

Business

Course Offerings by Grade

9th Grade	10th Grade	11th Grade	12th Grade
Intro to Business	Intro to Business		
	Accounting I	Accounting I	Accounting I
		*Accounting II	*Accounting II
		Business Mgt & Leadership	Business Mgt & Leadership
Computer Applications	Computer Applications	Computer Applications	Computer Applications
	Marketing I	Marketing I	Marketing I
	Sports & Entertainment Marketing	Sports & Entertainment Marketing	Sports & Entertainment Marketing
	Personal Finance	Personal Finance	Personal Finance
Web Page Development	Web Page Development	Web Page Development	Web Page Development

Primary Career Clusters in Business

- Business Management & Administration
- Finance
- Marketing

*Laude Courses

Accounting II .5

Business Management & Administration	Finance	Marketing
Intro to Business	Accounting I	Marketing I
Business Mgt & Leadership	*Accounting II	Sports & Entertainment Marketing
Web Page Development	Personal Finance	Business Mgt & Leadership
Computer Applications	Business Mgt & Leadership	

BUSINESS, MARKETING AND INFORMATION TECHNOLOGY

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Accounting I

Course Code: BECAA/BECAB
Grade: 10-12
Prerequisite: None
Course Length: One year
Course Credit: 1.0
Offered: Yearly

What you will learn in this course:

This one-year course provides an understanding of the basic principles of the double-entry bookkeeping system. Students learn to analyze source documents, prepare journal entries, maintain ledgers, prepare and interpret financial statements, and account for various business transactions. Accounting for sole proprietorships and corporations is covered.

How you will learn in this course:

Students will learn by teacher presentation, class discussion, individual practice, and application activities.

Why this course is important:

Accounting is considered to be the language of business. If you plan to pursue a degree in a business-related field, accounting is required at all colleges and universities. Exposure to this subject area greatly increases your chances to succeed in college-level accounting classes.

*Accounting II

Course Code: BEAC2
Grade: 11-12
Prerequisite: Accounting I
Course Length: One semester
Course Credit: 0.5
Offered: Yearly

**Laude Course—Class of 2019 and beyond*

What you will learn in this course:

This semester-long course expands on the concepts learned in Accounting I, while integrating new concepts and principles.

How you will learn in this course:

Students will learn by teacher presentations, class discussion, individual practice, and application activities. Student will use computers as a tool in this course.

Why this course is important:

Accounting is considered to be the language of business. If you plan to pursue a degree in a business-related field, accounting is required at colleges and universities. Exposure to this subject area greatly increases your chances of success in college-level accounting areas.

Business Management and Leadership

Course Code: BEBMT
Grade: 11-12
Prerequisites: None
Course Length: One Semester
Course Credit: 0.5
Offered: Yearly

What you will learn in this course:

Business management is considered the capstone course of the B/IT department. Students will assess their ability to work in a position of authority and obtain a knowledge base of management theory, communication skills, ethics, career development, and other necessary skills of effective managers. The final project is a Philosophy of Leadership paper allowing students to apply everything covered in the course to reflect upon their own leadership abilities.

How you will learn in this course:

Students will learn through class discussion, projects, group work, videos, readings, and Virtual Business software.

Why this course is important:

Today's students will serve as tomorrow's leaders. Developing leadership and management skills will allow students to see "the whole picture" when making tough decisions. An understanding of how effective managers operate will assist students to achieve their career goals.

Computer Applications

Course Code: BECAP
Grade: 9-12
Prerequisite: None
Course Length: One semester
Course Credit: 0.5
Offered: Yearly

What you will learn in this course:

This course is designed to teach students the many capabilities of the MS Office Suite. Students will learn intermediate to advanced word processing, spreadsheet, presentation, and database application skills along with how to integrate various software programs.

How you will learn in this course:

This is a very self-directed course. Students follow a workbook that guides them through each project step-by-step. In addition, the teacher provides additional projects not addressed in the workbook.

Why this course is important:

This course is important for students who wish to master the applications available through the Microsoft Office Suite. Although all students have received some exposure to these programs, intensive exposure and practice will benefit students as they prepare to leave high school.

Introduction To Business

Course Code: BEITB
 Grade: 9-10
 Prerequisite: None
 Course Length: One semester
 Course Credit: 0.5
 Offered: Yearly

What you will learn in this course:

Introduction to Business is a course designed to familiarize students with concepts that all consumers, workers, and citizens need to know. This course will provide a basic understanding of our economic systems, career planning, business ownership, marketing, and the relationship between government and business. In addition students will receive an introduction to the topics covered in other business courses. Computers as a tool are incorporated into this class.

How you will learn in this course:

Students will learn through small and large group discussions, teacher presentation, guest speakers, projects, and research.

Why this course is important:

In order for students to make good decisions, they must understand the concepts that have a direct impact on them. This course provides students with the information necessary to make good decisions as consumers, wage earners, and citizens. Students will be able to identify skills, educational levels, and attitudes needed to reach their own personal goals.

Marketing I

Course Code: BEPP
 Grade: 10-12
 Prerequisite: None
 Course Length: One semester
 Course Credit: 0.5
 Offered: Yearly

What you will learn in this course:

Marketing is a course that offers the student an overview of marketing (the process of getting products/services from the producer to the consumer). Understanding marketing allows us to understand our free enterprise system. This course especially focuses upon the marketing mix, personal selling, and visual merchandising.

How you will learn in this course:

Students will learn through lecture, class discussion, group work, projects, and Virtual Business software.

Why this course is important:

Over one-third of all jobs deal with marketing, regardless if they are considered "business jobs". Marketing affects what we buy, when we buy and where we buy products. Consequently, we all need to know something about the techniques marketers use to help persuade us to buy their products or services.

Sports & Entertainment Marketing

Course Code: BESEM
 Grade: 10-12
 Prerequisite: none
 Course Length: One semester
 Course Credit: 0.5
 Offered: Yearly

What you will learn in this course:

Sports and Entertainment Marketing is a course that is designed for students interested in sports, entertainment, and event marketing. Marketing simulations, projects and teamwork activities provide many opportunities for application of instructional competencies as well as utilizing the Internet and attending field trips. Students will learn basic marketing principles as they apply to the industry: branding, licensing and naming rights; business foundations; concessions and on-site merchandising; economic foundations; promotion; safety and security; and human relations.

How you will learn in this course:

The course is designed to be project based, using the Internet on a daily basis. Students will participate in cooperative groups and elaborate using higher order thinking and presentation skills.

Why this course is important:

The industry is all around us - not just at stadium, ball parks and theaters but at schools, on television, radio, in stores and on the internet. This course will emphasize the importance of the industry and the role it plays in our society.

Personal Finance

Course Code: BEPEF
 Grade: 10-12
 Prerequisite: None
 Course Length: One Semester
 Course Credit: 0.5
 Offered: Each Semester

What you will learn in this course:

How are you going to pay for your post-secondary plans? Do you want to retire early? How can you make this happen? These questions and more are answered in this course. It provides instruction in consumer buying, saving, and investigating strategies. Students will also investigate information regarding home buying, and buying/leasing a vehicle.

How you will learn in this course:

You will learn by class discussion, group work, videos, teacher presentation, guest speakers.

Why this course is important:

Throughout your life you work hard for your money. This course teaches young adults skills that allow their money to work for them in return. Proper financial planning allows everyone to reach their financial goals and be financially secure.

Web Page Development

Course Code: BEWPD
Grade: 9 – 12
Prerequisite: None
Course Length: One semester
Course Credit: 0.5
Offered: Each semester

What you will learn in this course:

Students will learn about the Internet (history, acceptable use, and ethical issues) in addition to the manual construction of Web pages with Hypertext Markup Language (HTML) and what-you-see-is-what-you-get software (Dreamweaver).

How you will learn in this course:

This course is self-directed through the form of a project workbook. Student will need discipline to stay on task with the step-by-step projects in the workbook. Additional projects will be assigned by the teacher as necessary.

Why this course is important:

The Internet continues to be a fast-growing tool for students, businesses, and society. As the world becomes more technologically-driven, employees and students with Web development skills will have an extreme advantage. This course will provide a technical skills in addition to artistic foundations in Web creation.

COMPUTER SCIENCE

Beginning Programming (Semester 1)

Course Code: VSCP1
 Grade: 9-12
 Prerequisite: Geometry, Students should have advanced computer skills
 Course Length: One semester
 Course Credit: 0.5
 Offered: Yearly

Students will take this course online through Wisconsin Virtual School (WVS). Students can work on programs outside the school day as well as during the day in our online education lab.

What you will learn in this course:

The major goal of this course is for students to develop the computer science skills of algorithm development problem solving and programming. While the emphasis of the course will be on programming, students will also be introduced to other important topics such as; careers, the limits of computing, and the difference between interpreters and compilers.

Modules Included:

- Intro to Beginning Programming
- Computer Careers
- Introduction to 3D Modeling with Alice
- Program Design and Implementation
- Classes, Objects, Methods, and Parameters
- Introduction to Java
- Drawing in Java
- Conditionals

Please go to this site for more details:

http://www.wisconsinvirtualschool.org/courses/highschool/BegProgramming_Syllabus.pdf

Beginning Programming I (Semester 2)

Course Code: VSCP2
 Grade: 9-12
 Prerequisite: Computer Programming (Semester 1)
 Course Length: One semester
 Course Credit: 0.5
 Offered: Yearly

Students will take this course online through Wisconsin Virtual School (WVS). Students can work on programs outside the school day as well as during the day in our online education lab.

What you will learn in this course:

The major goal of this course is for students to develop the computer science skills of algorithm development problem solving and programming. While the emphasis of the course will be on programming, students will also be introduced to other important topics such as; careers, the limits of computing, and the difference between interpreters and compilers.

Modules Included:

- Loops and Lists
- Two Dimensional Arrays
- Picture Manipulation and Looping
- Picture Manipulation and Conditionals
- Recursion
- Stacks and Queues
- Big-O Notation

Please go to this site for more details:

http://www.wisconsinvirtualschool.org/courses/highschool/BegProgramming_Syllabus.pdf

*Intermediate Programming (Semester 1)

Course Code: VSCP3
 Grade: 10-12
 Prerequisite: Computer Programming (Semester 1 & 2)
 Course Length: One semester
 Course Credit: 0.5
 Offered: Yearly

**Laude Course—Class of 2019 and beyond*

Students will take this course online through Wisconsin Virtual School (WVS). Students can work on programs outside the school day as well as during the day in our online education lab.

Modules Included:

Introduction to JAVA
 Mathematical Expressions in Java
 Writing Programs Using Java
 Introduction to Media Computation
 Introduction to Greenfoot

*Intermediate Programming I (Semester 2)

Course Code: VSCP4
 Grade: 10-12
 Prerequisite: Intermediate Programming (Semester 1)
 Course Length: One semester
 Course Credit: 0.5
 Offered: Yearly

**Laude Course—Class of 2019 and beyond*

Students will take this course online through Wisconsin Virtual School (WVS). Students can work on programs outside the school day as well as during the day in our online education lab.

Modules Included:

- Introduction to Interfaces and User Interface Design
- Swing Class Top Level Containers
- Creating Components with JComponents
- Layout Managers
- Event Driven Programming
- General Purpose Containers
- Advanced GUI Topics
- Writing GUI Programs

Please go to this site for more details:

<http://www.wisconsinvirtualschool.org/courses/highschool/IntermediateProgrammingCourseSyllabus-2015.pdf>