



# Riviera Elementary PTA Annual Giving Campaign 2019-2020



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Torrance, CA 90505  
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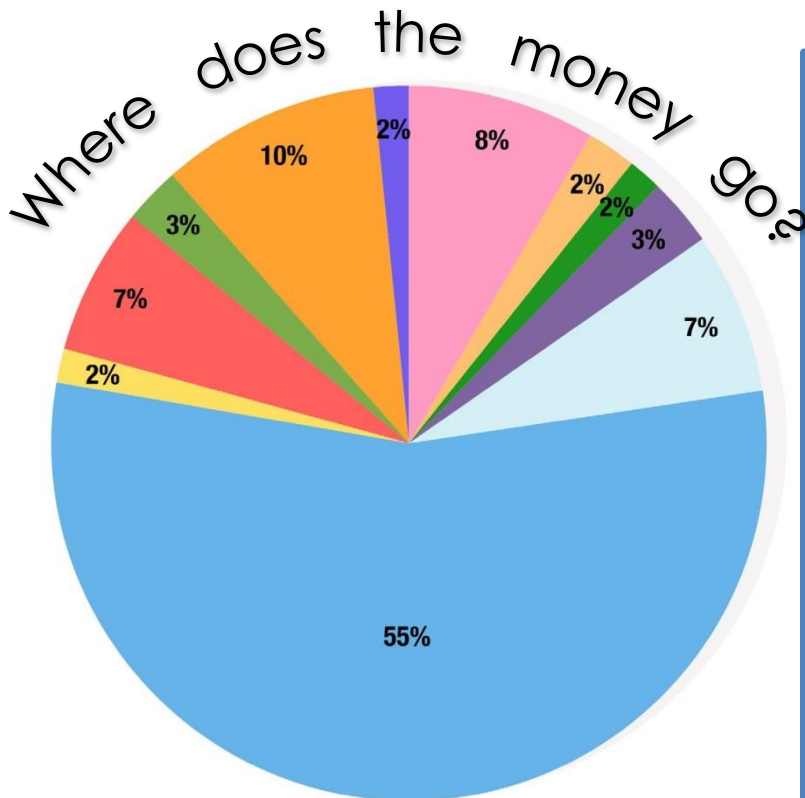
*"When EVERY family gives, every child WINS!"*

Welcome back Roadrunners! We are kicking off the school year with our **biggest and most important fundraiser, the Annual Giving Campaign** and we need YOU!

We are asking \$365 per child from each family to continue providing the excellent school environment we already have in place. This includes field trips for every grade, special assemblies, art, music, iPad and science lab, library and over 30 more fully funded programs, including part-time teachers to reduce class size! *It's important to know these are not funded by the State, District or our tax dollars.*

**\$365 is just a dollar a day, for your child's educational future!**

Of course, all donations help and we want 100% participation from all of our families. No matter how much you contribute to Annual Giving Campaign, it counts. Big, small and everything in between....**it all makes a difference!**



- 2 Field Trips for every grade \$20,000
- Hospitality and Communication (includes Kinder Round Up, Back to School Night and Expo, Directory, Website, Newsletter and more!) \$8,400
- Library and PE \$3,750
- Special Assemblies for every grade \$ 8,100
- Teacher/Classroom Support (including curriculum materials and supplies) \$18,550
- Part-time Teachers to help reduce class size (includes Science, Music ,Computer and Intervention Support Teachers) \$155,000
- Science and Technology Equipment and Supplies \$3,750
- Music and Art Enrichment Programs \$15,800
- Community Service and Family Events \$5,985
- Administrative and Operating Costs (Includes rental of Gala venue, which is recouped in profit) \$24,100
- Operating Costs \$3,090

**Questions? Contact AGC Chair, Maria Crawford at [riviera.pta.agc@gmail.com](mailto:riviera.pta.agc@gmail.com)**

# Thank you for supporting Riviera PTA Annual Giving Campaign!

Donor Name (s) \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Students/Grades (if applicable)

First Name	Last Name	Grade

**2019-2020 DONATION/PLEDGE AMOUNT \$ \_\_\_\_\_**

Up to \$364 Supporter Level

\$365 Advocate Level

\$500 Contributor Level

\$1,000 Booster Level

\$1,500 Partner Level

\$2,500 Sponsor Level

\$5,000+ Visionary Level

**PAYMENT INFORMATION:**

My check is enclosed payable to Riviera PTA (check # \_\_\_\_\_)

Please charge my \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ AmEx Card \_\_\_\_\_ Code \_\_\_\_\_ Exp \_\_\_\_\_

I have made my donation on-line with PayPal.

I have checked my total pledge amount, and will complete donation at a later time \_\_\_\_\_ (date to be completed)

My employer has a matching program, please contact me for details.

I would like to make a stock donation, please contact me for details.

**CREDIT CARDS/PayPal** are accepted on our website! Visit [www.rivieraelementary.com](http://www.rivieraelementary.com) to make a one-time or recurring donation in monthly installments.

Return above portion to office or teacher with your donation

## PTA AGC DONATION INCENTIVE TIERS 2019-2020

	VISIONARY \$5,000 +	SPONSOR \$2,500 +	PARTNER \$1,500 +	BOOSTER \$1,000 +	CONTRIBUTOR \$500 +	Back To School SALE \$365/student	ADVOCATE \$365 +	SUPPORTER Up to \$364	
VIP Gift	1 item <i>Value \$15</i>	1 item <i>Value \$15</i>	1 item <i>Value \$15</i>	1 item <i>Value \$15</i>		<b>Package includes:</b>  Reusable Riviera Bag, PTA Membership, Emergency Kit, One (1) Character T-Shirt  <i>Value \$27</i>  <b>PLUS Designated Tier Incentives</b>			
Exclusive VIP Ticket to Gala	2 tickets <i>Up to \$50 each</i>	2 tickets <i>Up to \$50 each</i>	2 tickets <i>Up to \$50 each</i>	2 tickets <i>Up to \$50 each</i>					
Fashion Wear Voucher	Item <i>Value \$50</i>	Item <i>Value \$40</i>	Item <i>Value \$30</i>	Item <i>Value \$10</i>	Item <i>Value \$10</i>				
Riviera PTA Garden Flag	1 item <i>Value \$7</i>	1 item <i>Value \$7</i>	1 item <i>Value \$7</i>	1 item <i>Value \$7</i>	1 item <i>Value \$7</i>		1 item <i>Value \$7</i>		
Riviera PTA Car Magnet	2 items <i>&lt;\$10</i>	2 items <i>&lt;\$10</i>	2 items <i>&lt;\$10</i>	2 items <i>&lt;\$10</i>	1 items <i>&lt;\$10</i>			1 item <i>&lt;\$10</i>	1 item <i>&lt;\$10</i>
Publications	<i>&lt;\$10</i>	<i>&lt;\$10</i>	<i>&lt;\$10</i>	<i>&lt;\$10</i>	<i>&lt;\$10</i>			<i>&lt;\$10</i>	<i>&lt;\$10</i>

**NOTES**

- Incentives valued less than \$10 and are not required to be reported for tax purposes. All other incentives should be reported at value, including all Opportunity Drawing Prizes. You may decline any or all incentives at any time.
- Matching Donations qualify for tier levels but should not be deducted for tax purposes.**