» **Introductions**
  - School Board Members
  - Administrative Team
  - Partners
    - Bray Architects
    - Miron Construction
    - PMA Securities

» **Thank you for attending**
AGENDA FOR TONIGHT

» Focus Group #1 Follow-Up

» Review Potential Referendum Question #1
  • Small Group Work

» Review Potential Referendum Question #2
  • Small Group Work
Focus Group #1 Follow-Up
FOCUS GROUP #1 | Recap & Summary

- **95 total attendees / 91 completed identifying information**
  - 90 district residents – 98.9%
  - 32 district employees – 35.2%
  - 62 parent of a current student – 68.1%
  - 20 district resident, employee and parent – 22.0%
  - 17 non-parent, non-staff – 18.7%

- **15 full-size worksheets were completed/returned**
  - Most worksheets provided a great deal of feedback

- Complete summary of all comments / questions available on the District’s website
Themes

Facility and Enrollment Summary
**Elementary Attendance Areas**

> Q: What is the redrawing process like? If necessary, when would it occur?

> A: The proposed solution is not causing an attendance area change. The District will evaluate K-4 enrollments at Westwood and Hemlock Creek on a regular basis and if a time comes where the attendance area boundary needs to be revised we will engage in a transparent process of determining how to best revise the boundary moving forward.
Facility and Enrollment | Questions & Themes

CAPACITY

» Q: How was capacity at the buildings determined and is additional capacity available?

» A: Capacities of the existing schools were determined through a capacity study conducted by Bray Architects in conjunction with the District. The capacities of elementary, middle and high schools are calculated differently. Elementary capacities are based on a target class size times the number of classrooms. Middle and high school capacities are based on a target class size times the number of classrooms times the utilization rate (number of class periods per day).
CAPACITY

» Q: Is additional capacity at the buildings available and/or needed after a solution is implemented?

» A: The solutions are aimed at providing K-8 capacity sufficient to meet the 2030 projected enrollments as provided by MDRoffers. The high school may require additional expansion which is planned to be accommodated by 2nd and 3rd floor additions when this classroom space is needed.
Facility and Enrollment | Questions & Themes

CONSOLIDATION / DISTRICT BOUNDARY RECONFIGURATION

» Q: Has consolidation or district boundary reconfiguration been considered? (Ashwaubenon and De Pere mentioned)

» A: It was not considered during this study. It is complex/challenging to change district boundaries or consolidate with an adjacent school district. We understand it has been discussed/considered in past decades but none of the districts took it beyond discussion.
SOCIAL/EMOTIONAL NEEDS

» Q: Were students’ needs considered when developing 5-8 grade configuration?

» A: Students’ social/emotional needs are considered with every decision, not just facility/grade configuration decisions.
OPEN ENROLLMENT

» Q: Will open enrollment be considered? If so, will the new building allow for it?

» A: The capacities of proposed buildings/ expansions are based on projected 2030 resident enrollment - the District is not planning for open enrollment.
Themes

Community Survey Results Summary
COMMUNITY SURVEY

» Q: What was the strategy behind the community survey? What was the response rate?

» A: The goal of the survey was to educate community members on the needs, potential solution(s), and preliminary costs of the various options and get data to support the Board in making decisions regarding which pathway to pursue. Response rate was 24%. Typical is 18%-20%.

» Q: Based on the structure of the survey, is the data reliable?

» A: Yes, the data is extremely predictive. School Perceptions surveyed 57 projects that went to referendum in 2017. The survey successfully predicted 51 of those projects would be successful and 5 projects would not be successful. One project was “too close to call” and failed by 3 votes.
PRE-SURVEY SOLUTION SUMMARY

» Q: Why weren’t there any listening sessions held? Specifically for the non-parent/non-staff group?

» A: In our experience, listening sessions for the non-parent/non-staff group are not well attended. Consequently, the validity of the feedback data is suspect. We have found the cost/tax impact are the most important decision making criteria for non-parent/non-staff stakeholders.
SURVEY OPTIONS

» Q: Why are there only two options?

» A: The survey tested two options that were supportable by the School Board. At this point in the process, the Board needed to decide if building a new high school was a viable pathway to pursue/consider. In addition, we have found that as more options are tested on the survey it creates more confusion and thus less clear results.
SURVEY OPTIONS

» Q: How did these two options come to be, and what options were taken off the table?

» A: The two options presented in the survey were developed by the administrative team and the School Board after extensive consideration over the past several years. Other options considered included:
  » 4K-K / 1-5 / 6-8 / 9-12
  » K-3 / 4-5 / 6-8 / 9-12
  » K-4 / 5-8 (1 or 2 schools) / 9-12
  » A number of other grade configurations were discussed at the administrative team level but were not explored in detail
Themes
District
Financial Overview
**District Financial Overview | Questions & Themes**

**PRELIMINARY SOLUTION COST**

» Q: Could you clarify the cost/tax impact of the solution?

<table>
<thead>
<tr>
<th>Referendum Amount</th>
<th>$60 million</th>
<th>$80 million</th>
<th>$100 million</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>For a home/property valued at $100,000</strong></td>
<td>$10.00 per year &lt;br&gt;$0.83 per month</td>
<td>$74.00 per year &lt;br&gt;$6.17 per month</td>
<td>$137.00 per year &lt;br&gt;$11.42 per month</td>
</tr>
<tr>
<td><strong>For a home/property valued at $200,000</strong></td>
<td>$20.00 per year &lt;br&gt;$1.67 per month</td>
<td>$148.00 per year &lt;br&gt;$12.33 per month</td>
<td>$274.00 per year &lt;br&gt;$22.83 per month</td>
</tr>
<tr>
<td><strong>For a home/property valued at $300,000</strong></td>
<td>$30.00 per year &lt;br&gt;$2.50 per month</td>
<td>$222.00 per year &lt;br&gt;$18.50 per month</td>
<td>$411.00 per year &lt;br&gt;$34.25 per month</td>
</tr>
</tbody>
</table>
PRELIMINARY SOLUTION COST

» Q: What is the operating cost?

» A: Operating costs for new / expanded schools will be covered through the additional revenue associated with the increase in resident student enrollment.
Preliminary Solution Summary
Preliminary Solution | Questions & Themes

TRAFFIC

» Q: How will traffic be controlled during school times (drop-off/pick-up)?

» A: Wherever possible bus and parent drop-off / pick-up locations will be separated. Specifically for a 5-6 / 7-8 campus at the current middle school site there will be additional and longer parent drop-off / pick up locations provided with a shared bus drop-off / pick up location behind the school(s). We will share this site plan later in the presentation.

» Q: Is there a way to avoid directing traffic toward the high school, neighborhoods, etc.? 

» A: The District cannot control parent vehicles once they leave school property and are on public roadways. Bus flow through the community can be controlled, to an extent, and the safest, most efficient and least disruptive route is always a goal when transportation planning is undertaken.
5-8 GRADE CONFIGURATION

Q: How would school size, schedule and staffing work in one building vs. two?

A: The district continues to evaluate how the schedule and staffing will work regardless of a one or two building 5-8 configuration. Members of the administrative team will be meeting with other districts that successfully use 5-6 / 7-8 or 5-8 grade structures this summer to learn about what works well, what would they improve upon, how their schedule works, etc.

Q: How is success of 5-6 area vs. 7-8 districts measured? What research was done?

A: The District considered, and continues to evaluate, the success of other districts that operate with a 5-6 / 7-8 grade configuration such as De Pere, Howard-Suamico, Kimberly, Oregon, Waunakee, and others. The District has also evaluated state report card information for other districts with a 5-6 / 7-8 configuration.
5-8 GRADE CONFIGURATION (continued)

» Q: Would exploratory offerings be taken away from 6th graders?

» A: No, 6th graders will continue to have access to exploratory offerings.
COMMUNITY ACCESS

» Q: Will the community have access to a multi-purpose facility, track etc.?  

» A: Yes. Student and team use would be the priority but community access would be provided just like all other district facilities and grounds are currently made available.
BAND-AID SOLUTION

» Q: Is the proposed plan considered a “band-aid” solution or long-term solution?

» A: It is not a “band-aid” solution. It provides K-8 capacity for the 2030 projected enrollment and provides options for increasing 9-12 capacity as it is needed.
OPERATING BUDGET ITEMS

Q: Why are building infrastructure and parking lots not being handled through the District’s operating budget?

A: As with every school district in Wisconsin the vast majority of operating budget dollars are focused directly on students, e.g. teachers, specialists, technology, etc. Major projects such as complete roof replacements, full parking lot reconstructions, replacement of HVAC systems, etc. are most often funded through referenda – not operating budgets.
Other Comments and Questions
Other Comments and Questions

4K IN DISTRICT SCHOOLS

» Q: Why isn’t 4K being housed in schools?

» A: 4K has successfully been delivered through a combination of community partner sites and some school based offerings. The classrooms of 4K housed in our community partner sites are jointly successful for the District and the provider. Given this, the District does not plan to make changes in how 4K is delivered at this time.

» Q: Will 4K ever be added and if so, is there room for 4K to expand?

» A: Adding 4K to the elementary schools would be the decision of a future School Board / administrative team. The availability of room to house 4K will depend on where the District is at in the growth cycle.
K-8 SCHOOL

» Q: Has the District considered a K-8 school?

» A: The District discussed K-8 at the administrative team level but it was not an option that was presented to the Board.
Other Comments and Questions

LAND OWNERSHIP

» Q: Does the District still own land near Southwest Park?

» A: The District does not, and never did, own this property. There were discussions with the City years ago about potentially building an elementary school at the park site but no formal acquisition of land ever occurred.
UNSUCCESSFUL REFERENDUM

Q: What will happen if the referendum doesn’t pass?

A: If the potential November 2018 referendum is not supported by the community/taxpayers the School Board will have to revisit the proposed solution and potentially take it back to the community at a later referendum date. If the referendum isn’t successful and enrollments continue to grow, as they are projected to, other options will need to be considered to house more students within our current facilities. Some ways this could be accommodated include increasing class sizes, art and/or music delivered from a cart vs. in dedicated classrooms, rental of temporary classrooms, elimination of course offerings at the middle/high school, and/or other options.
Potential Referendum
Question #1
POTENTIAL REFERENDUM QUESTION #1

» Westwood Elementary School
   • Plumbing, HVAC and electrical improvements
   • Cafeteria/kitchen renovation and upgrades
   • Playground improvements

» Current Middle School as 5th-6th Grade Intermediate School
   • Plumbing, HVAC and electrical improvements, including A/C to existing gym and kitchen
   • Building envelope upgrades – partial roof and exterior door replacements
   • Site improvements, including parking lot resurfacing and additional sidewalks
   • Additional playground equipment
POTENTIAL REFERENDUM QUESTION #1

» New 7th-8th Grade Middle School on Current Middle School Site
  • Requires softball fields being relocated to Westwood site, including additional parking

» Additions and Renovations to High School to Provide Additional Capacity
  • Plumbing, HVAC and electrical improvements
  • Site improvements, including main parking lot modifications
  • Renovate and expand existing auditorium
  • Miscellaneous classroom, office and locker room renovations
  • New two-story classroom addition and fitness/locker room addition
NEW 7th-8th GRADE MIDDLE SCHOOL
HIGH SCHOOL ADDITIONS & RENOVATIONS

NEW SEATING (350 SEATS)
645 TOTAL SEATS
BATHROOMS/STORAGE/OFFICE
BELOW SEATING
RENOVATION: 3,800 SF

Shum Academic Atrium
2nd Floor A0811

Existing
Existing Circulation
Light Renovation
Renovation
New Construction
# Cost Summary

Referendum Question #1

<table>
<thead>
<tr>
<th>School</th>
<th>Preliminary Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westwood K-4 Elementary School</td>
<td>$3,600,000</td>
</tr>
<tr>
<td>Middle School as 5-6 Intermediate School</td>
<td>$4,900,000</td>
</tr>
<tr>
<td>New 7-8 Middle School</td>
<td>$35,400,000</td>
</tr>
<tr>
<td>High School Additions and Renovations</td>
<td>$21,100,000</td>
</tr>
<tr>
<td><strong>Preliminary Total:</strong></td>
<td><strong>$65,000,000</strong></td>
</tr>
</tbody>
</table>
**Preliminary Tax Impact**  
Referendum Question #1

<table>
<thead>
<tr>
<th>Potential Referendum Amount</th>
<th>$65 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>For a home/property valued at $100,000</td>
<td>$25.00 per year</td>
</tr>
<tr>
<td>For a home/property valued at $200,000</td>
<td>$50.00 per year</td>
</tr>
<tr>
<td>For a home/property valued at $300,000</td>
<td>$75.00 per year</td>
</tr>
</tbody>
</table>

**Assumptions:**  
Referendum assumes 2-phase borrowings (in 2019 and 2020) with 20-year amortizations using interest rates of 4.00% and 4.25% respectively. State Aid reimbursement assumed at 10% (current tertiary level). Valuation Growth assumed at 2.00% for 4 years and 0% thereafter.
POTENTIAL REFERENDUM QUESTION #1

» What surprised you, if anything, about this information?
» Do you have additional questions about this information?
» What thoughts / ideas do you have about this information?
Potential Referendum Question #2
POTENTIAL REFERENDUM QUESTION #2

- **High School**
  - Indoor multi-purpose facility addition
  - Stadium improvements
    - New/larger bleachers
    - Toilet/concession/storage building
    - Add sprint lanes to track
INDOOR MULTI-PURPOSE FACILITY
STADIUM IMPROVEMENTS

- New Home Bleachers
- 8 Lane Track and Sprinting Lanes
- Concessions, Storage
- Improvements with Toilets
## COST SUMMARY

### Referendum Question #2

<table>
<thead>
<tr>
<th>High School</th>
<th>Preliminary Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indoor Multi-Purpose Facility Addition</td>
<td>$6,700,000</td>
</tr>
<tr>
<td><strong>STADIUM IMPROVEMENTS</strong></td>
<td></td>
</tr>
<tr>
<td>Additional Bleachers/Storage/Track Extension</td>
<td>$1,100,000</td>
</tr>
<tr>
<td>Restroom/Concession/Team Room Building</td>
<td>$1,500,000</td>
</tr>
<tr>
<td><strong>Preliminary Total:</strong></td>
<td><strong>$9,300,000</strong></td>
</tr>
</tbody>
</table>
## Preliminary Tax Impact

### Referendum Question #2

<table>
<thead>
<tr>
<th>Potential Referendum Amount</th>
<th>Q1: $65 million</th>
<th>Q2: $9.3 million</th>
</tr>
</thead>
</table>
| For a home/property valued at $100,000 | $25.00 per year  
$2.08 per month | $29.00 per year  
$2.42 per month |
| For a home/property valued at $200,000 | $50.00 per year  
$4.17 per month | $58.00 per year  
$4.83 per month |
| For a home/property valued at $300,000 | $75.00 per year  
$6.25 per month | $87.00 per year  
$7.25 per month |

**Assumptions:**
Referendum assumes 2-phase borrowings (in 2019 and 2020) with 20-year amortizations using interest rates of 4.00% and 4.25% respectively. State Aid reimbursement assumed at 10% (current tertiary level). Valuation Growth assumed at 2.00% for 4 years and 0% thereafter.
Annual Levy for Referendum Debt

Assumptions:
Referendum assumes 2-phase borrowings (in 2019 and 2020) with 20-year amortizations using interest rates of 4.00% and 4.25% respectively. State Aid reimbursement assumed at 10% (current tertiary level). Valuation Growth assumed at 2.00% for 4 years and 0% thereafter.
POTENTIAL REFERENDUM QUESTION #2

» What surprised you, if anything, about this information?
» Do you have additional questions about this information?
» What thoughts / ideas do you have about this information?
PRELIMINARY TIMELINE

» **Late-June - Mid-July 2018:**
  • Board of Education and Administration refine scope of project(s) and budgets

» **August - October 2018:**
  • Potential referendum information distributed to community

» **November 6, 2018:**
  • Potential referendum vote
THANK YOU!