



## 2020-2021 Fact Book

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# RPCC Fact Book

## Contents

<b>Overview .....</b>	<b>1</b>
<b>About the Fact Book</b>	
<b>RPCC History .....</b>	<b>2 - 3</b>
<b>Vision</b>	
<b>Mission</b>	
<b>Core College Initiatives</b>	
<b>RPCC Constituents .....</b>	<b>4</b>
<b>Who We Serve</b>	
<b>RPCC Service Area</b>	
<b>Service Area Population</b>	
<b>RPCC Strategic Plan(s) .....</b>	<b>5</b>
<b>2015-2020 Strategic Plan</b>	
<b>2021-2026 Strategic Plan</b>	
<b>RPCC 2020-2021 Quick Facts .....</b>	<b>6 - 7</b>
<b>Gonzales Campus</b>	
<b>Reserve Campus</b>	
<b>St. Charles Campus</b>	
<b>Westside Campus</b>	
<b>RPCC Application Snapshots .....</b>	<b>8</b>
<b>Fall 2020 Snapshot</b>	
<b>Spring 2021 Snapshot</b>	
<b>RPCC Academic Programs .....</b>	<b>9</b>
<b>Program Enrollment</b>	
<b>Program Graduates</b>	
<b>RPCC Workforce Programs .....</b>	<b>10</b>
<b>Program Enrollment</b>	
<b>Program Completers</b>	

## About the Fact Book

### RIVER PARISHES COMMUNITY COLLEGE 2020 -2021 FACTBOOK, FIRST EDITION.

The Office of Institutional Research and Effectiveness is pleased to present River Parishes Community College 2020 - 2021 Fact Book, 1<sup>st</sup> Edition. The Fact Book is intended to be readily accessible, consistent source of information about River Parishes Community College. It is a summary of institutional data gathered from many sources, compiled to capture the 20-21 Academic Year. In some instances, multiple years of data are provided for a historical prospective. Enrollment data is extracted from 14<sup>th</sup> class day tables. Though not all- encompassing, the book does provide pertinent facts and figures that may be used for planning, decision making, policy formation, recruitment, and public relations.

The Fact Book is an annual publication and is made available each July. For your convenience, an online PDF version of the RPCC Fact Book is available on the Office of Institutional Research and Effectiveness website at <http://www.rpcc.edu>.

A concerted effort is made to make this book an increasingly more useful reference that familiarizes the reader with the characteristics of the College's students, faculty, staff, environment and service area. Please refer to the notes below charts and tables for additional information about the data presented. Your suggestions and comments toward these goals are welcomed and appreciated. – Please contact – Melba Kennedy, [mkennedy@rpcc.edu](mailto:mkennedy@rpcc.edu) or 225-743-8500 – with suggestions.

Sincere appreciation is extended to the RPCC personnel of internal and external offices who extended their time and expertise to maintain the greatest possible accuracy and standardization of data for this publication.

#### Questions about the Fact Book may be directed to:

- **Melba Kennedy**, Director  
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## History of River Parishes Community College

River Parishes Community College was born out of a Senate Concurrent Resolution approved by the 1997 Regular Louisiana Legislative Session. In the fall of 1998, Louisiana voters approved a constitutional amendment establishing the Louisiana Community and Technical College System and its Board of Supervisors. River Parishes joined six other community colleges in the state under the new system.

**The College is in Gonzales, LA in what is known as the River Parishes region of the state because of the proximity of the parishes to the Mississippi River. RPCC's recently expanded service area includes Iberville, Ascension, Assumption, St. James, St. John the Baptist and St. Charles. River Parishes Community College also partners with the communities it serves by providing programs for personal, professional, and academic growth.**

RPCC boasts a student body of nearly 4,000 and serves another 3,700 non-credit students annually. The college offers a variety of courses at each of the four college campuses and in partnership with community partners across the service area. Dual Enrollment opportunities in nearly all our communities allowing high school students to earn college credits. Workforce Training is offered on-site across the region for companies.

**Ascension Campus** In 2012 RPCC was authorized to purchase property and build a dedicated campus. Over 43 acres in the Edenborne Development off LA 44 near Interstate 10 was purchased to house the entire college.

**Westside Campus** LCTCS opted to restructure in 2017 with the Baton Rouge Community College's Westside campus being allocated to RPCC. That Plaquemine campus expanded the RPCC service area to all of Iberville parish and brought together the expertise from that campus in PTEC and Instrumentation along with their partnerships with companies like DOW and Shintech to the RPCC family.

**Reserve Campus** The restructure was completed in 2018 with the allocation of the South Central Louisiana Community College (SCL) Reserve campus to RPCC. Of particular note is the strength of education in PTEC, Instrumentation, HVAC, and welding. All these skills are in high demand in the river parishes region.

**United Way of St. Charles Campus** In 2019, the industry and governmental leaders of St. Charles parish determined the need to have a community college located in their highly industrial community. The most populous parish in Louisiana without a community college, the business and industry leaders partnered with United Way of St. Charles to fund the purchase of a building in Boutte on Hwy 90 and converted that building to a college campus.

## Vision

As the premier post-secondary learning resource for the River Parishes, River Parishes Community College will be the destination of choice for education.

## Mission

River Parishes Community College is an open admission institution that partners with the communities and businesses of the river parishes region of Louisiana to provide workforce training, certificates, diplomas, and Associate Degrees.

## Core College Initiatives

RPCC serves its constituents through the following Core College Initiatives. These Core College Initiatives are central to the College's strategic planning and data are collected, reported, and are used in RPCC's continuous improvement processes. These Core College Initiatives are:

**Access** - Identify, assess, and meet community needs to promote and increase open access to the College.

Provide students with appropriate education, training, and student services at moderate cost, convenient times, and accessible locations to increase their success in certificate, diploma, associate or baccalaureate studies or in the State's workforce.

**Student Success** - Enhance the quality of academic instruction through a continued focus on student learning outcomes assessment; and,

Create campus environments that encourage better- quality learning experiences that reinforce the value of cultural and economic diversity, mutual respect, and each person's ability to become a more productive Louisiana citizen.

**Teaching Excellence** - create a campus culture that values teaching and learning and actively involves faculty in this process.

**Innovative Academic and Technical Education Programs**- identify educational and workforce programming needs in an ongoing manner of the region and offer programs to address those needs.

Develop responsive, innovative education, training, and learning resource programs that prepare Louisiana citizens for immediate employment or transfer to two and four-year colleges and universities.

**Partnerships** - Strengthen mutually beneficial partnerships with secondary and other postsecondary institutions, business and industry, government agencies, economic development entities, and community-based organizations that leverage resources to expand educational opportunities for current and future students.

**Fundraising** - Develop new funding streams through annual, major gifts and capital campaigns through the RPCC Foundation and successfully apply to appropriate federal, state, and private grant programs to significantly enhance the mission and vision of the College.

**Resources** - Attract, recruit, retain and support exemplary faculty and staff; effectively manage resources allocated by the State for capital and operational expenses to support the mission of the College; and, make effective use of new and emerging technology to improve teaching and learning in the College's classrooms, laboratories, and telecommunication networks.

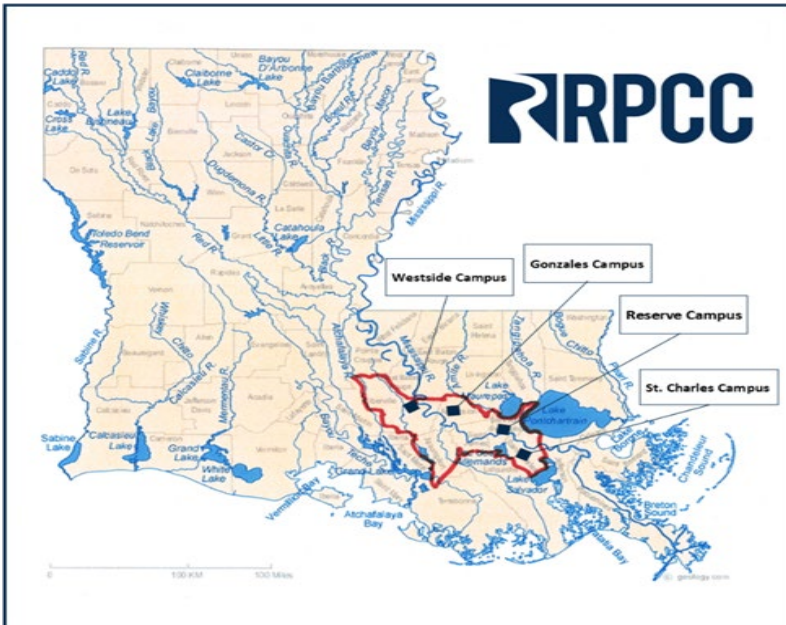
**Workforce Development** - Take a leadership role in economic development by providing student-centered workforce education and training in collaboration with local employers that strengthens the region's economy and workforce competitiveness.

Supply Louisiana's business and industry with a well-educated, highly skilled workforce capable of improving the State's competitive advantage within the United States and throughout the global economy

## Who We Serve?

RPCC is a community asset that serves students and the community by creating opportunities for accessible and relevant lifelong learning. While meeting the ever-changing training and capability needs of business and industry, RPCC prepares students to fully engage in and contribute to their personal development, and educational and economic successes.

## RPCC Service Area



RPCC’s service area includes Iberville, Ascension, Assumption, St. James, St. John the Baptist and St. Charles parishes. The River Region spans two of Louisiana’s eight Regional Labor Market Areas (LMA) – the 1<sup>st</sup> LMA (New Orleans area) includes St. Charles and St. John the Baptist parishes and the 2<sup>nd</sup> LMA (Baton Rouge area) which includes Iberville, Ascension, Assumption, and St. James parishes. Per the Louisiana Workforce Commission, Industry Projections Program 11/19/2020, the regional market areas in Louisiana with the highest estimated employment for construction in the 2016-2026 projections were first, the 2<sup>nd</sup> LMA followed by the 1<sup>st</sup> LMA. This puts the River Region squarely in the forefront for projected growth in the employment of skilled industrial craft workers in the construction fields.

### Population Growth in Service Area 2015 2021

Parish	2015 Population	2021 Population	PercentChange
Ascension	119,374	130,096	+8%
Assumption	22,898	21,115	-1.1%
Iberville	33,136	32,147	-1%
St. Charles	52,572	53,750	+1%
St. James	21,481	20,986	-1%
St. John the Baptist	43,523	42,273	-1%

## RPCC 2015-2020 Strategic Plan

RPCC Strategic Plan for 2015-2020 aligned with Louisiana Community Technical College System (LCTCS Louisiana 2020 goals as listed in the table below. The College’s Strategic Plan involved faculty, staff and administrators from each of the college’s service units including Academic Affairs, Finance and Administration, Institutional Advancement (Foundation) /Public Relations, Instruction, Student Services and Workforce Development.

RPCC Strategic Plan 2015- 2020 Outcomes			
Goals	Objectives	Outcome	Percent Change
1. Double the Number of Graduates	1. Double the number of graduates <i>from the fall 2014 baseline level of 381 to 762 by the fall of 2020</i>	1,582	+27%
2. Double the Annual Earnings	2. Double the annual earnings of graduates <i>from the fall 2014 baseline level of \$15,000,000 to \$30,000,000 by the fall of 2020</i>	NA	NA
3. Quadruple Student Transfers	3. Quadruple student transfers <i>from the fall of 2014 baseline level of 547 to 2,188 by the fall of 2020</i>	630	+13%
4. Double the Number of Students Served	4. Double the number of students served annually <i>from the fall baseline level of 4,799 to 9,598 by the fall of 2020</i>	9,257	+52%
5. Quadruple Partnerships with Business & Industry	5. Quadruple partnerships with business and industry <i>from the fall 2015 baseline level of 30 to 120 by the fall of 2020</i>	143	+25%
6. Foundation Assets	6. Double foundation assets <i>from the fall 2014 baseline level of \$775,917 to \$1,552,384 by the fall of 2020</i>	1,892,474	+41%

RPCC achieved their 2015-2020 Strategic Plan goals. Moving forward RPCC is in the beginning stages of implementing a new Strategic Plan beginning in Fall 2021.

## RPCC 2021-2026 Strategic Plan

Vision	Mission	College Initiatives	Core Values
<p>As a premier comprehensive community college for education and workforce solutions, River Parishes Community college is a:</p> <ul style="list-style-type: none"> <li>Valued Community Partner</li> <li>Catalyst for Economic Growth</li> <li>Source of Opportunities for our Diverse Student Body to Achieve their Unique Goals</li> </ul>	<p>River Parishes Community College is an open admission institution that partners with the communities and businesses of the river parishes region of Louisiana to provide workforce training, certificates, diplomas, and Associate Degrees.</p>	<ul style="list-style-type: none"> <li>Student Success</li> <li>Stakeholder Success</li> <li>Financial Stewardship</li> <li>Internal Process</li> <li>Organizational Capability</li> </ul>	<p>Collaboration Accountability Respect Excellence Sustainability</p>

River Parishes Community College (RPCC) is entering a new era in the history of our college to fulfill our mission and vision to achieve excellence in everything we do. We strive for our students to have an educationally relevant and life changing experience. To reach this level, together, we gathered input from our employees, students, staff and established a Strategic Planning Steering Committee to use the input to develop a Strategic Plan that includes the Values, Goals and Recommended Measures. We believe this plan will transform our college and create a culture of educational excellence.

Each goal includes a set of objectives and measures to guide our work for the next five years. The plan calls for all of us to remain committed to creating innovative opportunities for students to engage with faculty and staff and to take the next step that positions students to become successful in school and work. This plan marks the beginning steps for working together to become a nationally recognized community college. Join us in creating a great place to work and learn: Know How at RPCC.

## RPCC Quick Facts 2020-2021

### Campus Locations

Gonzales Campus- 925 W. Edenborne Parkway  
Gonzales, LA 70737; Westside Campus- 25250  
Tenant Rd. Plaquemine, LA 70764; Reserve  
Campus- 181 Regala Park Rd. Reserve, LA  
70084; St. Charles Campus- 13145 HWY 90  
Boutte, LA 70039

### Executive Staff

Dr. Jim Carlson, Interim Chancellor  
Dr. Emily Campbell, VC for Academic Affairs,  
Enrollment Management, and Institutional  
Effectiveness  
Charles Cambre, VC for Finance and  
Administration  
Dr. Bruce Waguespack, VC Workforce  
Development  
Lillie Murphy, Director Institutional Advancement  
Monica Morrison, Associate VC of Student  
Services and DEI.

### Awards Offered

AALT/ASLT Louisiana Transfer  
Associate of Science in Teaching  
Associate of General Studies  
Associate of Applied Science  
Technical Diploma  
Certificates

### Tuition for Full-time Students (2020-2021)

In-state: 3,335  
Out-of-state: 3,335  
Mandatory Fees: \$744.00

### Annual Enrollment\*

Summer 2020 FTE: 416 Headcount: 696  
Fall 2020 FTE: 1285 Headcount: 2,756  
Spring 2021 FTE: 1012 Headcount: 2,323  
Total Unduplicated Enrollment: 3,578

### Personnel (2020-2021)

**Faculty:** Full-time: 69 Part-time: 43  
**Staff:** Full-time: 52 Part-time: 39

### Student Body Characteristics (2020-2021)

Male: 41% Full-time: 55%  
Female: 59% Part-time: 45%

Average Age: 25

Avg. Class Size: 26

Average GPA: 2.471

Asian:	.4%
Hawaiian/P. Islander:	2.3%
Hispanic:	4.2%
Black, Non-Hispanic:	34%
White, Non-Hispanic:	39%
American Indian or Alaskan:	.2%
Foreign. Non-Resident:	.5%
Two or More Races:	2.5%
Race/Ethnicity Unknown:	16.7%

### Graduates Academic Year (2020-2021)

AALT/ASLT Louisiana Transfer:	17%
Associate of Science Teaching:	6%
Associate of General Studies:	12%
Associate of Applied Science:	57%
Technical Diploma:	19%
Certificates	30%

### Student Success Rates

End of Term Summer 2020	GPA: 2.501
End of Term Fall 2020	GPA: 2.357
End of Term Spring 2021	GPA: 2.439
Summer 2019 to Summer 2020 Retention:	25%
Fall 2019 to Fall 2020 Retention:	44.81%
Spring 2020 to Spring 2021:	45.93%

### Student Type

- Dual Enrolled: 23%
- Freshman: 37%
- Sophomore: 17%
- Other: 23%
- 
- 
- 
-





**Gonzales Campus**



**Westside Campus**



**Reserve Campus**



2020 2021 Quick Facts		Gonzales Campus	St. Charles	Reserve Campus	Westside Campus
Students Enrolled	Full-time	1,010	24	558	71
	Part-time	1,324	21	573	46
	<b>TOTAL</b>	<b>2,334</b>	<b>45</b>	<b>1,131</b>	<b>117</b>
Gender	Female	996	10	424	54
	Male	1,338	35	707	63
	<b>TOTAL</b>	<b>2,334</b>	<b>45</b>	<b>1,131</b>	<b>117</b>
Race	American Ind./Alaskan	3	1	2	NA
	Asian	8	NA	5	NA
	Foreign/Non-Resident	9	NA	9	NA
	Native Hawaiian Pacific Island.	42	2	36	3
	Hispanic	80	2	68	2
	Black	690	19	504	27
	White	876	20	465	65
	Two or More	52	NA	35	3
	Unknown Race/Ethnicity	574	1	7	17
<b>TOTAL</b>	<b>2,334</b>	<b>45</b>	<b>1,131</b>	<b>117</b>	
Student Credit Hrs.		31,669	564	17,937	2,138
Average GPA		2.36	1.36	2.17	2.33
<b>RPCC Program Offerings</b>					
Program Offerings		Gonzales	St. Charles	Reserve	Westside
Program Offerings and Campus Locations	Systems Administration	✓			
	Teaching	✓			
	Instrumentation	✓	✓	✓	✓
	Process Technology	✓	✓	✓	✓
	Drafting & Design	✓	✓	✓	
	General Studies	✓	✓		
	Louisiana Transfer	✓	✓		
	Electrical	✓	✓	✓	✓
	Pipefitting				
	AC & Refrigeration			✓	
	Industrial Maintenance			✓	✓
	Millwright				
	Welding	✓		✓	
	Medical Coding	✓	✓		
	Medical Assistant	✓	✓	✓	✓
	Patient Care Technician			✓	
	Practical Nursing	✓		✓	
Business Office Administration	✓		✓		

## RPCC Application Snapshot Fall 2020 and Spring 2021

APPLICANTS FOR FALL 2020		Amount	ENROLLED APPLICANTS FOR FALL 2020		Amount
# of Applicants		2,144	# of Enrollees		840
# of Applicants Fall 2019 (2,827)		-31.9%	# of Enrollees Fall 2019 (2,827)		-28.8%
% of Applicants to Register		39.2%	% of Enrollees to Register		9,481
% of Applicants to Register Fall 2019 (38.3%)		0.9	% of Enrollees to Register Fall 2019 (38.3%)		-23.6%
# Fully Admitted		1,930			
% Female		52%	% Female		43%
% Male		48%	% Male		57%
% Black		47%	% Black		38%
% White		38%	% White		50%
% Unknown		1%	% Unknown		0%
% Two or More, Asian, Indian, Hispanic or Pacific		14%	% Two or More, Asian, Indian, Hispanic or Pacific		11%
% < 25 Years Old		67%	% < 25 Years Old		73%
% of 25 Years Old or Older		33%	% of 25 Years Old or Older		27%
Average Age		24	Average Age		22
% of Freshman		56%	% of Freshman		3%
% of Transfer		21%	% of Transfer		2%
% of Returning		18%	% of Returning		91%
% of Cross-enrolled, visiting, and non-matriculating		5%	% of Cross-enrolled, visiting, and non-matriculating		4%
ACT Average		17	ACT Average		18
% Workforce		0%	% Workforce		0%

APPLICANTS FOR SPRING 2021		Amount	ENROLLED APPLICANTS FOR SPRING 2021		Amount
# of Applicants		1,329	# of Enrollees		466
# of Applicants Fall 2019 (2,827)		-5%	# of Enrollees Fall 2019 (2,827)		-18.8%
% of Applicants to Register		35.1%	% of Enrollees to Register		4,365
% of Applicants to Register Fall 2019 (38.3%)		-4.4%	% of Enrollees to Register Fall 2019 (38.3%)		-25.8%
# Fully Admitted		1,232			
% Female		58%	% Female		54%
% Male		42%	% Male		46%
% Black		53%	% Black		52%
% White		31%	% White		35%
% Unknown		0%	% Unknown		0%
% Two or More, Asian, Indian, Hispanic or Pacific		16%	% Two or More, Asian, Indian, Hispanic or Pacific		12%
% < 25 Years Old		50%	% < 25 Years Old		53%
% of 25 Years Old or Older		50%	% of 25 Years Old or Older		47%
Average Age		27	Average Age		26
% of Freshman		34%	% of Freshman		0%
% of Transfer		31%	% of Transfer		0%
% of Returning		30%	% of Returning		94%
% of Cross-enrolled, visiting, and non-matriculating		6%	% of Cross-enrolled, visiting, and non-matriculating		5%
ACT Average		17	ACT Average		17
% Workforce		0%	% Workforce		0%

## RPCC Five Years of Program Enrollment and Graduates

Program	RPCC Program Enrollment						Percent Change
	AY 2015 16	AY 2016 17	AY 2017 18	AY 2018 19	AY 2019 20	AY 2020 21	
Teaching (Grades 1-5)	67	56	58	80	69	63	-1.1%
Industrial Instrumentation	88	100	112	260	277	284	+69%
Process Technology	391	344	372	901	914	866	+55%
Drafting and Design	68	67	66	60	61	48	-1.4%
General Studies	634	584	512	414	363	311	-2.0%
Louisiana Transfer	352	366	424	456	426	358	+0.9%
Electrical	12			9	12	12	0%
Pipefitting			1	6	3		+33%
AC & Refrigeration				26	34	27	+0.1%
Industrial Maintenance			6	49	43	43	+86%
Welding	45	39	44	64	75	58	+24%
Medical Coding	17	23	33	53	43	39	+56%
Certified Nurse Assistant	5	2					-75%
Medical Assistant		28	47	74	75	69	+59%
Patient Care Technician				14	25	26	+46%
Practical Nursing	141	182	193	304	335	226	+38%
Business Office Administration	143	114	91	162	220	135	-1.1%
No Degree	723	781	1100	1479	1433	1003	+28%
<b>TOTAL</b>	<b>2,682</b>	<b>2,688</b>	<b>3,059</b>	<b>4,411</b>	<b>4,434</b>	<b>3,578</b>	

Program	RPCC Program Graduates						Percent Change
	AY 2015 16	AY 2016 17	AY 2017 18	AY 2018 19	AY 2019 20	AY 2020 21	
Teaching (Grades 1-5)	7	1	-----	3	4	3	-2.3%
Industrial Instrumentation	42	30	18	56	101	72	42%
Process Technology	124	93	51	199	279	194	37%
Drafting and Design	19	14	15	33	38	13	-1.5%
General Studies	114	120	106	278	320	59	-1.9%
Louisiana Transfer	18	32	27	51	104	82	78%
Electrical	----	1		-----	1	3	66%
Pipefitting			6	-----	-----	-----	0%
AC & Refrigeration				7	21	8	.9%
Industrial Maintenance			1	6	6	12	83%
Welding	4	4	9	9	14	14	71%
Medical Coding	4	7	5	3	7	12	66%
Certified Nurse Assistant	-----	-----					
Medical Assistant		4	14	12	8	6	33%
Patient Care Technician				-----	2	2	0%
Practical Nursing	17	21	14	36	38	12	-1.4%
Business Office Administration	19	12	5	5	11	3	-84%
No Degree	-----	-----	-----	17	-----	-----	NA
<b>TOTAL</b>	<b>368</b>	<b>335</b>	<b>257</b>	<b>715</b>	<b>954</b>	<b>495</b>	<b>26%</b>

<b>Workforce and Work Ready U Students Served and Completers</b>			
<b>Program Year</b>	<b>Programs</b>	<b>Students Served</b>	<b>Completers</b>
<b>2015</b>	<b>Workforce Development</b>	<b>518</b>	<b>50</b>
	<b>Work Ready U</b>	<b>519</b>	<b>-----</b>
<b>2016</b>	<b>Workforce Development</b>	<b>408</b>	<b>60</b>
	<b>Work Ready U</b>	<b>461</b>	<b>-----</b>
<b>2017</b>	<b>Workforce Development</b>	<b>642</b>	<b>294</b>
	<b>Work Ready U</b>	<b>-----</b>	<b>-----</b>
<b>2018</b>	<b>Workforce Development</b>	<b>1,441</b>	<b>289</b>
	<b>Work Ready U</b>	<b>568</b>	<b>144</b>
<b>2019</b>	<b>Workforce Development</b>	<b>2,493</b>	<b>297</b>
	<b>Work Ready U</b>	<b>781</b>	<b>121</b>
<b>2020</b>	<b>Workforce Development</b>	<b>3,733</b>	<b>403</b>
	<b>Work Ready U</b>	<b>691</b>	<b>44</b>
<b>2021</b>	<b>Workforce Development</b>	<b>1,996</b>	<b>504</b>
	<b>Work Ready U</b>	<b>814</b>	<b>65</b>



**River Parishes Community College**  
925 W. Edenborne Parkway  
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