

WHITTIER

FUN



WILDCAT

RUN

WHITTIER
PTO 

A Healthy Way to Raise Money for the Whittier PTO

Dear Whittier Parents and Guardians,

It's time for the first PTO fundraiser, the **Wildcat Fun Run**, which is a walk/run-a-thon, kid style! Instead of selling wrapping paper or other stuff, this is simple and fun. It is a way for kids to do something healthy, with a significant fundraising benefit. Students gather pledges for the PTO and either run laps or participate at whatever level feels comfortable. They will be joined by the Wildcat mascot on Whittier field for 40 minutes of fun, accompanied by their favorite music. The Wildcat Fun Run is one of our largest fundraisers of the year. In past years, Whittier kids and families raised approximately \$14,000 at this event – which accounts for about a third of our PTO annual budget. This year, our goal is to raise \$16,000 or \$50 per child.

These funds keep PTO programs running all year and have funded large purchases like technology in the classroom, playground improvements and the outdoor classroom. PTO funds community, cultural and academic programs such as all-school picnics, teacher and classroom grants, Homework Helpers, Opera for the Young and Hubbard Street Dance, as well as scholarships to Camp Edwards.

Donating is even easier this year. Supporters can contribute in 2 ways:

1. **Online:** Setup a profile for your child at www.thegetmovincrew.com by selecting "Register Your Child". It takes about 2 minutes. You will be able to donate online via PayPal or credit card. This donation system allows you to upload a picture of your child and send a customized email or post to social media in two clicks, making it easy for you to spread the word. Data is secure and is not collected or managed by anyone outside of school.

BONUS: Simply by setting up your online account by 9/22, you will earn your child the opportunity to choose a special experience such as: choosing a song or game for their class to enjoy, bringing a favorite toy to school or wearing pajamas all day!

2. **Cash/Checks** – Use the donation envelope sent home with this packet and turn cash/checks in to your child's teacher. Please include the child's name. **Make checks payable to Whittier PTO.**

We chose this fundraiser because it encourages healthy behavior, does not involve products to buy or sell and is a simple, effective, efficient way of supporting the school. More than 85% of each pledge dollar goes straight back to PTO programs enjoyed by the entire school.

Ask your friends and family to support Whittier PTO programs by making a pledge! Remember, even small contributions add up - so spread the word! We are looking forward to a great school year loaded with wonderful PTO-funded educational opportunities!

Shayla Bell
Elizabeth Carrier
Debbie Frantisak

Elizabeth McVey
Kelly Witt

Wildcat Fun Run Team



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Timeline

Kickoff: Monday, September 17th

On September 17th, we will kick off the fundraiser with a special visit and a few words from the PTO during lunch. At this time, the costumed Whittier Wildcat will create lots of excitement! Pledge packets will arrive home with your child.

Pledging: September 17th – October 19th

Between September 17th and October 19th, students will collect pledges, either online using their own pledge pages at www.thegetmovincrew.com, or via checks/cash. Please be sure that your child's name is on the pledge envelope or any checks you turn in to their teacher.

- **Early Bird Registration Incentive-** Simply set up your account at: www.thegetmovincrew.com on or before September 22nd and your child will be guaranteed an Experience Coupon for special classroom opportunities!
- **PRIZE DRAWING 1-** Turn in at least \$50 in pledges by **September 25th** to have your child's name entered in the first drawing on 9/26.
- **PRIZE DRAWING 2 will be held on October 1st**
- **PRIZE DRAWING 3 will be held on October 5th**

Fun Run Event: Wednesday Oct 10th

All students are encouraged to participate (at whatever level they wish) in the run on Wednesday, October 10th during school. Parents/guardians are welcome to participate during your child's scheduled time; a schedule will be published closer to the run. Kids love seeing adults and siblings cheer them on!

Each student will receive a run number sticker and fresh fruit, as well as a participation prize (wall ball). As a zero-waste event, waste will be composted.



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Incentives

INDIVIDUAL REWARDS

- All students who participate in the FUN RUN will receive a **wall ball** on the day of the run.
- Any student who turns in an online pledge **ON OR BEFORE SEPTEMBER 22nd** will get an EXPERIENCE COUPON (*examples include: permission to bring a stuffed animal to class, wear slippers in class, choose a song for the class to listen to, etc.....*)
- All students that reach their **pledge goal of \$50** will be entered in scheduled drawings for prizes. Prizes include fun things like Monster and Emoji backpack clips!
- Superstar pledge-earning students (top earners), will participate in a fun celebration with Principal Robinson!

CLASSROOM REWARDS

- Classrooms are encouraged to work as a team to reach their classroom goal of an average of \$50 per child! Classroom goals are based on class size.
- Two top pledging classes will receive **\$100 for classroom supplies/games or recess equipment!**
- All classrooms that meet or exceed their classroom pledge goal will earn a **\$25 gift card for classroom supplies/games or recess equipment!**

SCHOOL REWARD

- When the whole school meets the \$16,000 goal, the entire school will celebrate with an **ALL SCHOOL DANCE PARTY** on the blacktop!

Please **do not** allow your child to go door to door to solicit pledges.

The Wildcat Fun Run is not a race or speed competition, just a fun, simple and healthy way to fund PTO programs.

