OUR STUDENTS
Create a learning environment centered on students with market-driven programs to expand access, increase retention, and identify pathways of support for completion and graduation.
1.1 Achieve higher rates of persistence, retention, completion, graduation, engagement, and satisfaction.
1.2 Provide excellent service through delivery of world-class programs, high-quality instruction, advising, onboarding, and student support services.
1.3 Develop data-driven success pathways to support student academic and career planning.

OUR PEOPLE
Create a work environment centered on students with market-driven programs to expand access, increase retention, and identify pathways of support for completion and graduation.

COMMUNICATION
Develop systems for transparent, effective, and efficient communication to ensure that the right message gets to the right people in the right way at the right time.
2.1 Develop strategies and systems that promote leadership development and accountability.
2.2 Implement and maintain a competitive compensation strategy to recruit and retain the best faculty and staff.
2.3 Commit to employee engagement and development, and to create a best place to work environment.

PROCESS IMPROVEMENT
Commit people, technology, money, and time to assess and improve academic, administrative, financial, and operational efficiency and effectiveness.
3.1 Establish best practices for effective communication with internal and external stakeholders.
3.2 Assess need for new or expanded infrastructure, systems, tools, and technology for delivering internal and external messages effectively and efficiently.
3.3 Implement systems and practices for transparent, effective, and efficient communication.

GROWTH AND INNOVATION
Develop an innovation strategy and action plan that informs strategic priorities and meets fiscal, operational, instructional, and student-centered growth targets.
5.1 Engage in innovation fund development and improve fiscal stability.
5.2 Establish and implement best practices and strategies to recruit and retain high-quality employees and students.
5.3 Improve data availability and access for metric-based decision-making.
5.4 Invest in our people to drive innovation, growth, and performance.
5.5 Establish aspirational goals and recognize contributions to growth and innovation.