



## Heart of the Valley Public School Advocacy Communications

Over the next few weeks, we will be collaborating with the Little Chute and Kaukauna public school districts in an innovative communication campaign advocating about the important role of public education in our community. Great public schools are helping every student, every day, in every classroom in our community.

We believe that children are the heart of our community and that all children deserve every opportunity possible to reach their potential.

We're asking for your help to share the word about the great things being accomplished in our public schools with people who might not be as close to our schools as you are, such as parents with very young children or elders whose children are grown up.

Please help us strengthen support for public education by sharing positive stories with the community. Some of the types of stories that community members may not know about:

- **Success stories where a student reached their potential in academics, the arts or co-curricular activities.**
- **How students and educators use technology as a tool for learning.**
- **Examples of how public schools support the physical, emotional and mental health of students.**
- **That we are known for being a low-spending and high-achieving public school district.**

Thank you for your continued support of Kimberly students, parents, staff and schools - great public schools truly are a community effort.

