

BOARD OF EDUCATION
COMMUNITY CONSOLIDATED SCHOOL DISTRICT 64

Minutes of the Committee-of-the-Whole: Communications
held at 6:00 p.m. on November 18, 2013
Carpenter School - North Gym
300 N. Hamlin, Park Ridge, IL

Board President Anthony Borrelli called the meeting to order at 6:10 p.m. Other Board members present were Scott Zimmerman, Vicki Lee and John Heyde. Board members Terry Cameron, Dan Collins and Dathan Paterno were absent. Also present were Assistant Superintendents Lori Hinton and Joel T. Martin, Director of Special Education/Pupil Services Jim Even, Director of Facility Management Scott Mackall, Business Manager Becky Allard, Public Information Coordinator Bernadette Tramm, Assistant Business Manager Brian Imhoff and approximately 10 members of the public.

Board President Borrelli stated the purpose of the meeting was to discuss Board of Education communications goals for 2013-15 and a graphic depicting the Board's four goal areas. Public Information Coordinator Tramm noted the Board had previously engaged in an in-depth discussion on communications at a September 19 Committee-of-the-Whole meeting, and that a shorter list of high priority items had then been compiled for Board consideration. She presented six draft goals to address the most pressing communications issues while still enabling the District to engage in activities related to the Board's goals in the other three areas of Student Learning, Finance and Facilities. Ms. Tramm described the goals focused around six areas: strengthening the website; creating a more consistent experience for parents across the District to access and receive information; creating a Board Operating Plan document; expanding information provided to the community and creating a new opportunity to invite input; reviewing whether additional support is needed for outreach to families speaking languages other than English; and considering the creation of electronic Board meeting packets. After discussion, the Board consensus was to accept the goals.

Ms. Tramm then presented a graphic illustrating how the four goal areas are interrelated and offering a short summary statement of each area. The Board consensus was to accept the new graphic and wording. Board President Borrelli noted that the consensus goals would be amended at the next meeting to add the communications area to the previously adopted 2013-15 goals.

Board President Borrelli concluded the Committee-of-the-Whole: Communications meeting at 6:29 p.m., and immediately convened a Committee-of-the-Whole: Finance meeting.

President

Secretary