

2020-21 READ TO ACHIEVE PROGRAM



MINUTES CHALLENGE TIMELINE

Tracking Starts: Monday, November 2, 2020
Tracking Ends: Friday, December 11, 2020
Program Results Due: Friday, December 18, 2020

READ TO ACHIEVE - MINUTES CHALLENGE

The LA Clippers challenge students in elementary and middle schools to take time out to read. Each participating student is asked to track the number of minutes they spend reading during the 6-week program.

READ TO ACHIEVE PARTICIPATION

Coordinators are asked to submit the total number of classes and students from their school participating in the Read to Achieve Program. Once your school is registered you will have a choice for how your students will track the number of minutes they read during the 6-week program.

Complete information for both methods will be sent to the coordinators and teachers after registration.

Your students can track their minutes by:

• Tracking online using an online platform. Parents will be able to register their child under their school and will count towards the school's total number of minutes read at the end of the program.

OR

Paper tracking sheets printed by each teacher or student from a digital copy sent to your school. Teachers will
collect the total number of minutes read for their classroom and will report the totals for their school through an
online platform.

MINUTES CHALLENGE INCENTIVES

READ TO ACHIEVE WINNING SCHOOLS

The elementary and middle schools that track the most minutes read during the 6-week challenge will receive a virtual Reading Timeout visit from a member of the Clippers Read To Achieve Squad! The squad includes Clippers Mascot Chuck the Condor, Clippers Current and Alumni Players and Clippers staff.

CLIPPERS' READ TO ACHIEVE ALL-STARS

The top 3 students in each grade level (Pre-K/TK through 8th grade) in the overall program (all schools combined) will have the opportunity be featured on the Clippers Read to Achieve website and will receive a Clippers prize pack, which could include Clippers gear, books and school supplies.

ADDITIONAL INCENTIVES

Students will earn badges when they hit reading milestones and will be eligible for prizes throughout the program.

ADDITIONAL BENEFITS

BOOK BUNDLES AND SCHOOL SUPPLIES

All schools that register for the program will be entered into a drawing to receive a book bundle and/or school supplies.