15 YEARS OF PROVING
THE POSSIBLE

KIPP:LA
PUBLIC SCHOOLS
2017-18 IMPACT REPORT
“I view KIPP LA as a living organism, and I look forward to being a part of its continuous evolution and maturation as it grows, much like the children we educate.”

ANDY HAHN
KIPP LA PREP VISUAL ARTS TEACHER SINCE 2006
FOUNDER OF MUSEUM OF KIPP ART (MOKA)
I view KIPP LA as a living organism, and I look forward to being a part of its continuous evolution and maturation as it grows, much like the children we educate.

For the past 12 years MOKA has helped fund KIPP LA’s visual arts programs.
WHY INVEST IN KIPP LA’S MISSION & VISION

The 2018-19 school year marks 15 years of KIPP in Los Angeles. As I reflect on this important milestone, I am humbled by the immense strides KIPP LA has made in maturing as an organization, providing excellent education, and preparing for future impact.

As a learning organization, we strive to continuously develop our strengths and identify opportunity areas. This past year, strategic investments were made in curriculum, teaching and learning, human capital, student social and emotional well-being, family and community engagement, advocacy, facilities, leadership development, organizational diversity, and infrastructure. We will maintain our process of measurement, reflection, and planning as we continue to grow.

Fifteen years ago, in 2003, only two KIPP schools were operating in Los Angeles – KIPP Academy of Opportunity and KIPP LA Prep. Today, KIPP LA operates 17 schools throughout greater Los Angeles educating nearly 7,300 students and supporting 2,700 alumni to and through college. This year, we expanded outside of Los Angeles Unified School District for the first time to open KIPP Compton Community School. By August 2020, KIPP LA will grow to operate 20 schools in educationally under-resourced communities. We expect to educate over 9,000 students and support more than 4,000 alumni so they may lead choice-filled lives.

Additionally, our college matriculation rates continue to improve with each cohort. Currently, 86 percent of KIPP LA eighth-grade completers have matriculated to college – higher than the national average of 66 percent and nearly double the rate for students from low-income communities at 46 percent. KIPP LA alumni are attending prestigious colleges and universities across the country including Duke, Georgetown, Penn, MIT, Stanford, Spelman, Howard, Berkeley, USC, and UCLA among many others. We are proud to have a number of alumni return to KIPP LA as teachers, counselors, and team members after graduation.

Even with these successes, there is still much work to be done as there are nearly 950,000 students attending low-performing schools across Southern California. We believe that we are uniquely positioned to grow beyond 20 schools and help meet students’ needs given the strength of our outcomes, continued dedication to excellence for our students, ability to adapt to the needs of students and communities, and the generosity of our supporters.

I am so grateful for your enduring commitment to the children of Southern California. The impact displayed throughout this report is only made possible with your partnership. I hope you will continue to invest in our students’ futures in the years to come.

Together we are proving the possible in public education.

With gratitude,

MARCIA AARON
CHIEF EXECUTIVE OFFICER
KIPP LA PUBLIC SCHOOLS
For the past 15 years, KIPP LA has prepared students in the educationally under-resourced communities of greater Los Angeles for success in school, college, and life.

**STUDENT COMMUNITY**

- **80%** LATINX
- **18%** BLACK
- **2%** OTHER

- **90%** Of Students Are Eligible For Free or Reduced-Price Meals
- **22%** Of Students Are English Language Learners
- **11%** Of Students Receive Special Education Services

**WE EDUCATE**

- **7,300** STUDENTS

**WE SUPPORT**

- **2,700** ALUMNI

**WE OPERATE**

- **17 SCHOOLS** in greater Los Angeles
Over the past fifteen years, KIPP LA has evolved along its path to better meet the needs of students, families, and communities. By learning from our experiences, we have celebrated some momentous achievements in proving the possible.

**2003**
**FIRST KIPP SCHOOLS IN LOS ANGELES**
KIPP ACADEMY OF OPPORTUNITY & KIPP LA PREP
KIPP comes to Los Angeles nine years after its founding in Houston.

**2006**
**FIRST MOKA EVENT**
MUSEUM OF KIPP ART
A dedicated teacher plans and executes MOKA to help fund KIPP LA’s visual arts programs and allow student artists a platform to shine. It has since become a signature KIPP LA event.

**2008**
**FIRST KIPP ELEMENTARY SCHOOL IN CALIFORNIA**
KIPP RAÍCES ACADEMY
Upon discovering the importance of a strong educational foundation for our communities, KIPP LA opens the first KIPP elementary school in California.

**2010**
**KIPP THROUGH COLLEGE PROGRAM FORMED**
Building on the lessons learned from KIPP regions with college-aged alumni, an emphasis is placed on supporting alumni not only to college, but in persisting through college.

**2011**
**FIRST CLASS OF KIPP ALUMNI ATTEND COLLEGE**
KIPP LA’S FIRST CALIFORNIA DISTINGUISHED SCHOOLS AWARD
KIPP LA PREP
2013
FIRST KIPP LA ALUMNUS 
ATTENDS AN IVY LEAGUE UNIVERSITY 
DARTMOUTH COLLEGE 
ROBERTO LOPEZ, KIPP LA PREP ALUMNUS

2015
KIPP LA RECEIVES FIRST 
BLUE RIBBON SCHOOLS AWARD 
KIPP RAÍCES ACADEMY 

FIRST CLASS OF 
KIPP LA ALUMNI 
GRADUATE COLLEGE

KIPP LA FAMILY AMBASSADOR 
PROGRAM FORMED 
After realizing the power of family advocacy during 
KIPP LA’s expansion efforts in Huntington Park, 
a formalized program is created to build better 
educational opportunities for our communities.

2018
FIRST KIPP LA SCHOOL 
OUTSIDE LAUSD 
KIPP COMPTON 
COMMUNITY SCHOOL

15 years 
OF KIPP IN LA 

2018
20 SCHOOLS BY 2020 
KIPP LA will operate 20 schools in 
greater Los Angeles.
15 YEARS OF STRONG ACADEMICS

2018 CALIFORNIA ASSESSMENT OF STUDENT PERFORMANCE AND PROGRESS (CAASPP)

PERCENTAGE OF STUDENTS MEETING OR EXCEEDING MATH AND ENGLISH LANGUAGE ARTS STANDARDS

<table>
<thead>
<tr>
<th></th>
<th>KIPP LA</th>
<th>LAUSD</th>
<th>CA</th>
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</thead>
<tbody>
<tr>
<td>MATH</td>
<td>50%</td>
<td>32%</td>
<td>39%</td>
</tr>
<tr>
<td>ENGLISH LANGUAGE ARTS</td>
<td>57%</td>
<td>42%</td>
<td>50%</td>
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NATIONAL BLUE RIBBON SCHOOLS AWARD IN THE EXEMPLARY HIGH PERFORMING CATEGORY


CALIFORNIA DISTINGUISHED SCHOOLS AWARD

WHOLE-CHILD APPROACH

KIPP LA’s whole-child approach builds on a foundation of character education in the classroom and provides opportunities for our KIPPsters to pursue activities they love to become well-rounded, thoughtful, and compassionate citizens. Included below is a sampling of the diverse activities offered to KIPP LA students.
"With the help of his one-on-one support and his dedicated teachers, Asiah has grown tremendously at KIPP LA. When he first started, he could barely write two sentences and now he's on the Dean's List."

ALEXIS
ASIAH'S MOTHER
MEETING STUDENT NEEDS

KIPP LA believes in providing personalized support that responds to our communities' realities so that all students thrive in school and life. We offer internal special education, mental health support, and other student support services to address the ever-changing needs of our students.

CURRENT KEY SUPPORT INITIATIVES INCLUDE:

- Homeless & Foster Youth
- LGBTQ Youth
- Trauma-Informed Classrooms
- Suicide & Bullying Prevention

98% of LAUSD students have gone through at least one traumatic event in their life.*

50% of LAUSD students suffer from moderate-to-severe PTSD.*

*Source: www.LAUSD.net
"We have a deep desire that our schools be excellent and represent the population of the students. We want to ensure that leaders are ready when the opportunities arise, and be in a position where we can be effective."

TIFFANY MOORE
KIPP SCHOLAR ACADEMY SCHOOL LEADER
KIPP LA BLACK WOMEN IN LEADERSHIP COHORT FOUNDER
COMMITMENT TO DIVERSITY & DEVELOPMENT

At KIPP LA, we believe in reflecting our communities and developing from within. We invest in our teachers to become future leaders through multiple efforts including nearly a month of professional development each year and credentialing support.

- 75% of KIPP LA School Leaders are people of color.
- 76% of KIPP LA Teachers are people of color.
- 82% of KIPP LA Leadership Positions are filled internally.

Teacher Apprentice | Teacher | Teacher Leader | Dean | Assistant School Leader | School Leader | Director of School Support

CAREER DEVELOPMENT
"KIPP LA schools are excellent schools because they inspire excellence not just in the students they educate, but also in the parents they partner with to advocate for our children and our communities."

MIRNA CARDENAS
KIPP ACADEMY OF INNOVATION
KIPP RAÍCES ACADEMY FAMILY AMBASSADOR
COMMUNITY ENGAGEMENT
At KIPP LA, we believe that families are an integral part of our success. Empowered families help us to expand our impact in the communities we serve. Our current focus areas include:

CIVIC ENGAGEMENT & ADVOCACY
Family-led programming including voter registration events, immigration rights support, public policy education, and community resource fairs

FAMILY LEADERSHIP DEVELOPMENT
The Family Ambassador Program fosters local, state, and national advocates for educational and community issues

FAMILY ENGAGEMENT PROGRAM
Partnership with KIPP Through College providing academic tools and information, socio-emotional support, and financial literacy for college tuition to families
“Our family is delighted to partner with KIPP to support a new generation of students who demonstrate kindness, unflagging drive, independent thinking, and entrepreneurial spirit.”

SHERYL SANDBERG
SHERYL SANDBERG & DAVE GOLDBERG FAMILY FOUNDATION
BOARD CHAIR
FOUNDER OF LEANIN.ORG

15 YEARS OF SUPPORT TO & THROUGH COLLEGE

FOUR KIPP LA ALUMNI RECEIVED THE PRESTIGIOUS
2018 DAVE GOLDBERG SCHOLARSHIP

ALEJANDRA RUELAS
UC BERKELEY
FRESHMAN

ANAID GARCIA
MOUNT HOLYOKE
FRESHMAN

GERARDO ALVAREZ
STANFORD UNIVERSITY
FRESHMAN

METZTLI GARCIA
UCLA
FRESHMAN

The Goldberg Scholarship Program supports graduating KIPP high school seniors across the country who have demonstrated remarkable leadership and achievement. Scholars chosen from the nearly 350 applicants receive a unique combination of financial support and career development.
KIPP THROUGH COLLEGE

The KIPP Through College (KTC) team supports KIPP LA students and alumni with individual, personalized counseling on their journeys to and through high school and college. KTC is sustained by philanthropy, and committed to ensuring students receive the customized support services needed to thrive in high school, college, and the competitive job market.

HIGH SCHOOL PLACEMENT TEAM

In middle school, High School Placement counselors introduce KIPPsters to a variety of high school options and support them throughout the high school placement process.

COLLEGE MATCH TEAM

Once in high school, students are assigned a College Match counselor who supports them through the college application and matriculation process.

COLLEGE SUCCESS TEAM

Once alumni are in college, College Success counselors provide extensive support to ensure our alumni persist on the path to college graduation, internships, and careers.

OF KIPP LA 8TH GRADE ALUMNI

GRADUATED FROM HIGH SCHOOL

94%

NATIONAL LOW-INCOME STUDENT AVERAGE IS 76%

OF KIPP LA 8TH GRADE ALUMNI

MATRICULATED TO COLLEGE

86%

NATIONAL LOW-INCOME STUDENT AVERAGE IS 46%
"The value of grit that I learned at KIPP LA helped me remain persistent in college and will be used in my professional career. I envision to one day be a health professional in underserved communities for families who come from the same neighborhoods as me."

ERIKA MEY
KIPP LA PREP ALUMNA
UC IRVINE GRADUATE
CEDAR FOUNDATION SCHOLAR
KIPP FEDERAL POLICY FELLOWSHIP INTERN

"KIPP LA taught me to think beyond the classroom so we can be the generation that changes us for the better."

ANGEL CARRASCO
KIPP RAÍCES & SOL ACADEMY ALUMNUS
THE THACHER SCHOOL, SOPHOMORE

Angel was in the first class of students to attend KIPP LA from kinder to eighth grade.
"It's difficult to navigate where to begin a career. KIPP LA provided me with internship opportunities that allowed me to build my skills, make professional connections, gain confidence, and explore future career paths, which ultimately led me to Wells Fargo."

VANESSA SALOMON
KIPP LA PREP ALUMNA
MILLS COLLEGE GRADUATE
QUEST FOUNDATION SCHOLAR
CEDAR FOUNDATION SCHOLAR
WELLS FARGO FINANCIAL ANALYST
INVESTING IN GREATER IMPACT

"KIPP Compton Community School is grounded in the fundamental belief that all people have the power to positively impact the lives of others. I want to partner with the community of Compton to continue developing a positive narrative based on social justice, opportunity, and joy."

DR. LEANNA MAJORS
KIPP COMPTON COMMUNITY SCHOOL
FOUNDING SCHOOL LEADER
RETURN ON INVESTMENT

KIPP LA analysis shows that a college degree not only offers students choice-filled lives, but positively impacts economies and communities for the greater good.

COMPARED TO HIGH SCHOOL GRADUATES, PEOPLE WITH A BACHELOR'S DEGREE ARE MORE LIKELY TO:

- **EARN $765,000 MORE OVER THEIR LIFETIME**
- **VOLUNTEER**
- **VOTE**

PUBLIC FUNDING COMPARISON

Average per pupil public funding in 2016-17*

<table>
<thead>
<tr>
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*KIPP LA’s expenditures*

$84 MM

**KIPP LA’S PER STUDENT INVESTMENT**

$12,783

- Public Funding: 85%
- Philanthropic Funding: 15%

**PUBLIC FUNDING COMPARISON**

*Data from the National Education Association. Includes state and federal funding*

**EXPERIENCE OF INVESTMENT**

Average per pupil public funding in 2016-17*

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*Includes state and federal funding*
THANK YOU TO OUR PARTNERS AT BAIN & COMPANY
KEY STRATEGIC FOCUS AREAS

For the past two years, KIPP LA has had the opportunity to partner with Bain & Company on two major pro-bono projects:

CURRENT INITIATIVES

Our goal is to ultimately raise the quality of education in Los Angeles. There are nearly 950,000 students across Southern California attending low-performing schools. To achieve this level of impact we will focus on six main areas:

1. Create a KIPP LA School Leader Fellowship Program to identify, select, and train prospective successor leaders.
2. Grow teacher and support teams to ensure KIPP LA has the necessary capabilities and processes to effectively scale.
3. Secure the funds required for building and operating new schools.
4. Advance our advocacy work to engage key stakeholders in prospective communities.
5. Develop a Teacher Residency Program to establish a pathway for motivated individuals to become certified teachers.
6. Expand the KIPP Through College team to accelerate alumni success.

BEYOND 20 GROWTH PLAN

In-depth growth planning support for KIPP LA’s vision beyond 2020.

ESTIMATED COLLEGE COMPLETION UPLIFT

Improve college matriculation and completion.
“For 10 years, we have had front row seats to KIPP’s meteoric growth and transformative impact on LA for students, leaders, teachers, families and communities. In that time, KIPP LA has grown from 2 to 17 powerhouse schools, and will achieve its goal of 20 schools by 2020. It has been our honor and privilege to support KIPP LA.”

MARTHA & BRUCE KARSH
CHAMPION SUPPORTERS OF KIPP LA PUBLIC SCHOOLS
Our current and future success and growth is largely dependent on philanthropic support. We are grateful for all those who make our work possible.
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CEO, My Brother’s Keeper Alliance

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Cesar Vasquez
Residential & Commercial Agent, KASE Group
Andrew Weisberg
Litigation Associate, O’Melveny & Myers LLP
Bo Wen
Assistant Vice President, Oaktree Capital Management
Stacy Yamazaki
Project Manager, Fandango
CHAMPION SUPPORTERS HALL OF FAME*

KIPP LA Public Schools is pleased to honor our Champion Supporters who have been instrumental in driving our growth since 2008.

|$25,000,000 OR MORE|
Martha & Bruce Karsh

|$15,000,000 OR MORE|
The Eli & Edythe Broad Foundation

|$5,000,000 OR MORE|
Charter School Growth Fund
Nancy & Howard Marks

|$1,000,000 OR MORE|
Ballmer Group
Otis Booth Foundation
CEDAR Foundation
Doris & Donald Fisher Fund
John Frank & Diann Kim
Great Public Schools Now

$W.M. Keck Foundation

The KIPP Foundation

The Arthur Rock & Toni Rembe
Elementary School Growth Fund
Patty & Michael Rosenfield
Moira & Rajath Shourie
The Walton Family Foundation
Jean & Lew Wolff

$500,000 OR MORE

Anonymous

Margaret M. Bloomfield Family
Foundation
Leslie & Steve Carlson
Bill & Melinda Gates Foundation
Eileen & Robert O’Leary
The Ralph M. Parsons Foundation

Windsong Trust

$250,000 OR MORE

Marcia Aaron
The Ahmanson Foundation
John Brady
Michael & Susan Dell Foundation
Joseph Drown Foundation
ExED
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Jaquelin Hume Foundation
Lynn & Craig Jacobson
McCammack Family Foundation
Nancy & Bruce Newberg
Quest Foundation

RGK Foundation
Sam Simon Charitable Giving
Foundation
Weingart Foundation
Wells Fargo Foundation

$100,000 OR MORE

Akin, Gump, Strauss, Hauer & Feld LLP
All Stars Helping Kids | Marcus Allen
Annenberg Foundation
Kristen & Loren Bendele
Canyon Partners | Beth & Josh
Friedman
John W. Carson Foundation
Delta Air Lines
The Eisner Foundation
Farmers Insurance

The Green Foundation
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Foundation
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Alicia Miñana & Robert Lovelace
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Murmuration, Inc.
The Palermo-Ravich Foundation
Jan & Chet Pipkin
Julie Kaufer & Frank Reddick
The Riordan Foundation
Tory & Cameron Strang
Tacori

$4,000,000 OR MORE

Martha & Bruce Karsh

|$1,000,000 OR MORE|
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Patty & Michael Rosenfield
Moira & Rajath Shourie
Sam Simon Giving Charitable
Foundation
The Walton Family Foundation

$25,000 OR MORE

Kristen & Loren Bendele
Capital Group

Delta Air Lines
Judy & Arnold Fishman
McCammack Family Foundation
Murmuration, Inc.
The Palermo-Ravich Family
Foundation
Skadden, Arps, Slate, Meagher & Flom LLP
Wells Fargo Foundation

$10,000 OR MORE

Amelia Ace
Joseph Drown Foundation
The Green Foundation
Sarajane & Zac Guevara
Lynn & Craig Jacobson

$5,000 OR MORE

Marcia Aaron
Dartgetta & Mel Carlisle
Leslie & Steve Carlson
Falconhead Charitable Foundation
| In honor of Rachelle Minix
Mary Ann & Kip Hagopian
Jean & Stephen Kaplan | In
honor of Martha & Bruce Karsh
Jacki & Jeffrey Karsh
Chung Han & E.J. Kavounas
Richard & Suzanne Kayne
Susan & Scott Lord
Marlene & Sandy Louchheim
The Susan Scott Foundation
Julie Miller & Marc Brnenfeld
Project Lead the Way, Inc.
Quest Foundation
Julie Kaufer & Frank Reddick
Maxine & Gene Rosenfeld
Trevesa & James Terrile

RGK Foundation
State Bank of India
Wendy & Jay Wintrob

$1,000 OR MORE

Renate & Stephen A’Hearn
Anonymous
Robert W. Baird & Co.
Baird Foundation, Inc.
Barclay Perry
Joe L. Barragan
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