

# Announcing:

# Learn it. Love it. Live it.

## WatchUsLivelt.org

### What is WatchUsLivelt.org?

Hernando School District's video gallery web page is our way of telling people how each day, we **Learn It. Love It. Live It.** These videos show our results one story at a time. We hope you will contribute and follow our steady stream of short videos that tell our story from inside our classroom walls.

### How does it work?

District employees and students (with teacher supervision) will shoot and upload short videos to WatchUsLivelt.org. After a quick review by the Communications Dept. videos will be disseminated through a variety of social media, including YouTube, website, email, Twitter and Facebook.

### Where do I start?

- Go to WatchUsLivelt.org
- Register using your school email address
- Upload your video - for ease of uploading, keep it to 2 minutes or less
- Include the name of your school in the title of your video

### Who produces it?

Teachers, students, administrators and support personnel are all encouraged to find real-life "stories" to record. If possible, find timely stories related to our theme.

## How to record your story

Just look at your Facebook page to see how stories are being communicated every day. Amateur videos are everywhere. Here are some simple guidelines to produce your own videos:

1. Use what you have available. A modern cell phone is fine but make sure to set the recording quality to the highest possible.
2. Capture good sound by getting close or using an external microphone.
3. Shoot close up rather than zoom. Show faces and activities.
4. Use a tripod, when practical, to minimize jitter.
5. When shooting hand held, think of the viewer. Limit unnecessary movement and make all motion smooth.
6. Shoot horizontal video (sideways shots), if possible.
7. Make sure "opt out" students are not filmed.
8. Tell a story in less than two minutes by limiting content.
9. Make sure the viewer understands what they are seeing through text or a voice-over.
10. Use editing software or just shoot and send one-take video.
11. Students may participate, but only under adult supervision.



**Bring parents in classrooms.**

**Be part of telling our story.**

**Inspire Others to Participate.**