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NEWS RELEASE  
FOR IMMEDIATE RELEASE

## New Play and Learn Program in the Kimberly Area School District for Children Ages 2-4 Years Old

Kimberly, Wis. – October 4, 2019 –The [Kimberly Area School District's 4K Center for Literacy](#) is hosting their first ever [Play and Learn](#) event on November 5, 2019, from 6:00-7:00 p.m. The theme of this event is childhood developmental milestones and ways to engage with your child through play.



Play and Learn will be a fun and engaging program offered free-of-charge to Kimberly Area School District (KASD) children ages 2-4 years old who are not yet attending school and their caregivers.

“Parents of young children can be extremely busy and very often have a difficult time finding ways to spend quality time

with their children,” said Sean Fitzgerald, Principal of the 4K Center for Literacy and Sunrise Elementary School. “The staff at the 4K Center for Literacy wants to provide opportunities for parents to learn new skills and pick up some simple ideas for helping their young children grow and learn.”

The Play and Learn program will provide a learning environment for families who may not have access to similar opportunities and who are not currently participating in similar programs. Children will learn numeracy and literacy skills through play while caregivers learn about child development, parenting skills and the importance of play and dialogue.

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There are several goals for the Play and Learn program:

- To strengthen caregivers' knowledge of child development and appropriate ways to stimulate learning.
- To increase caregivers' access to materials and ideas that can be replicated with children in their homes.
- To promote community among participants and KASD staff to support families with young children.
- To provide a means for early detection of potential developmental delays.
- To enhance caregivers' competence and confidence in giving the child the best possible start in life.

The KASD Play and Learn program is open to families who live within the boundaries of the Kimberly Area School District. The program is designed to include the parents/caregivers and their children ages 2-4 years. Families with additional children are welcome to include the siblings, however we ask that families limit that number of children to three for the purpose of the session.

Families are asked to RSVP by calling (920) 423-4190 by October 29, 2019. Read more about this program on our website <http://bit.ly/4K-play-and-learn>.

### **About the Kimberly Area School District**

The Kimberly Area School District is a progressive public school district committed to providing the best possible education available to students. Its responsibility is to help lead the way in developing well-rounded students and future citizens. The District wants every student to be given the opportunity to reach their potential through academics, the arts and co-curricular activities. It encompasses approximately 17 square miles and serves over 5,000 students in one 4K center, four elementary schools (5K-4), two intermediate schools (5-6), one middle school (7-8) and one high school (9-12). To learn more about the Kimberly Area School District, call (920)788-7900 or visit [www.kimberly.k12.wi.us](http://www.kimberly.k12.wi.us).

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