

Newspaper Curriculum Map
Hudsonville High School English Department

Unit	Timeline	Learning Targets	Success Criteria	Sample Essays/Texts	Formative Assessments	Summative Assessment
Intro to Journalism Production Journalism	6 Weeks 33 Weeks	Life Skills: Communication Leadership Time management News Writing Photography Team building Conflict resolution Journalism Skills: Concept-brainstorming Reporting Researching Editing Photo editing Graphic arts Business Skills: Budget planning Promotion &	Students will successfully complete their issue assignments by deadlines. Students will work as a team to put together a quality publication.		Pre-Test & completion of assigned deadlines	Post-Test & completion of assigned page deadlines; Final submission of issues to publisher on time.

		advertising Marketing Selling Customer relations Market research Technology Skills: Business software applications Desktop publishing Photo-editing software applications Online design				