



Saturday, October 16, 2021 • 6 p.m. - 11 p.m. • Jasna Polana

Please join us as we honor the 2021 Spirit of Edison Award Recipients:

Candice Long

President

Janssen Infectious Diseases & Vaccines

Kemi Alli, M.D.

Chief Executive Officer

Henry J. Austin Health Center

Sponsorship Opportunities

President's Circle Sponsor: \$25,000

- Premier reserved seating for 12 guests
- Prominent recognition throughout event
- Premier digital journal advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Platinum Sponsor: \$15,000

- Premium reserved seating for 10 guests
- Recognition throughout event
- Platinum level digital journal advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Gold Sponsor: \$7,500

- Prime reserved seating for 10 guests
- Recognition throughout event
- Gold level digital journal advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Silver Sponsor: \$5,000

- Reserved seating for 8 guests
- Recognition throughout event
- Silver level digital journal advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Bronze Sponsor: \$3,500

- Reserved seating for 4 guests
- Recognition throughout event
- Silver level digital journal advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo / link on TESU Foundation event website

Underwriting and Individual Ticket Opportunities

<p>Individual Tickets</p> <p><input type="checkbox"/> Individual tickets \$350 per person</p> <p>Number of Guests: _____</p> <p>Total Amount: \$_____</p>	<p>Underwriting Opportunities</p> <table style="width: 100%; border: none;"> <tr> <td style="padding: 2px 5px;"><input type="checkbox"/> Cocktail Reception</td> <td style="text-align: right; padding: 2px 5px;">\$5,000</td> </tr> <tr> <td style="padding: 2px 5px;"><input type="checkbox"/> Silent Auction</td> <td style="text-align: right; padding: 2px 5px;">\$2,500</td> </tr> <tr> <td style="padding: 2px 5px;"><input type="checkbox"/> Dessert Station</td> <td style="text-align: right; padding: 2px 5px;">\$1,000</td> </tr> </table> <p>Underwriters' logos will be included with selected opportunity and displayed digitally throughout event.</p>	<input type="checkbox"/> Cocktail Reception	\$5,000	<input type="checkbox"/> Silent Auction	\$2,500	<input type="checkbox"/> Dessert Station	\$1,000
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Advertising Opportunities

<p>Full Screen Digital Journal Ads:</p> <table style="width: 100%; border: none;"> <tr> <td style="padding: 2px 5px;"><input type="checkbox"/> Platinum Digital Journal Ad</td> <td style="text-align: right; padding: 2px 5px;">\$750</td> </tr> <tr> <td style="padding: 2px 5px;"><input type="checkbox"/> Gold Digital Journal Ad</td> <td style="text-align: right; padding: 2px 5px;">\$500</td> </tr> <tr> <td style="padding: 2px 5px;"><input type="checkbox"/> Silver Digital Journal Ad</td> <td style="text-align: right; padding: 2px 5px;">\$350</td> </tr> </table> <p>Advertisements will be differentiated by frequency of display in the event slideshow. The Digital Journal will be distributed following the event to over 45,000 TESU constituents.</p>	<input type="checkbox"/> Platinum Digital Journal Ad	\$750	<input type="checkbox"/> Gold Digital Journal Ad	\$500	<input type="checkbox"/> Silver Digital Journal Ad	\$350	<p>Instructions:</p> <p>Please send your ad in a 300dpi @ 100% resolution jpeg via e-mail to jjoworisak@tesu.edu.</p> <p>Dimensions: 16:9 Widescreen Ratio</p> <p>Submission deadline is October 1, 2021</p>
<input type="checkbox"/> Platinum Digital Journal Ad	\$750						
<input type="checkbox"/> Gold Digital Journal Ad	\$500						
<input type="checkbox"/> Silver Digital Journal Ad	\$350						

Donation: I/we cannot attend the event but would like to make a tax-deductible donation in honor of Ms. Long and/or Dr. Alli in the amount of \$_____.

Payment Information: Please return your form and payment to:
 Thomas Edison State University Foundation, 111 West State Street, Trenton, NJ 08608.
 Please make check payable to: Thomas Edison State University Foundation (EIN 22-2117814).
To register and pay online, visit: www.tesufoundation.org/events/gala

Name _____ Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____
Total amount enclosed \$ _____

Questions? Contact Jaclyn Joworisak: (609) 984-1588 ext. 2080 or jjoworisak@tesu.edu