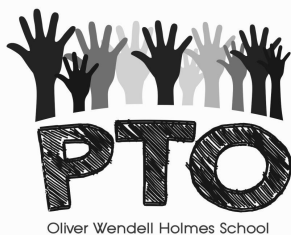


HOLMES SCHOOL ANNUAL FUNDRAISING CAMPAIGN: DIRECT DRIVE



*"We are 'our best shot at making a difference,'
creating change, transforming our world...
community offers the promise of belonging
and calls for us to acknowledge our interdependence"*
- Peter Block

Holmes Community: We need your support!

The Holmes PTO Annual Fundraising "Direct Drive" has begun. Our 2019 goal is \$15,000 which smashes 2018's total of \$11,000.

We encourage each family to give what they can to support our school. Whether you can donate your time or money, any contribution counts. The Direct Drive focuses on donating money. If your family is able, please contribute. If each Holmes Family gives an average of \$40 to this year's Direct Drive, we will surpass our goal.

Your contributions in the last two years supported things like:

- Increased partnership with Holmes staff and teachers by making sure all PTO programs and events align with our school's vision and curriculum.
- Filled 800 slots for EDGE after-school classes and granted over 100 scholarships (vs. 50 in 2017).
- Connected with 26 new families (+60 kids) and hosted 4 family connection events in 2018.
- Supported academic programming for hundreds of students (e.g. Rocket into Reading, STEAM).
- Provided more free family events, such as the Fall Carnival (note: over 700 community members came in 2017 and 500 in 2018).
- Supported Community Events in 2017-2018 that included: 8 Popsicles-in-the-Park events, 2 parent-only events, 5 Dine-outs, and 6 family events.
- Curated 2 parent trainings, 4 Link-To-Learning sessions, and 9 community meetings.
- Fed over 70 staff members - 6x's in 2017-2018 and we are doing it again this year! Plus gave staff a back to school class fund and a New Year's Gift!
- Teacher & Parent training (i.e. Race and Allyship).
- Funded student education, assemblies and field trips.

Why Direct Drive?

We want to be effective and efficient with your time and ours, therefore the bulk of Holmes PTO 2019 fundraising efforts have been streamlined to just four annual areas:

1 - Trivia/Auction Night , 2 - Direct Drive, 3 - Book Fair, and 4 - Newly Launched ShopWithScrip Gift Card Program

These efforts require the least amount of parent volunteer time, and do NOT rely on our kids going door to door selling popcorn and/or cookies. Your generosity helps keep our FUNdraising efforts to a minimum, while increasing our commitment to FUN-raising community events.

HOLMES SCHOOL ANNUAL FUNDRAISING CAMPAIGN: DIRECT DRIVE

Ways to Donate

- ★ Please return a check to school made out to the Holmes PTO (*put Direct Drive in comments*)
- ★ Donate online at <https://tinyurl.com/yat8h48l>
- ★ Scan the below QR code.



Employer and Business Support

- ★ Many companies have matching programs, so check with your employer to see if you can double your contribution.
- ★ If you know a local business interested in supporting the Holmes Community, please email that contact to fundraising@holmespto.org.

2019 Donation Suggestions

- ★ Heart Level = \$1,000
- ★ Appreciation Level = \$500
- ★ Warmth Level = \$250
- ★ Kindness Level = \$100
- ★ Star Level = \$40
- ★ Any Amount = Give what makes your SMILE

Thank you. We truly appreciate your partnership and mutual commitment to FUN in 2019.

In partnership,

The Holmes PTO Executive Board

The Holmes PTO is a nonprofit, tax-exempt 501(c)(3) organization and all donations are tax deductible to the extent allowed by law. Our Federal Tax Identification Number is 36-6112779.