

Jamestown Public School District #1  
**Administrative Guidelines**  
**Sports and Special Events Media Coverage – Policy KBA**

With the approval of the *Sports and Special Events Media Coverage* at the December 18, 2006 School Board meeting, Jamestown Public Schools looks forward to having cable providers in Jamestown broadcast K-12 Blue Jay events. Some guidelines are as follows:

- Jamestown Public Schools will provide dates and times of sports and special event information to cable providers.
- At this time, all sports and special events will be televised on a delayed broadcast unless otherwise approved in advance by the Superintendent.
- Preference is an equitable treatment between boys' and girls' sports. In addition, an equitable treatment for our elementary school programs or events as well.
- The school district requests a minimum of one week notice prior to videotaping a sporting or special event for broadcasting. Some copyright issues might apply to videotaping of events. Contact people are as follows:
  - Superintendent of Schools at 252-1950.
  - High School Activities/Athletic Director at 952-4004.
  - Middle School Principal at 252-0317.
  - Director of Elementary Education at 252-0468.
- When PTO's, booster clubs, schools, etc. provide video tape coverage of a special or sporting event, the cable provider retains the final authority in whether to broadcast the contents of the tape or not.
- Any issues or concerns with the implementation of the *Sports and Special Events Media Coverage* policy shall be directed to the Superintendent of Schools at 252-1950.