

Woodbury City Public Schools
Strategic Plan: *Targeting Excellence*
Goals for 2016-2017 School Year

Strand I: Student Success Strand Team

IF we provide early opportunities for Woodbury youth to be engaged in meaningful literacy activities, THEN student achievement in all academic areas will improve.

- We will continue to expand the preschool opportunities to Woodbury Youth
 - *Outreach to families through churches, doctor's offices, library, etc.
 - Activity for 2016-2017 Team will get Woodbury City Schools listed on "Woodbury City" website to promote schools in the area and what they have to offer.
- We will fully implement the Reading and Writing Workshop Program in grades K-5
 - *Full Implementation of Writing Workshop in 2016-2017
 - Activity for 2016-2017 - District wide K-5 implementation and a Parent University night will be offered in the Fall of 2016 to present all areas of the curriculum.

The following are ongoing:

- We will foster ways to increase reading (eyes on text)
 - *All students will read silently each day
- We will foster ways to increase summer literacy opportunities
 - *Summer school
 - *Consider other summer opportunities for grades 3-5, Junior-Senior High School

Strand II: English as a Second Language & Community

IF we build stronger relationships with our families and the local community, with a special focus on the growing Hispanic members of the school community, THEN we will enhance the success of all students.

- Continue to focus on translating important school documents and Powerschool for families
- Support the new preschool family liaison
- Plan a Spanish-speaking family information night, perhaps district-wide; plan a family picnic with Family Success Center
- Coordinate a GED program on campus (perhaps try reaching out to Camden Community College)

Strand III: Careers

***IF** we provide early knowledge of and exposure to the different types of career opportunities for Woodbury youth, **THEN** our students will be better able to choose their career paths and have an increased awareness of career opportunities.*

- Increasing Elementary School Participation in CTE initiatives (Hometown Heroes Speakers perhaps offered at Elem. Level, creating a career fair aimed at elem. level students beyond the West End effort & helping design a 5th grade career-based exit project)
- Expanding and enhancing future teacher program to make it into a DOE approved Program of Study, eligible for Perkins Grant money
- Investigate “Project Lead the Way” CTE Curricula- which correspond to DOE approved curricula (and would therefore be eligible for Perkins Grant Money)
- Investigate implementing a “Change a Life Over Lunch” Program, where local businesspersons & professionals are paired with upperclassmen for a lunch meeting to explore a possible career
- Internally audit existing courses to create logical course completion sequences to become approved Programs of Study or approved programs with CTE focus
- Submit an initial application to the NJDOE for Perkins Grant by December 31st

Strand IV: Technology

***IF** we provide increased opportunities for Woodbury students to have more access to technology, **THEN** they will be better prepared to meet life’s challenges.*

- New high school Chromebooks roll-out
- Compile/analyze Future Ready Survey results
- Complete a district Digital Learning Plan
- Continue with ongoing matters: training, curricular matters, advanced instructional practices

Strand V: Public Relations & Finance

(PUBLIC RELATIONS) ***IF** we can develop and improve the relationship between the district and the community, **THEN** we can increase opportunities for student involvement within the community.*

(FINANCE) ***IF** we can find or leverage additional resources, **THEN** we will enhance student programs and facilities.*

- Work with the WHS Alumni Foundation to facilitate the growth of that organization to act as a broader “Education Foundation” (5013c) for the school district. [special focus on requesting bequests in wills]
- Consider the idea of naming rights/advertising for auditorium, fields, labs, etc. [will need to provide details in board policy]