

Victor E. Benstead Plunge

MURAL CONCEPT CONTEST



\$500
Scholarship
Award to the
Winner



Our current mural on the west wall of the Torrance Plunge

The City of Torrance is inviting Torrance High Schools students to participate in the Victor E. Benstead Plunge Mural Concept Contest. The west wall of the Torrance Plunge will have a fresh new look after 17 years. Art submissions must be submitted on or before October 17th. All art submitted must be two dimensional, traditional art (ex. water color, pastel, acrylic, oil and more!). Digital art will not be accepted. Please see the back for more details.

For more information, please contact Darin McClelland at (310) 618-2929 or via email at DMcClelland@TorranceCA.Gov



City of Torrance
Community Services Department
RECREATION SERVICES DIVISION

"Creating & Enriching Community through People, Programs & Partnerships"



Art Submissions Guidelines

This concept contest is open to all artists working in two dimensions in all traditional art media (ex. oil, watercolor, acrylic, pastel, mixed media, gouache, egg tempera, pen and ink; drawing media such as graphite, charcoal, colored pencils, scratch board, markers, metal point; and two-dimensional collage and fabric art as well). No digital art, photography, or three-dimensional art such as installation art or sculpture will be allowed. All works must be original. "Original" means that the work must be from the hand of a single artist; pieces that originate from a workshop or a class under the direction of a teacher are not eligible. For works based on reference photographs, eligibility demands that the artist must have taken the photographs or have obtained written permission from the photographer. E-mail entries should be sent in a hi-resolution print-quality file. The file should be 300 dpi when saved at approximately 8×10 inches (2400×3600 pixels), ideally, and 5×7 inches (1500×2100 pixels) at minimum. Mailed entries must be properly packaged to ensure art is delivered in the original unaltered state. Use plastic wrap & mark packages as "fragile". Please mail art to:

City of Torrance
Attn: Darin McClelland
Community Services Department
3031 Torrance Boulevard
Torrance, CA 90503
DMcClelland@TorranceCA.Gov



Mural Concept

Possible Slogan:

City of Torrance Victor E. Benstead Plunge Pool "Serving the Community since 1956"

Goal:

For a new, colorful mural's image to embody the historical and community essence and significance of the Plunge's health, water safety, competitive and water-play programs since it's opening in 1956.

What should the new mural "look like" and incorporate:

The murals images should focus on and highlight the core community programs that have been and/or are currently provided at The Plunge (i.e. swim instruction/swim lessons, drop-in open recreation swim, lap swim, swim/water polo competitive swim teams, and synchronized swimming).

In concept, the images should blend into each other as a mosaic representing the various facets of Plunge pool programs, and show some historical perspective, including things like instructional classes (for all ages), adult water exercise, lifeguard training, synchronized swimming, swim team and water polo, etc.

The mural should be colorful, and show people both engaged in and learning to swim, as well as smiling and having fun in the water. Families and all age groups (children, youth/teens, adults, and senior citizens) should be represented and they should represent multiple ethnicities. Depiction(s) of lifeguards, swim instructors, and coaches, along with participants, should be included (as an homage to their efforts at teaching water safety and keeping the pool safe every day for those using the facility).