### **President's Circle Sponsor: \$25,000**

- Premier reserved seating for 12 guests
- Premier digital journal advertisement\*
- Digital logo displayed throughout event
- Post-event recognition within University newsletter "Invention", distribution: 25,000
- Recognition on the TESU Foundation website until October 2020

### **Platinum Sponsor: \$15,000**

- Premium reserved seating for 10 guests
- Platinum level digital journal advertisement\*
- Digital logo displayed throughout event
- Post-event recognition within University newsletter "Invention", distribution: 25,000
- Recognition on the TESU Foundation website until October 2020

### **Gold Sponsor: \$7,500**

- Prime reserved seating for 10 guests
- Gold level digital journal advertisement\*
- Digital logo displayed throughout event
- Post-event recognition within University newsletter "Invention", distribution: 25,000
- Recognition on the TESU Foundation website until October 2020

### **Silver Sponsor: \$5,000**

- Reserved seating for 8 guests
- Silver level digital journal advertisement\*
- Digital logo displayed throughout event
- Post-event recognition within University newsletter "Invention", distribution: 25,000
- Recognition on the TESU Foundation website until October 2020

### **Bronze Sponsor: \$3,500**

- Reserved seating for 4 guests
- Silver level digital journal advertisement\*
- Digital logo displayed throughout event
- Post-event recognition within University newsletter "Invention", distribution: 25,000
- Recognition on the TESU Foundation website until October 2020

- Advertisements will be displayed digitally via iPad centerpieces (three per table) for maximum exposure throughout the event. Platinum, Gold, Silver and Bronze ad levels will be differentiated by frequency of display.**

# Underwriting and Individual Ticket Opportunities

<b>Individual Tickets</b> <input type="checkbox"/> Individual tickets \$350 per person  Number of Guests: _____  Total Amount:     \$_____	<b>Underwriting Opportunities</b> <input type="checkbox"/> Cocktail Reception             \$5,000 <input type="checkbox"/> To-Go Station                     \$2,500 <input type="checkbox"/> Dessert Station                   \$1,000  Underwriters' logos will be included with selected opportunity and during looping presentation on large screen.
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## Advertising Opportunities

<b>Full Screen Digital Journal Ads:</b> <input type="checkbox"/> Platinum Digital Journal Ad     \$750 <input type="checkbox"/> Gold Digital Journal Ad           \$500 <input type="checkbox"/> Silver Digital Journal Ad         \$350	<b>Instructions:</b> Please send your ad in a 300dpi @ 100% resolution jpeg via e-mail to <a href="mailto:jjoworisak@tesu.edu">jjoworisak@tesu.edu</a> .
<b>Advertisements will be displayed digitally via iPad centerpieces (three per table) for maximum exposure throughout the event.</b>	<b>Dimensions (in pixels):</b> Full Screen Ads 1,024 x 576px
<b>Digital ad levels will be differentiated by frequency of display.</b>	<b>Submission deadline is October 4, 2019</b>

**Donation:** I/we cannot attend the event but would like to make a tax-deductible donation in honor of Dr. Ralph Izzo and/or Mr. Jeffrey Stokes in the amount of \$\_\_\_\_\_.

**Payment Information:** Please return your form and payment to:  
Thomas Edison State University Foundation, 111 West State Street, Trenton, NJ 08608.  
Please make check payable to: Thomas Edison State University Foundation (EIN 22-2117814).

To register and pay online, visit: [www.tesufoundation.org/events/gala](http://www.tesufoundation.org/events/gala)

Name _____ Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____
Total amount enclosed \$ _____

Questions? Contact Jaclyn Joworisak: (609) 984-1588 ext. 2080 or [jjoworisak@tesu.edu](mailto:jjoworisak@tesu.edu)