



MEDIA CONTACT:
Nicole Noonan
Marketing & Community Coordinator
(920) 788-7900
nnoonan@kimberly.k12.wi.us

425 S. WASHINGTON STREET
COMBINED LOCKS WI 54113

(920) 788-7900
FAX (920) 788-7919

www.kimberly.k12.wi.us

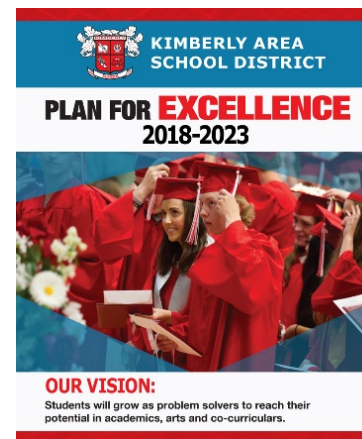
NEWS RELEASE

FOR IMMEDIATE RELEASE

KIMBERLY AREA SCHOOL DISTRICT'S PLAN FOR EXCELLENCE AIMS TO PREPARE ALL STUDENTS FOR THEIR FUTURE

Kimberly, Wis. – September 7, 2018 – The [Kimberly Area School District \(KASD\)](http://www.kimberly.k12.wi.us) recently updated their [Plan for Excellence](#). The plan outlines their commitment to developing students who are community, college and career ready. “This newly updated Plan for Excellence outlines our vision, values and goals for student achievement,” said Robert Mayfield, superintendent. “It is our promise to the community about what children who attend our schools can expect when they come here.”

Superintendent Mayfield introduced the final Plan for Excellence at the [Board of Education](#) meeting in August; however, it was years in the making. “This updated Plan for Excellence was developed by incorporating feedback from community members, parents, students and staff, with District data,” said Mayfield. “The vision of our Board of Education is that students will grow as problem solvers to reach their potential in academics, arts and co-curriculars.”



The five-year plan focuses on preparing students for their future in four areas identified as the most important aspects of student needs: developing problem solvers, raising achievement, preparing students for college, career and life, and promoting social and emotional well-being.

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The District combined its community values of respect, honesty, responsibility and kindness with the focus areas to create clear goals. “We developed the first Plan for Excellence ten years ago,” said Mayfield. “Based on its success of creating a consistent direction for our District, we are excited to have our third edition of the plan that will guide us to the year 2023.”

Among the goals is developing problem solvers by having students in fifth through twelfth grade experience a formal problem solving process. Problem solving is a skill that will help all students believe that they can learn and achieve. It also teaches students how to persist through complex tasks and strategies to overcome setbacks.

In a recent all-parent survey, the top initiative identified for the District to focus their efforts during the next five years was helping students with career planning and life after high school. There are two goals in the Plan for Excellence that aim to do just that by boosting Academic and Career Planning (ACP) resources.



One goal is that all juniors will have an actionable plan for their future. The second relates to students attaining the [ACT National Career Readiness Certificate \(NCRC\)](#). The ACT NCRC is an evidence-based credential that certifies the essential skills for workplace success. This certificate is earned by completing three assessments in the areas of applied math, workplace documents and graphic literacy.

Another focus area of the Plan for Excellence is to promote social and emotional well-being of students. Goals for this component are to ensure that students have at least one person in their life they can talk to and that students at risk of harmful behaviors are connected with support. Also, the plan calls for the development of a comprehensive program to address tolerance and diversity in our community.

“The Plan for Excellence provides a clear vision for where the Kimberly Area School District is headed,” said Dr. Montgomery Elmer, school board president. “It provides a defined set of goals to work toward and can be adjusted as significant changes occur in education and our community.”

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View the Plan for Excellence online at www.kimberly.k12.wi.us/excellence. To request a hard copy, please contact KASD at (920)788-7900 or mnoonan@kimberly.k12.wi.us.

About the Kimberly Area School District

The Kimberly Area School District is a progressive public school district committed to providing the best possible education available to students. Its responsibility is to help lead the way in developing well-rounded students and future citizens. The District wants every student to be given the opportunity to reach their potential through academics, the arts and co-curricular activities. It encompasses approximately 17 square miles and serves over 5,100 students in one 4K center, four elementary schools (5K-4), two intermediate schools (5-6), one middle school (7-8) and one high school (9-12). To learn more about the Kimberly Area School District, call (920)788-7900 or visit www.kimberly.k12.wi.us.