

Grande Ball

HONORING HEALTHCARE HEROES
AND CELEBRATING 2020:
THE YEAR OF THE NURSE

TESU's Annual Gala is going *Virtual!*

Join us from the comfort of your home on **Thursday, October 29, 2020 at 7 p.m.**
Virtual event link to follow

Sponsorship Opportunities

President's Circle Sponsor: \$25,000

- Four acknowledgments by host during event
- Digital logo displayed throughout event
- Premier Virtual Journal Ad
- Unlimited registrations for virtual event
- Sponsor recognition on all event promotion
- Inclusion in digital event marketing and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Platinum Sponsor: \$15,000

- Three acknowledgments by host during event
- Digital logo displayed throughout event
- Platinum Virtual Journal Ad
- Unlimited registrations for event
- Inclusion in digital event marketing and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Gold Sponsor: \$7,500

- Two acknowledgments by host during event
- Digital logo displayed throughout event
- Gold Virtual Journal Ad
- Unlimited registrations for event
- Inclusion in digital event marketing and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Silver Sponsor: \$5,000

- One acknowledgment by host during event
- Digital logo displayed throughout event
- Silver Virtual Journal Ad
- Unlimited registrations for event
- E-blast and social media promotion to over 45,000 TESU constituents and logo with link on TESU Foundation website

Bronze Sponsor: \$3,500

- One acknowledgment by host during event
- Digital logo displayed throughout event
- Silver Virtual Journal Ad
- Unlimited registrations for event
- Logo / link on TESU Foundation event website

"Support a Student" Ticket Donation

Virtual Event registration is free. In lieu of the traditional \$350 ticket purchases, our loyal attendees are encouraged to make a donation in support of a TESU student. Donors at this level will be recognized in the Virtual Ad Journal and event slideshow.

- "Support a Student" Ticket Donation - \$350 per person

Number of Ticket Donations: _____

Total Amount: \$_____

Advertising Opportunities

Virtual Journal Ads:

- Platinum Virtual Journal Ad \$750
 Gold Virtual Journal Ad \$500
 Silver Virtual Journal Ad \$350

Advertisements will be differentiated by frequency of display in the event slideshow. The Virtual Journal will be distributed following the event to over 45,000 TESU constituents.

Instructions: Please send your ad in a 300dpi @ 100% resolution jpeg via e-mail to jjoworisak@tesu.edu.

Dimensions: 16:9 Widescreen Ratio

Format - Full color .jpg

Submission deadline October 9, 2020

- Donation:** I/we cannot attend the event but would like to make a tax-deductible donation in honor of Healthcare Heroes in the amount of \$_____.

Payment Information:

Please return your form and payment to:
Thomas Edison State University Foundation, 111 West State Street, Trenton, NJ 08608.
Please make check payable to: Thomas Edison State University Foundation (EIN 22-2117814).

To register and pay online, visit: www.tesufoundation.org/events/gala

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Total amount enclosed \$ _____

Questions? Contact Jaclyn Joworisak: (609) 984-1588 ext. 2080 or jjoworisak@tesu.edu

The TESU Foundation thanks President's Circle Sponsor

