

Strategic Plan: Targeting Excellence
Outcome Goals for 2015-2016 School Year

Strand I: Student Success Strand Team

IF we provide early opportunities for Woodbury youth to be engaged in meaningful literacy activities, THEN student achievement in all academic areas will improve.

We will fully implement the Reading and Writing Workshop programs in grades K-5.	
At the 2015-2016 Back-to-School Night, provide an informational pamphlet for families that will provide an overview of the literacy content at each grade level. This pamphlet will allow families to take a peek into their child’s reading curriculum.	Completed. <i>This informational pamphlet was designed and provided as part of the Back-to-School night programs.</i>
Another activity our group decided upon is one Family Night Awareness session offered to the whole district held during the first trimester.	Completed. <i>This session was held and led by the literacy specialist.</i>
Summer Planning Committees in each building will discuss planning school events with a literacy focus in mind.	Completed. <i>Each building principal spotlighted literacy focus activities for students for this 2015-16 school year.</i>

Strand II: English as a Second Language & Community

IF we build stronger relationships with our families and the local community, with a special focus on the growing Hispanic members of the school community, THEN we will enhance the success of all students.

We will partner with community organizations.	
Collaborating with the Family Success to collaborate and plan a summer program for rising 4th and 5th grade students which begins the last week in July and runs through August/2 days per week for 3 hours.	Completed. <i>This activity was accomplished and the program was held -- though there were extra complications due to requirements imposed by the Family Success Center. Nonetheless, it was a learning experience and one that also helped to further forge our school district relationship with the FSC.</i>
Create opportunities for the Family Success Center to have “Herd Hours” for staff at the schools to increase awareness of the services offered.	Completed. <i>This was accomplished but it was decided that there would be benefit hosting the herd hours at the FSC; two sessions were held – one during the elementary time slot and one during the secondary time slot. Also, members of the Family Success Center also attended Herd Hours held by ESL instructors</i>

We will create opportunities for community members to support “life-long-learning.”	
Collaborating with RCGC and offering to host a GED program at the high school during the day for recent drop-outs (new program would not compete with the existing program at the college and it would remove the transportation barrier for Woodbury residents and would not force participants to choose between work and GED preparation - special concern for undocumented students who will age out).	Completed. <i>We actually completed this action item in that we did collaborate through a number of meetings on this specific topic. We offered to host a GED program during the day and RCGC seemed genuinely interested. Unfortunately, attempts to re-engage after the positive early conversations never were successful.</i>
We will increase opportunities for students and families to access and understand school communication and school programs.	
Supported the hiring of a new ESL teacher to support the growing ESL population. The idea came out of the original meetings in the fall and the emphasis was to emphasize the need for the new teacher to build rapport with the families and strengthen the bond and trust with the ESL population.	Completed. <i>This new hire was completed and has significantly increased the ESL teachers’ ability to support our students and families. Also, the work of this implementation team has focused on generating more Spanish language communication for items that are going home from the school district. Finally, former students and Spanish speaking community members visited the Junior-Senior High School-Senior High School to speak with current ESL students</i>

Strand III: Careers

IF we provide early knowledge of and exposure to the different types of career opportunities for Woodbury youth, THEN our students will be better able to choose their career paths and have an increased awareness of career opportunities.

We will create a program that will allow local residents and alumni to spotlight their career choices in various student forums.	
Create and populate a hometown heroes speakers board with the idea of creating and solidifying relationships with the business community	Completed. <i>This hometown hero speaker board was developed and our students had a number of opportunities to meet with local individuals who spoke about their careers. This initiative is off to a positive start.</i>
We will expand Option II programs by working to develop stronger partnership with local businesses that will allow for career exploration activities.	
Revamp the existing Career Day in December, focusing on more student choice and interaction	Completed. <i>There was a new focus that allowed for student choice – students</i>

<p>between speakers and interested students</p>	<p><i>moved to rooms of speakers that interested them rather than staying in a single room to hear from speakers who rotated through who may or may not have been representing a career area of personal interest to the student. The sessions were also shortened to provide for a more comfortable time frame for our visitors.</i></p>
<p>We will institute a hybrid of curricular based internships and business electives that will better prepare students for career choices.</p>	
<p>Explore more CTE curricular initiatives taking place throughout the state with the goal of making recommendations for future classes to include in the courses of study.</p>	<p>Completed. <i>This effort was part of significant discussion by the Implementation Team and culminated in a trip by a subset of the team to Lower Cape May Regional where Joe Pegues, chairperson, reported that they were provided a comprehensive look at one of the more dynamic CTE programs in the state. This information will be used to formally recommend a CTE direction for WHS as we propose new 2017-18 curricular initiatives.</i></p>

Strand IV: Technology

IF we provide increased opportunities for Woodbury students to have more access to technology, THEN they will be better prepared to meet life’s challenges.

<p>We will add one-to-one technology access each year.</p>	
<p>Chromebooks for all 7th and 8th graders are being added in the 2015-2016 school year.</p>	<p>Completed. <i>This was completed – 7th and 8th graders benefitted from having Chromebooks this school year.</i></p>
<p>Laptops for the Competency Based Learning Lab initiative were purchased.</p>	<p>Completed. <i>These students had dedicated laptops available so that their program would have easy access to anything needing a computer.</i></p>
<p>We will establish on-going technology training for all teachers.</p>	
<p>Summer Technology training was budgeted</p>	<p>Completed. <i>A variety of summer technology programs were held and interested faculty members were able to attend.</i></p>

School personnel attended International School Technology Expo (ISTE) to explore new trends in equipment and curriculum infusion. Others will be looked at throughout the year.	Completed. <i>The ISTE conference was attended by our network administrator and other technology-based conferences were attended throughout the year by both faculty members and administrators.</i>
Continuation of HERD Hours that will focus on technology subjects	Completed. <i>A good number of Herd Hours allowed faculty to share technology insights.</i>
We will ensure that all curricula incorporate available technology.	
Focus on internet based applications in lieu of purchased curriculum materials and programs.	Completed. <i>This continued to be a focus for the school district. The largest example was the introduction of the ST Math program, internet-based, and used by nearly all of our elementary students both here at school and away from the school (wherever internet connection existed).</i>
New Technology course offerings at the Junior - Senior High School.	Completed. <i>New coding courses were offered as an elective for high school students. Additionally, the business offerings incorporated technology within new course offerings: e.g., accounting course used computerized accounting system.</i>
We will explore technologically advanced instructional practices.	
Learner-Active, Technology-Infused Classroom™ - Summer 2015 includes training of staff members at the Junior-Senior High School.	Completed. <i>This occurred with 12 teachers engaged with the effort during the 2015-16 school year. Plans are already in place for the third and final summer training session for the original cohort while new teachers will join the ongoing effort to expand LATIC experiences for our students.</i>
Use of technology to improve student problem solving skills - Laptops, Chromebooks, iPads, smart clickers, interactive whiteboard, document cameras. (available to all district staff for use in areas where needed)	Completed. <i>Chromebooks were expanded into all junior high classrooms; this moved even more technology into the high school. Next year's budget will complete Chromebook purchases so that high school students will have one-to-one access in all major subject area classrooms. The other technologies offered are in places where desired.</i>
Use of technology to monitor student progress - Competency Based Learning Lab is being implemented at the Junior- Senior High School	Completed. <i>The CBL program was housed in the library with dedicated laptops available for these students.</i>

Strand V: Public Relations & Finance

PUBLIC RELATIONS: *IF we can develop and improve the relationship between the district and the community, THEN we can increase opportunities for student involvement within the community.*

We will improve community access to Woodbury pride items.	
Purchase and construct an electronic marquee in front of the junior/senior high school (est. \$25k - \$40k) (The District has \$29k put aside)	Completed. <i>This was a significant project of the Implementation Team. Cost was considered, various designs examined and a recommendation was made to the Board's Communication Committee. With a minor recommended change by the committee, the final design and purchase was approved by the full board – installation will occur this summer.</i>
Create an on-line store on the District's website	Revised focus – strong progress. <i>The Junior-Senior High School new business teacher has been working with students all year to bring about a new school store at the Junior-Senior High School. The grand opening is slated for June 2016. Part of their planning for the future is to incorporate an on-line component; additionally, they are working on how to incorporate the products that are sold by the elementary parent organizations.</i>

FINANCE: *IF we can find or leverage additional resources, THEN we will enhance student programs and facilities.*

We will explore ways to increase funding.	
Call attention to the issue of underfunding and advocate for change.	Completed. <i>The Implementation Team was a catalyst for the early effort where we brought together Gloucester and Camden County districts to ensure a common focus on the SFRA concern. Throughout this school year, additional work was completed and the Implementation Team was able to stay abreast of the ongoing, local efforts and make further suggestions for action.</i>
Sell Naming Rights / advertising for auditorium, fields, labs, etc.	This item was not focused on during the 2015-16 school year.
Create an Education Foundation (5013c)	Revised focus – good progress. <i>There was significant research conducted and a thorough conversation on how to focus an education foundation effort. Ultimately, it was determined that the Alumni Association for WHS had an existing charter that would permit it to function as an education foundation and that creating a new, separate foundation</i>

	<i>may create a conflict since the foundation efforts will likely concentrate on alumni. Talks are now underway to have an exploratory meeting with the Alumni Association.</i>
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CONCLUSION:

22 of 25 action items above were completed while two (2) additional items were revised with respect to the focus of the action item and good progress was made on both fronts – making the final positive action item results 24/25 successfully implemented: 96%

Very significant progress was made on all but one of the preplanned action items (96%). This was a successful first year for the implementation of the new strategic plan where we used a new Implementation Team approach. Each team worked independently and made real progress in their respective areas. We had teachers, administrators, students, community members, and a board member involved in the teams. New action items will be established for the 2016-17 school year.