

CCC Program Outcomes – Updated 2/14/19

Occupational Division—Digital Communications & Broadcasting

Upon successful completion of the general education requirements and the suggested program requirements for an Associate Degree the student shall:

1. Communicate effectively both orally and written.
2. Apply communication terms, strategies, and theories.
3. Produce a topic and purpose statement utilizing research strategies.
4. Apply technical aspects of broadcast communication.

Course #	Course Title	PO-1	PO-2	PO-3	PO-4
COMM 101	Mass Communications	CO1-CO4	CO1-CO4	CO1-CO4	
COMM 121	Video Principles for Multi-Media	CO1-CO6	CO1-CO6	CO1-CO4, CO6	CO1, CO2, CO5, CO 6
COMM 225	Digital Photography	CO1, CO3, CO4	CO1-CO4	CO1, CO3, CO4	CO2, CO4
COMM 230	Digital Editing	CO1 - CO8	CO1-CO8	CO1, CO2, C07	CO1-CO 8
COMM 235	Streaming Media for the Web	CO4, CO5	CO1-CO8	CO1-CO3, CO6-CO8	CO1-CO 8
COMM 260	TV Production Practice I	CO2-CO4	CO1-CO4	CO2-CO4	CO1-CO4