

## Corporate Challenge Program Description

The Bellin Run Corporate Challenge allows local businesses to compete in the annual race on a participative and competitive basis while promoting fitness and corporate camaraderie. The Bellin Run is a 10K (6.2-mile) event held for runners and walkers of all participation levels. This year's event takes place at 8 a.m. on Saturday, June 8. The Corporate Challenge is free. It's intended to be a fun, educational company wellness program. Some of the benefits of participation in the program include:

### **Employee benefits**

- Overall wellness and fitness improvements
- Increased energy levels
- Reduced stress
- Improved self-esteem
- Increased social engagement

### **Participating employees receive:**

- Corporate Challenge custom early registration gift (*early registration by May 1*)
- Training schedule
- Team picture (*digital*)
- Spaghetti dinner discount
- VIP delivery (*optional*): Delivery of team member race packets to the corporate captain/company location

## Corporate Challenge Important Dates

<b>Registration is open NOW !</b>	\$20 early registration through May 1 <i>(WDP Wellness Program is covering \$10 of cost! enter Promo Code "Bellinpc10")</i>
March 24	▶ Bellin Run training begins (see training schedule from building captain)
May 1	▶ Final day for \$20 registration ▶ Deadline for Corporate Challenge participant registration gift
May 2	▶ Registration fees increase; \$25 through June 1
May 15	▶ VIP race packet delivery registration deadline <i>(registrations after this date do not qualify for VIP race packet delivery and packets must be picked up on race weekend at Astor Park)</i>
June 1	▶ Final day for \$25 registration
June 2	▶ Registration fee increase; \$30 through June 6
June 6	▶ Final day for \$30 registration; online registration closes at midnight
June 7	▶ Registration fees increase to \$35 ▶ Registration packet pick-up is 3-8 p.m. at Astor Park ▶ Final day to register for the 2013 Bellin Run
June 8	▶ Race Day ▶ No Race Day registration ▶ Race packet pick-up 6-8 a.m.